



Improving the quality of life

Shortpaper

19-09-2018

| Executive summary



High Project Potential - \$9 Trillion healthcare industry



Robust Business Plan



Long term vision and token vesting of up to a decade



Team of Experts, both Core members and Advisors



Total Utility Token, direct application on the healthcare sector



Sophisticated ecosystem of 6 interlinked platforms



Charitable trust fund included



Tremendous need - current Healthcare system at breaking point



Alpha Version of HAPP Platform ready during 2018



Low total supply only up to 500 Million tokens



Global implementation and healthcare decentralisation



Previous Projects endorsed by Governments and EU Institutions

Introduction

It is not the strongest or the most intelligent who will survive but those who can best manage change. - Charles Darwin



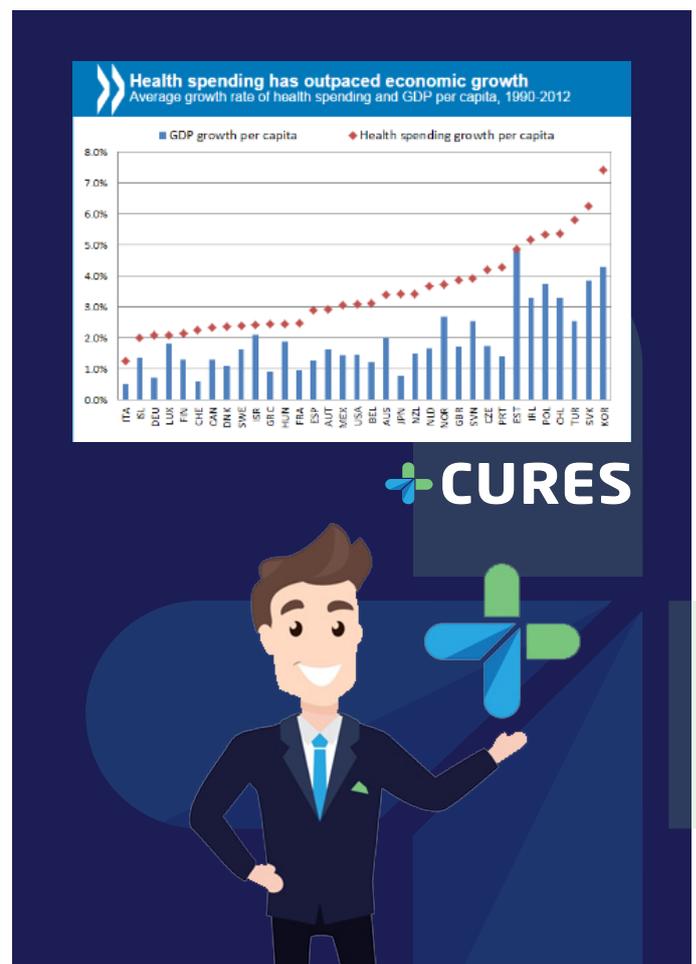
Never has change been more necessary in the healthcare sector, currently health care costs in many countries are exceeding the increase in GDP and the revenue from taxes that fund healthcare, which in itself is not sustainable.

Healthcare costs are rising so fast in advanced economies that they will become unaffordable by mid-century without reforms, according to a new OECD report.

The reasons for this looming crisis include:

-  **Increase in the aging population**
-  **Advances in Medicine**
-  **Rising costs**

CUREStoken has been forged out of a desire to help address this problem, by decentralizing the health care system, empowering patients, Health App developers, Medical Service Providers and Equipment Suppliers, embracing innovative technology in order to reduce costs and maximize scarce resources within the sector, creating near virtual competition, capitalizing on synergy which in turn adds value to all relevant stake holders.



| The 6 pillars of CURESToken

Our vision of managing this change is to empower all stakeholders through the use of innovative technology such as blockchain and smart contracts. We see this resulting in more options and choices; transcending borders through medical tourism, nurturing

a transparent and trusted review system, allowing better and more informed decisions.

In order to facilitate this, we have developed 6 main pillars to our robust business strategy, as follows:



App store for Health apps (HAPP store)



Electronic Health Records



Health assurance platform



Marketplace and trust review platform



Trading platform



Charitable trust fund

1. App store for Health apps (HAPP store) - offering our own apps aimed at improving eyesight, vision and quality of life; and nurturing any developer to list their health apps free of charge. A point worth noting is that one of the products we have ready to be purchased with the tokens immediately **after they are generated** is **Vision – software for the colourblind**, which has already received endorsement by multiple medical, educational and academic establishments, as well as institutional support from bodies such as Ministries of Education and the European Parliament.

2. Electronic Health Records - patients can take control over their data enabling remote consultations, obtaining second opinions which all goes to alleviate the tremendous burden the Healthcare system is experiencing, by reducing waiting lists and visits, which can result in contracting further diseases. There is even the opportunity for monetizing their own data by selling access to it for various medical and statistical surveys.

3. Health assurance platform - our innovative future contracts concept allows for both specific contracts and generic contracts. Medical Service Providers (MSP) are encouraged to offer these contracts for a discount, in return for payment now, creating added value, enabling both patient and MSP the opportunity to buy and sell these contracts in order to maximize their scarce resources.

4. Marketplace and trust review platform - patients are no longer lead just by recommendations but encouraged to browse and search for medical service providers globally, ensuring security, cost effectiveness, nurturing perfect competition through a decentralized system. An essential element is to create a genuine trust review system, whereby, once a transaction has been completed through the blockchain, only the recipient is allowed to post a review - good or bad. To ensure further that the most appropriate informed decisions are made, reviews will also encompass Medical practitioners.

5. Trading platform - creating a comprehensive sales channel for Medical Equipment Suppliers (MES) to sell directly to patients or wholesale to hospitals, clinics and other traders, eliminating long supply chains, helping reduce costs.

6. Charitable trust fund - a separate legal entity, funded with 5% of the token supply and voluntary contributions by token users. To be used as a funding instrument for charitable projects aimed at improving world healthcare in deprived regions and project selection in a transparent way against a set of clearly defined criteria.

This makes **CUREStoken** a universal ecosystem of services available to all – patients, healthcare providers and those working in the field of medical tourism, by offering a combination of unique features including payment and settlement at minimum cost, unrivalled business opportunities including selling en-masse, fundraising interest free, trading contracts for future work (medical futures), storing and trading with medical records, digital health-aiding apps, as well as an element of corporate social responsibility through the charitable trust fund.

The team behind **CUREStoken** is by no means new to innovative and creative ideas, two of the current Co-founders are also Co-founders of Vision, the revolutionary software enabling people with impaired vision to see a much more colourful world, so much so that EU governments have endorsed the software by implementing it at an institutional level, within their own educational sectors.

A partnership has also been established with the EU Parliament, in addition to which Vision has been featured in major media across Bulgaria and the rest of the EU, as well as on various high level international conferences. Some of the advisors include prominent figures from the world of blockchain and members of successful ICO teams, prominently one from the travel industry which has already managed to attract over 100 000 businesses to their blockchain powered Hotels & Vacation Rentals Marketplace with 0% Commissions.

Other team members and advisors come from the fields of medicine, banking, finance and law, incorporating a wide spectrum of expertise.

Read the full whitepaper on curestoken.com



The End

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