

Balance is Motion Introduces the Ruderal Project at WantedDesign in New York

As the sole Czech representative at the Eco Solidarity exhibition, the award-winning studio rethinks the design of refugee centers with their pioneering modular system.

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Balance is Motion, an eco-design studio based in Prague, has teamed up with PRUSA Lab to launch the Ruderal system at the WantedDesign Week in New York. Striving to create dignified conditions for people in need, Ruderal features modules, 3D printed from recycled polymer by PRUSA LAB, which are easy to assemble, customize and repair. These multi-purpose units can serve as space dividers, seats, or even acoustic cells in both interiors and exteriors.

“With Ruderal, we want to transform the end user into the co-creator, so they can take part in the decision-making process. Ruderal seeks to enable people, who have often lost everything, to actively participate in cultivating their environment,” notes Eliška Novák Knotková, CEO and founder of Balance is Motion. This hands-on aspect will soon be tested at the facilities of Vesna, a non-profit organization helping Ukrainian refugees and other people in need.

Aesthetic and versatile, the Ruderal modules are an easy and approachable way to uplift the conditions for education, development, and relaxation in otherwise uninviting and temporary environments, such as asylum centers or refugee camps.

However, the playful design is suited for commercial projects as well. Multitasking as benches or even whiteboard holders, the Ruderal modules make a perfect fit for offices, and coworking or public spaces.

Balance is Motion and PRUSA Lab have developed a lightweight, 3D printed version of the Ruderal modules, made from the 100% recycled Prusament from PETG. This version will be presented at the Eco Solidarity exhibition in New York, amongst other 9 European designers.

The exhibition will take place at the Javits Center between the 21st and 23rd of May, 2023.



Balance is Motion is an eco-design studio that combines design creativity with an analytical approach to environmental issues, helping fight greenwashing. The studio designs innovative products, interior elements and installations for their B2B clients.

Prusa Lab is an innovation center, specializing in 3D printing and open-source projects. Prusa Lab is a place where scientists, engineers, and designers from the Czech Republic come together, to work on developing new and innovative technologies and products in the field of 3D printing. The center has the most modern technologies and tools for research and development at their disposal, including 3D printers, laser cutting devices and much more.

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