



contentserv

FUTURIZE EXPERIENCES

Futurize Your Customers' Product Experience

Develop the groundbreaking product experiences your customers expect by unleashing your product information potential.

Highly Rated by Leading
International Analysts

FORRESTER

WAVE
LEADER 2018

Product Information
Management Solutions

Gartner

the
group
of
analysts

FT
1000
Europe's Fastest
Growing Companies
2018

TOP
100
Top-Innovator
2017

Product Experience Platform

The Product Experience Platform offers a combination of multiple data management solutions that allows you to control the total product experience. Offer rich, relevant, and emotional content to your customers across all touch points in real-time.



Be Product-Centric

Collect product data from multiple sources and lay the foundation for powerful, multichannel, product communication – delivering outstanding product experiences that meet and exceed customer expectations.



Be Customer-Centric

Automate integration, improve content quality, and master your data across all domains – suppliers, distributors, markets, e-commerce providers, and more – creating a sustainable, competitive advantage by leveraging complete, consistent, and context-optimized product information.



Be Relationship-Centric

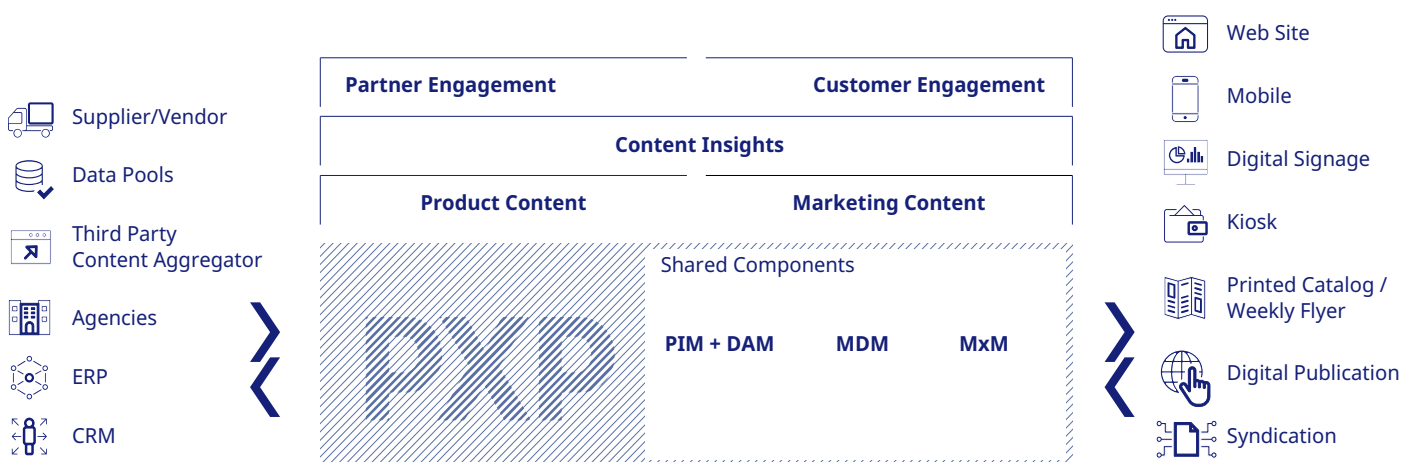
Plan your campaigns, schedule your events, create and manage your promotional material – building on trusted product content to boost your marketing performance.

Why PXP?

- / Quick time-to-value
- / Low total cost of ownership
- / Easy to implement, use and configure
- / Maximum performance in one platform (PIM + MDM + MxM)

Key Benefits

- / Reduce information supply chain complexity and cost
- / Bring products to market faster
- / Intuitively manage complex product information
- / Publish consistent product information across all channels in real-time
- / Communicate product information on an individual basis using personas
- / Meet global business requirements for language and market
- / Increase business performance and profitability
- / Improve marketing performance
- / Deliver truly personalized product experiences
- / Strengthen customer loyalty
- / Adapt quickly to market changes



About Contentserv

Contentserv enables retailers and brands to develop the groundbreaking product experiences of the future by fully exploiting the potential offered by advanced technologies. Its vision is to make the daily lives of marketers and product teams easier by providing them with a sophisticated, complete, business-focused platform emphasizing time to value.

www.contentserv.com



22
Offices
Worldwide



400+
Dedicated
Employees



40+
Partners
Close at Hand



999,999+
Opportunities
with Us