

# Swiss ExtraPlatz developed software for instant on-demand booking – now looking for U.S. partners

**Switzerland-based ExtraPlatz is a self-storage startup that combines smart-locks and software to build fully automated self-storage facilities with instant on-demand booking; a product worth a premium to the logistics industry. Now ExtraPlatz is entering the U.S. market and looking for partners.**

We've all heard it before: Consumers have moved to the Internet and self-storage has to move along. Well-designed websites, online marketing campaigns and an online booking system for storages are becoming commonplace. Is that all technology has to offer for self-storage? There are still much bigger opportunities, says ExtraPlatz.

With crowd delivery services and self-driving trucks on the rise, logistics companies are under the constant pressure to cut their costs; in particular the costs for storage space. Here's where ExtraPlatz comes in:

ExtraPlatz takes the process of booking a self storage space to the next level by enabling automated bookings via software. Once they are booked, storage rooms are opened with a smartphone app using Bluetooth. That way, logistics companies can book storage space at any time and cancel it when it's not needed anymore; and this with just one click. This helps their bottom line, and becomes worth a premium to them.

Self-storage is not going to disappear, instead, it is becoming an even more essential part of the global logistics infrastructure. ExtraPlatz is building the software and partnerships that not only increase comfort for traditional clients but ultimately aim at increasing value and profits.

Are you interested in growing your margins? ExtraPlatz is currently looking to enter the North American market and is looking for strategic partners that want to co-develop the future of self-storage. Connect with the ExtraPlatz team through email: [info@extraplatz.ch](mailto:info@extraplatz.ch).

Established in 2014, ExtraPlatz opened their prototype facility in Fall 2016 near Zurich, Switzerland. While ExtraPlatz is currently building new facilities in Switzerland, they are actively looking for collaborations with US companies which are interested in bringing the ExtraPlatz-technology to the North American market.