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Evelyne Paradis
Executive Director of ILGA-Europe

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Professor of European Politics and Foreign Affairs, King’s College London
About Us

Reporting on the European Union since 2000, EUobserver is an independent, not-for-profit news organisation that publishes daily news reports, analyses and investigations from Brussels and the EU’s 28 member states. We are an indispensable news source for anyone who wants to know what is going on in the EU.

In 2016, EUobserver was ranked the second most important news source for EU journalists and the sixth preferred news source among top influencers in Brussels.

How Are We Different?

Unique Content
EUobserver is the only EU-focused news media that produces cross-border and investigative journalism. We also publish exclusive features, interviews, analyses, cross-border reports and opinions that cannot be found anywhere else.

Beyond Brussels
EUobserver bridges the gap between citizens and the EU institutions by reporting not only from Brussels but also from EU member states. Our network of journalists spans across all 28 member states and neighbourhood countries.

Independent
EUobserver is editorially independent. Our income comes from three main sources: advertising, subscriptions and foundation grants.

Our Readers
Our readership is not only comprised of EU stakeholders. A large portion of our readers are civil society members and the general populace.
Key Readership and Traffic Figures

- 693,000 page views per month
- 285,000 unique users per month
- 260,000 social media followers
- 22,000 unique users per month from the European Parliament, the European Commission, and the Council of the European Union
- 40,000 newsletter subscribers
- 7,000 sites linking to EUobserver
- Readership spans 236 countries and territories, including all EU member states

Who Reads Us

Readers by geography
Our readers span 236 countries and territories. 70% are from Europe.

- 15% Belgium
- 12% USA
- 11% United Kingdom
- 7% Germany
- 5% Netherlands
- 3% France
- 3% Poland
- 26% Rest of EU
- 18% Rest of World

Readers by occupation
Our readers do not only comprise of EU stakeholders. We have a large readership among civil society.

- 10% Journalists
- 18% EU and other government institutions
- 29% Other
- 16% Consultancies and businesses
- 10% NGOs and think tanks
- 17% Students and academics
Who Follows Us

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Superb @euobs overview of the criminal system & economic wreckage that so called LNR/DNR have left behind in Donbas theblacksea.eu/donbas/

toomas hendrik ilves @ilvesToomas · 26 Mar 2015
Brussels wants to end geo-blocking of online content euobserver.com/digital/128143

WikiLeaks @wikileaks · 12 Dec 2015
Russia US has deployed 200 nukes to Turkey, Germany, Italy, Belgium & Netherlands press.tv/Detail2015/12... See: euobserver.com/news/31381

World Affairs @WJournal · 18 Feb 2015
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