

# PUBLIC ART + PUBLIC HEALTH

DO YOU WANT TO LEARN  
HOW TO UTILIZE PUBLIC  
ART STRATEGIES TO  
ADVANCE HEALTHY  
COMMUNITY OUTCOMES?

## ABOUT THE WORKSHOP

Public Art + Public Health is a two-day workshop for planners and design professionals who want to harness public art and community-engaged design to bolster health in their cities and communities. In this workshop, Forecast will guide participants through the process of assessing, planning, and implementing public art projects to positively impact the health conditions of cities and neighborhoods. The workshop will focus on impacting individual physical and mental health, social cohesion, environmental health, and public safety.

Visit [FORECASTPUBLICART.ORG](https://forecastpublicart.org) for more information on this and the other workshops and services we offer.

## OUTCOMES

Following this workshop, participants will be able to:

- Understand ways to connect community health concerns with public art projects and related fields.
- Describe different domains of community health and how public art can make a meaningful contribution to improving community health in each domain.
- Identify opportunities in their city, neighborhood, or community where public art can positively impact one or more domains of community health.
- Approach a community health impact assessment.
- Describe and make the case for meaningful synergies between public art and community well being.



HIRE FORECAST TO BRING OUR PUBLIC  
ART + PUBLIC HEALTH WORKSHOP TO  
ANY LOCATION GLOBALLY

CONTACT US FOR PRICING & MORE INFORMATION

[info@forecastpublicart.org](mailto:info@forecastpublicart.org)

651.641.1128

## ABOUT FORECAST

Founded in 1978, Forecast is a nonprofit organization based in the U.S. that fosters just, equitable, and healthy communities through public art and community-engaged design. Forecast is respected nationally and internationally as a leader in the field of public art and considered the go-to resource for knowledge, support, and expertise in the field.

Forecast's consulting team takes its expertise across the country and globe—meeting with community leaders and partnering with communities to meet their public art, design, and engagement needs. To increase our reach, **we offer remote consulting services via phone and video conference.**



# DETAILS

## PUBLIC ART + HEALTH WORKSHOP

### HOW MANY PARTICIPANTS?

Up to 30 people

### WHAT IS INVOLVED

- Presentations on public art and health, including local and global case studies.
- Panel talks, round robin discussions, group activities and personal reflection time.
- Information for participants on how to implement learnings in their cities and communities.

### WHAT IS INCLUDED

- Two facilitators for a two-day workshop.
- A highly engaging, interactive and reflective workshop for up to 30 people.
- A packet of readings, resources and tools about public art as it relates to health.

### WHAT WE DO

- Create and manage the workshop application process.
- Send invites and information to organizations and planners/ adjacent professionals.
- Select participants for the workshop.
- Organize guest speakers.
- Provide resource materials for participants.
- Facilitate the workshop.

### WHAT YOU DO

- Connect us to planners, government contacts, and others who can spread the word, or who might be interested in applying themselves.
- Look over the application before it is open for submissions.
- Identify space where the workshop can be held.

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