

# ATM BUSINESS PROFIT: HOW MUCH CAN YOU REALLY EXPECT TO MAKE?

Installing an ATM is gaining popularity in many neighborhoods. It's an excellent source of passive income because it doesn't require many operating costs. You can install it in your business or run it as a single business and earn revenue through the surcharge cash. You only need to purchase your machine, install it strategically, and set your surcharge fees. It requires little hands-on work making the best side hustle if you have other things to do. Here's more on how much profit you can make.

- 1. HOW MUCH PROFIT CAN YOU MAKE FROM AN ATM BUSINESS?**
- 2. LOCATION OF YOUR ATM**
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# 1. HOW MUCH PROFIT CAN YOU MAKE FROM AN ATM BUSINESS?

This is a common question that many people ask when setting up an ATM business. Unfortunately, there is no one size fits all answer to this question. Like other businesses, the profit you make from your ATM business varies from machine to machine. The profit depends on several factors that, include:



## 2. LOCATION OF YOUR ATM

The location of your ATM can make or break your business. The location determines the number of transactions in your ATM. Therefore, once you purchase your ATM from a reputable [ATM company](#) place it strategically to ensure you get as many transactions as possible. A strategic location means having the following:

## 3. THE SURCHARGE AMOUNT

Surcharge fees is the amount your customers have to part with for every transaction. You don't want to set too high that customers feel exploited or too low that it hurts your business. The best way is to conduct market research and find the average rates. In most places, the standard is between \$2 and \$2.5 for each transaction. As you start, you can set it a few cents lower than your competitors to drive traffic.

## 4. HOW MUCH CAN YOU MAKE?

When you bring these factors together, you can make a handsome amount. For instance, on the minimum, if you get 10 transactions daily, that equates to 300 per month. If you set the fee surcharge fee at \$2.5, it means you make \$750 monthly.