

EUNIC MURAL “GARDEN OF COLLECTIVE FUTURES” 2024

LEAD ARTIST: MISHA TYUTYUNIK

PROCESS DESCRIPTION

THEME AND ARTIST SELECTION:

Once all themes and keywords/phrases are sent and agreed upon, each EUNIC Cluster member will send me their artist selections. I will then select the artists that best fit the criteria outlined in our meetings and develop a working group for the mural. I will then reach out to each artist individually and let them know the themes we will be exploring in this mural and how the project will work logistically. Each artist will do their best to embody the ideas and values of the institution by which they were selected and work with the group to develop a unified concept/narrative/design/composition.

COLLABORATIVE ARTIST WORKSHOPS:

After brief individual introductions, we will organize a meet and greet for the artists where we can all touch base preferably in person, and socialize over some refreshments. I will briefly talk about the overarching scope of the project and the artists can get to know each other a bit. The following day will be our first concept building workshop, where we will go over the themes for the mural in more detail and collectively begin to brainstorm symbolism to represent said themes. The process will begin with writing of key words on a board or large piece of paper and then discussing symbols for each of those words. Once we have outlined all of the main themes and matched them with symbols, the group will collectively vote on the symbols that are the most striking and indicative of said themes. The participating artists will then be asked to draw these symbols how they see fit, concluding the first workshop.

The second workshop will follow the next day, where we will discuss all of the drawings of the symbolism from the previous workshop, and begin to collectively determine ways to combine the symbols into a cohesive composition. The second workshop will conclude with an agreed upon direction utilizing all of the symbols and a discussion about possible color palettes. I will then collect this material and develop a cohesive final design.

* Participating artists do not need to have mural design or fabrication experience; they will however need to be open to working collectively for a common goal and be able to visually conceptualize their ideas.

DESIGN/COMPOSITION:

Working with the concepts and symbolism sourced from the workshops, I will distill our collective work into a cohesive composition, taking care to include all of the participating artists' ideas. The final design will encapsulate the themes put forth by the EUNIC Cluster members and will be presented in a digital format to the Cluster and their selected artists for approval.

MURAL FABRICATION:

Once the design is approved, we can proceed to mural fabrication. The first step will be to prime the selected wall surface or parachute cloth, and then transfer the design onto said surface using a projector or scale-up grid method. Once the design is transferred, all colors will be marked according to the composition and collectively painted in by participating artists. Finally, the mural will require a few finishing touches and a protective clear coat/anti-graffiti sealant. The mural will be painted using exterior acrylic latex paint with primer (i.e. Behr, Benjamin Moore, Glidden, Sherwin-Williams), insuring the final product will withstand the elements and remain vibrant and saturated for the duration of its lifetime.



“Garden of Collective Futures Mural” is a project by the EUNIC Cluster New York. EUNIC – European Union National Institutes for Culture – is Europe’s network of national cultural institutes and organizations, with 39 members from all EU Member States.”

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