

# New Publications

## Spring 2024

Rights Catalogue



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Mediengruppe  
Deutscher  
Apotheker Verlag



## Migraine, a widespread disease

Migraine is the second most common headache disorder in western industrialised countries. Pulsating headache attacks occur at more or less frequent intervals, usually on one side of the head. Women are up to three times more likely to be affected than men. In a quarter of patients, the disease begins in childhood and adolescence, and the onset of migraine attacks after the age of 45 is rather unusual. Most migraine attacks occur between the ages of 20 and 40. This self-help book provides migraine patients with up-to-date medical and scientifically sound information on how to

- be able to relieve headaches and migraines efficiently and sustainably using natural remedies,
- reduce the frequency of pain attacks, and
- better manage headaches and migraines with simple preventive measures.

Improve your quality of life!

**Readership:** Patients

### Preventing Migraines Naturally

Patient guide

by Dr. C. Gaul  
2nd edition 2023, 20 pages, 15 colour figures, 1 colour tables,  
format 11.5 x 16.5 cm, sewn, € 3.70 [D]  
ISBN 978-3-8047-4464-6



## Make or break?

Advertisements repeatedly praise „plant-based“ products or promise new mobility through ointments and dietary supplements. The tools of evidence-based pharmacy help to answer the question „Does this really help?“

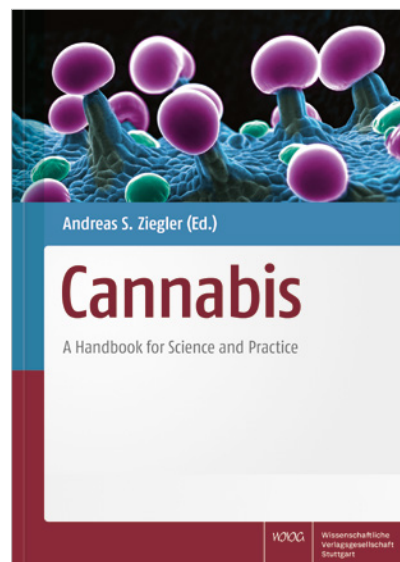
This practical guide offers tips and explanations on how to be confident of finding the relevant scientific literature, critically evaluate clinical studies, and interpret therapeutic results. The book provides guidance on how to classify the quality of reviews and meta-analyses and assess the reliability of guidelines in everyday healthcare practice. Practical examples help to avoid pitfalls in evaluation and to understand the statistical details. An extensive appendix with technical terms, checklists, important institutions of evidence-based medicine and further sources completes the book.

**Readership:** Pharmacists in private pharmacies and hospitals, pharmacy interns, pharmacists in advanced training, pharmaceutical technicians, physicians, natural scientists in clinical research

### Reading Clinical Studies Critically

Clinical trials, reviews, guidelines

by Dr. I. Hinneburg  
2nd edition 2024, 105 pages, 22 colour figures, 11 colour tables, format 17 x 24 cm, softcover, € 27.00 [D]  
ISBN 978-3-8047-4428-8



In English

## Diversity in consultations

Self-medication offers a wide range of therapy options that can be used in a targeted manner. This volume contains therapy recommendations for a specific clinical picture from the areas of

- Phytotherapy
- Homeopathy (single and complex remedies)
- Anthroposophic medicine
- Aromatherapy
- Schuessler salts
- Spagyrics
- Bach flower therapy

as well as recommendations on food supplements and the microbiome.

For over 100 self-medication indications, suggested preparations for all the above-mentioned therapeutic approaches have been compiled in a compact, pocket-sized format.

The 3rd edition has been greatly expanded and updated to include advice options.

The highlight: In addition to the recommendations from complementary medicine, the reader is also always told how to treat according to the allopathic approach. This guarantees that users will always find the right medicine for the purpose.

**Readership:** Pharmacists, pharmaceutical technicians, pharmacy interns, physicians, alternative practitioners

### Complementary Medicine

Advice recommendations for self-medication

by M. Schlenk, G. Bauer, H. Blaschke, B. Emde, Dr. M. Glöckler, M. Müller-Frahling and N. Schlesinger

3rd revised and enlarged edition 2024, 976 pages, 4 colour figures, format 11.5 x 16.5 cm, flexible, € 58.00 [D]

ISBN 978-3-7692-8032-6

## Cannabis from A to Z – now available in English

The use of cannabis for medicinal purposes can be traced back to antiquity, but it is only recently that it has garnered attention as one of the most exciting medical-pharmaceutical topics. In hardly any other area of pharmacotherapy has knowledge of late developed with comparable dynamism.

Experts from different fields are continuously working on new scientific evidence for the therapeutic use of cannabis and cannabinoids in order to provide patients with quality-assured cannabis medicines.

For the first time, representatives of all relevant disciplines contributed to an exhaustive work on this topic, addressing medical-therapeutic aspects as well as questions on cultivation, quality assurance, supply practice, and patient care. The concentrated expertise created a unique, comprehensive picture, offering an unprecedented, consolidated scientific and legal framework of medical cannabis care. All facts have been conscientiously researched and meticulously reviewed. The result is a scientifically valid work setting new standards.

For all those who deal with cannabis for professional or personal reasons, this exceptional book is indispensable.

**Readership:** Pharmacists, physicians, pharmacologists, pharmaceutical industry, public authorities

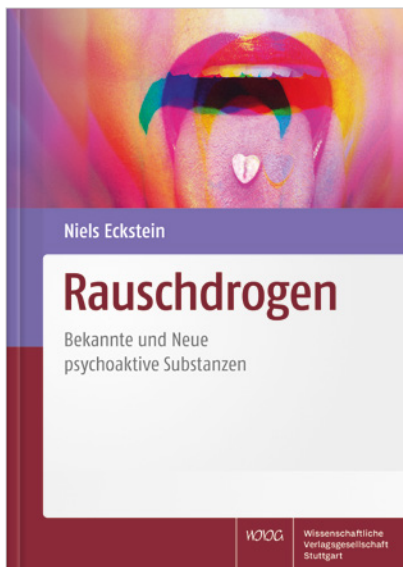
### Cannabis

A handbook for science and practice

edited by Dr. A. S. Ziegler

2024, 542 pages, format 19.3 x 27 cm, softcover, € 119.00 [D]

ISBN 978-3-8047-4515-5



## Intoxicating?

Intoxicating drugs are as old as mankind itself. Whether herbal or produced synthetically in a laboratory, their variety is almost limitless. And every year, more substances are added to the list.

Niels Eckstein, who is a Professor of Drug Regulatory Affairs and Pharmacology and a long-standing expert in the narcotics scene, explores the abysses of the darknet and dealer hell, provides insider information, conducts interviews with dealers and producers, and offers profound insights into the bizarre, parallel world of intoxicating substances.

At the same time, the author takes a thorough look at the chemistry of the different substance classes and the neurobiological basis of addiction. He also covers production and assesses the danger and addiction potential of designer drugs, BTM, NPS, medicinal drugs and doping substances. This book outlines the political and sociopolitical dimensions of the use of psychoactive substances, classifies them legally, describes risks, approaches, and help strategies, highlights routes out of drug problems and alternatives to drug prohibition, and comments on the opioid crisis in the United States and the „war on drugs.“

“I don’t care how it’s regulated: if he wants it and can pay for it, he gets it. If I get caught, I’ll go to jail for a few years, whether it’s for a kilo of coke, meph or testo, it doesn’t matter.“ – In an interview with a dealer

**Readership:** Physicians, pharmacists, chemists, laymen

### Intoxicating Drugs

Known and new psychoactive substances

by Prof. Dr. N. Eckstein  
2023, 402 pages, 286 colour figures, 45 colour tables,  
hardcover, € 59.80 [D]  
ISBN 978-3-8047-4302-1



## Ready for telepharmacy?

Digitalisation is not only increasingly influencing our private lives, it is also playing an ever greater role in the healthcare sector. For example, digitalisation in the form of telepharmacy can significantly improve comprehensive patient care. This book shows how telepharmacy makes it possible to tap into new target groups and thus strengthen brick-and-mortar pharmacies. In addition, it suggests a wide range of possible ways of implementation, from individual patient consultations to telepharmaceutical lectures.

In addition to the opportunities offered by telepharmacy, the authors also discuss

- how telepharmaceutical services can be integrated into existing workflows,
- how telepharmacy can enable employees to work from home, and
- which technical and legal aspects need to be considered, especially regarding data protection.

Telepharmacy can be used to expand the pharmacy’s digital offering. Practical examples and checklists make it easier to get started.

**Readership:** Pharmacy managers, pharmacists, pharmaceutical technicians, pharmacy interns

### Telepharmacy

Aid for the pharmacy

by Dr. B. Mecking and S. Wessinger  
2023, 46 pages, 6 colour figures, 4 QR codes, 2 colour tables,  
format 21 x 29.7 cm, softcover, € 22.00 [D]  
ISBN 978-3-7692-7955-9



## Consultations with added value

Successful advice that brings additional sales is fun, optimally supports patient therapy, and also contributes to the success of the pharmacy.

This book shows how to identify customers' individual needs, ask the right questions, make appropriate additional recommendations, and round off the discussion with helpful tips. The two authors explain the following in three chapters:

- the well-managed customer consultation – step by step to success
- practical examples for customer consultations concerning the most important acute indications – with key questions and appropriate additional recommendations
- successful communication – as the basis for a good team, motivated employees, and satisfied customers

This book provides a source of ideas for additional therapies and can also be used as a reference work or for targeted team training. The bonus of additional sales then comes naturally!

**Readership:** Pharmaceutical technicians, pharmacy interns, pharmacists

### Successful Additional Recommendations

Optimum customer advice in the pharmacy

by S. Rapp and S. Porceddu

2nd revised edition 2024, 148 pages, 2 colour figures, 92 colour tables, format 17 x 24 cm, softcover, € 24.80 [D]  
ISBN 978-3-7692-8120-0



## It's a match?!

The interaction check plays a key role when it comes to drug therapy safety. These index cards offer a way of keeping track and familiarising yourself with a wide variety of active ingredient combinations.

The standardised structure of the case studies helps you learn

- to understand the mechanism of interaction,
- to assess the clinical relevance, and
- to implement any necessary measures.

The 2nd edition has not only been updated, but also expanded to include new cases. Thanks to a handy booklet, users can refer quickly to the theoretical principles.

**Readership:** Pharmacists, pharmacy interns, pharmaceutical technicians

### Interaction Trainer

Over 100 cases with theory and practice

by Dr. E. Schindler and A. Lünzner

2nd revised and enlarged edition 2024, 108 double cards, 5 colour figures, 6 colour tables, booklet, format 14.8 x 10.5 cm, index card box, € 54.80 [D]

ISBN 978-3-7692-7848-4





## For prospective pharmaceutical sales assistant professionals!

With an exam around the corner, the key question is how to cope with all the content to be learned. Whether for the intermediate or final exam: this flashcard box is the ultimate learning companion for the entire training period. Two hundred flashcards

- are colour-coded into the different learning fields of the training course,
- summarise the most important learning content, and
- are based on real examination tasks.

The solutions on the back of the cards can be used to check learning success immediately. Supplementary information from the author contributes to better understanding.

Efficient learning in the shortest possible time has never been easier. Nothing stands in the way of a successful career as a pharmaceutical sales assistant!

**Readership:** Pharmaceutical sales assistants in training

### Flashcards for Pharmaceutical Sales Assistants

200 index cards with typical exam questions and solutions for pharmaceutical sales assistants

by F. Steeb

2024, 200 index cards, format 14.8 x 10.5 cm, index card box, € 29.80 [D]

ISBN 978-3-7692-8136-1



## Make it simple!

The pharmacy can do more than just provide medicines. In this book, two smart authors show what ideas are out there for pharmacy services and how they can be offered. This involves much more than just the pharmaceutical services that are paid for. Digitalisation makes many things possible. Optimised operational processes, broad knowledge and skills become further services that offer good opportunities for the on-site pharmacy.

Here you can read about

- what contemporary services are available, how they can be introduced, and what they should cost,
- why telemedicine and appointment booking software can be helpful strategies, and
- how pharmacies can effectively counter the mail-order trade.

From the content: pharmaceutical counselling in and outside the pharmacy on health topics, prevention and medicinal products, services for specific target groups, distributing and blistering, vaccination, determination of physiological values and much more.

**Readership:** Pharmacy owners

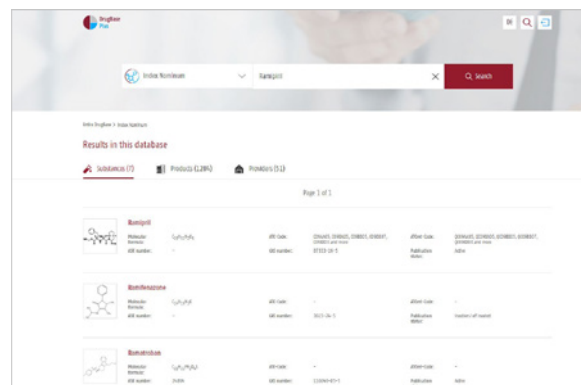
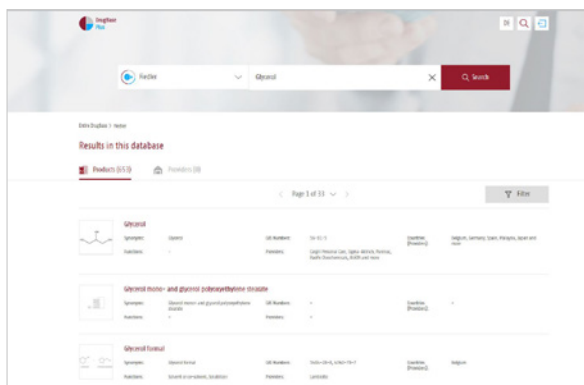
### Pharmacy Services

Future on site

by Dr. S. Werner and T. König

2023, 211 pages, 10 colour figures, 17 QR codes, 4 colour tables, format 17 x 24 cm, softcover, € 39.80 [D]

ISBN 978-3-7692-7960-3



In English



## Database of excipients in pharmacy, cosmetics and related fields

Fiedler – Encyclopedia of Excipients is a comprehensive database on excipients used in pharmaceutical, cosmetic and other products offering more than 12,000 entries. Monographs follow a unified structure:

- Names and synonyms: INN, INCI, compendial, trivial and chemical names, trademarks, CAS-, EINECS- and E-numbers
- Definition: Description, composition, chemical structure, molar mass
- Basic properties: Appearance, physicochemical data, solubility, spectra, etc.
- Application characteristics and main uses in pharmacy and cosmetics, illustrated by examples
- Stability and incompatibilities
- Pharmacology and toxicology
- Analysis methods
- References with broad literature citations
- List of excipient suppliers

A manufacturers directory gives addresses and full contact details.

**Readership:** Pharmaceutical and cosmetic industries, research organisations, laboratories, suppliers, authorities, colleges / universities, pharmacies

**Fiedler – Encyclopedia of Excipients**  
at drugbase.plus

revised by Dr. M. Holzer

Yearly subscription fee for one concurrent user from one location:

For community/retail pharmacies: € 288.00 plus VAT\*

For hospital pharmacies: € 576.00 plus VAT\*

For pharmaceutical companies: € 1,152.00 plus VAT\*

\* Other prices apply to additional locations or additional concurrent users. Quotation on demand.

Database content

In English



## International database of pharmaceutical substances and preparations

Index Nominum is the international database for active pharmaceutical ingredients (APIs), branded medicinal products, synonyms, and chemical structures.

- Overview of the international nonproprietary names (INN), chemical designations (IUPAC), official synonyms, and medicinal products (medications containing a single active substance as well as dual combinations and selected combination drugs containing three or four active agents) made by 30,000 manufacturers in 166 countries.
  - 8,100 APIs and derivative agents, 26,000 synonyms, and more than 610,000 tradenames of medicinal products for human and veterinary use.
  - Targeted search by API name, branded medicinal product, CAS No., therapeutic class, ATC code, ATCvet code, and manufacturer.
  - APIs that are no longer commercially available are retained and correspondingly labelled “off-market”. Branded medicinal products withdrawn from the market are given a country-specific „off-market“ label.
- Index Nominum makes you singularly successful in your search for national and foreign branded medicinal products, APIs, and manufacturers.

**Readership:** Pharmacists, authorities, pharmaceutical industry and wholesale

**Index Nominum – International Drug Directory**  
at drugbase.plus

Yearly subscription fee for one concurrent user from one location:

For community/retail pharmacies: € 429.00 plus VAT\*

For hospital pharmacies: € 858.00 plus VAT\*

For pharmaceutical companies: € 1,716.00 plus VAT\*

\* Other prices apply to additional locations or additional concurrent users. Quotation on demand.

Database content

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