



**NO MUMMY
ALLOWED**

WHITEPAPER WITH A DARK BACKGROUND

#dadjokeswarning

You can't win at life, if you don't play,
so stay awhile and listen...

Version 1.1

We are not financial services or investment professionals and this is not investment advice. Do your own Research. All information in this presentation is intended to be used and must be used for entertainment purposes only. It is very important to do your own analysis before making any investment based on your own personal circumstances.

WHY NO MUMMY ALLOWED?

Because our mothers told us, 20 years ago, that games were a waste of time and wouldn't feed us. Don't take career advice from your mums :)



GAME INDUSTRY CHALLENGES WE'RE ADDRESSING

1) GREEDY INVESTORS

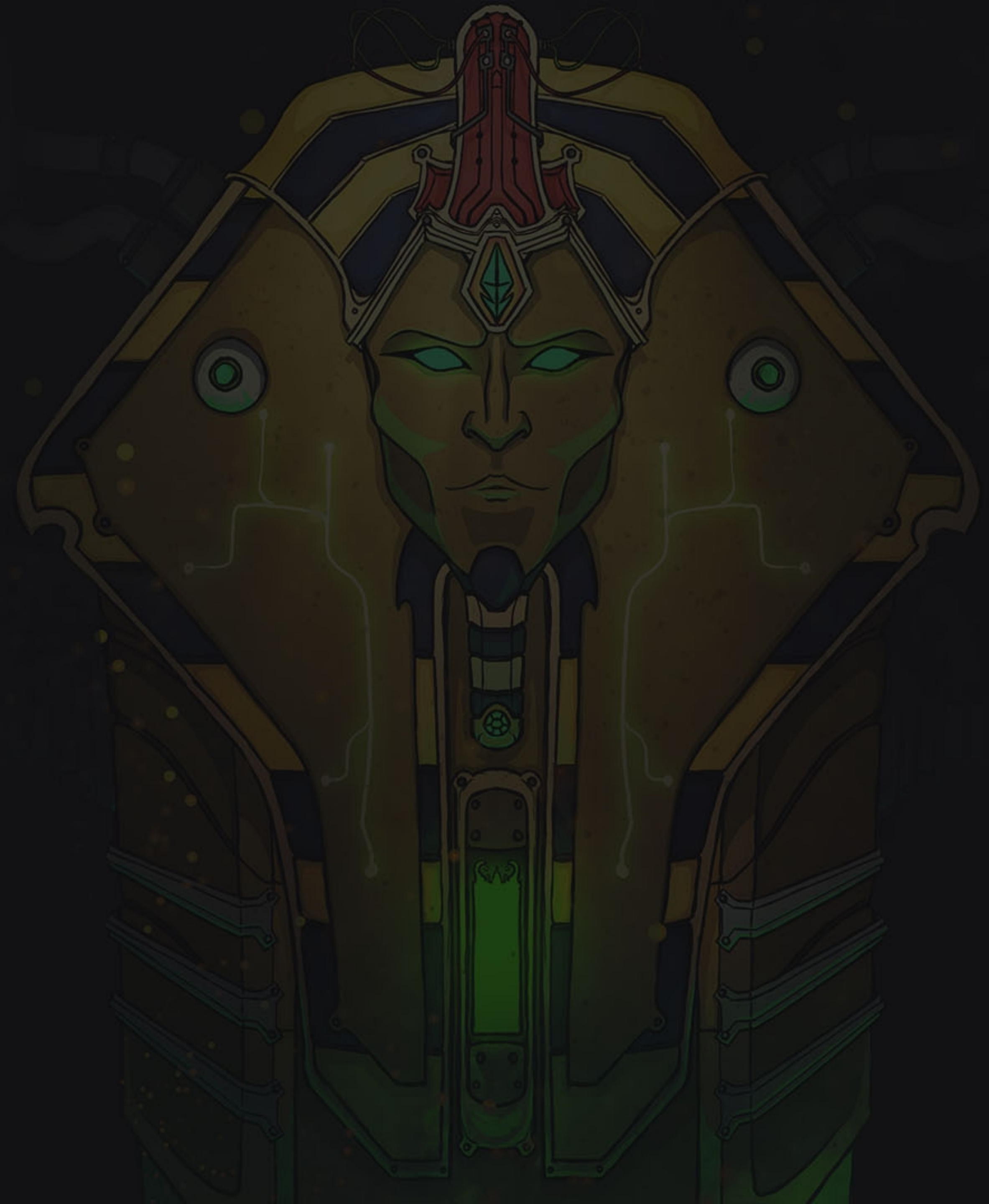
Players are no longer the first priority.
Shareholders' wallets have replaced them.

2) SHORTAGE OF FUNDS FOR INDIE STUDIOS

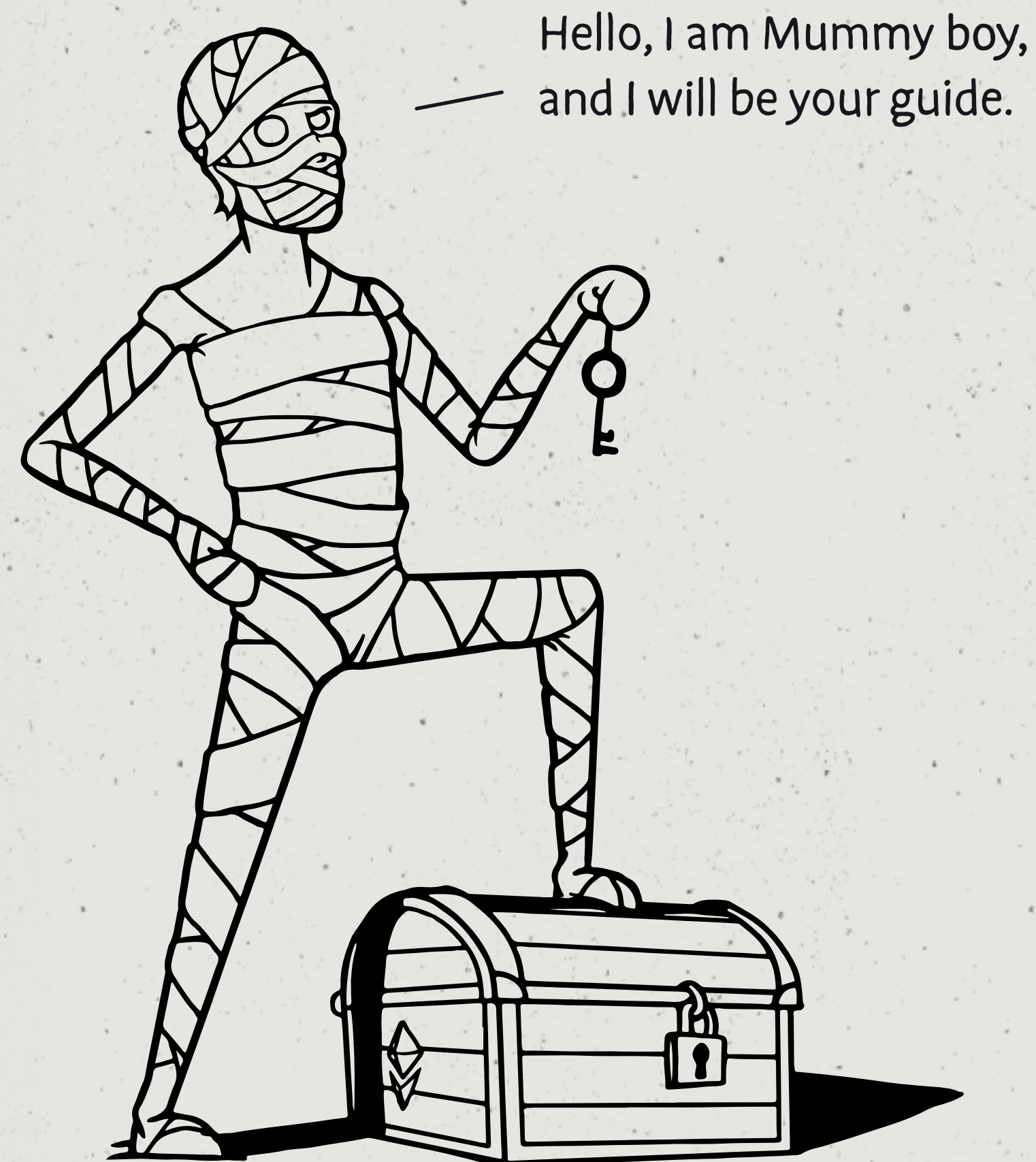
Small studios with great ideas have trouble
getting enough funding to finish their game.

3) EMPOWER NEWCOMERS

The Metaverse will create a lot of jobs that don't
even exist today. Stop listening to people who dismiss
ideas because they don't understand them.



NoMA MANIFESTO



We are on the mission to create a community-owned studio that allows players to become investors, owners and decision-makers in the game they want to play.

Welcome to the NoMA Guild.

FUNDING – IDEA IS NOT ENOUGH

We founded the game studio in March 2021 to experience firsthand all the hardships a small indie studio has to face. We've quickly discovered how challenging it is to manage such a small studio with only eight people. We were shocked at how quickly the money disappear from the account.

We had to constantly work on client projects to ensure sufficient cash flow for the employees. But working for clients took a lot of energy, and the studio stagnated without clear leadership.

As it soon became distinct, this situation was not sustainable. We had to find another solution.

And now we have a working solution thanks to DeFi*, which we want to scale with our community (you).

**Decentralized finance, or 'DeFi', is an emerging digital financial infrastructure that theoretically eliminates the need for a central bank or government agency to approve financial transactions*



WE WILL NOT SPEND THE MONEY WE RAISE. WE WILL INVEST IT.

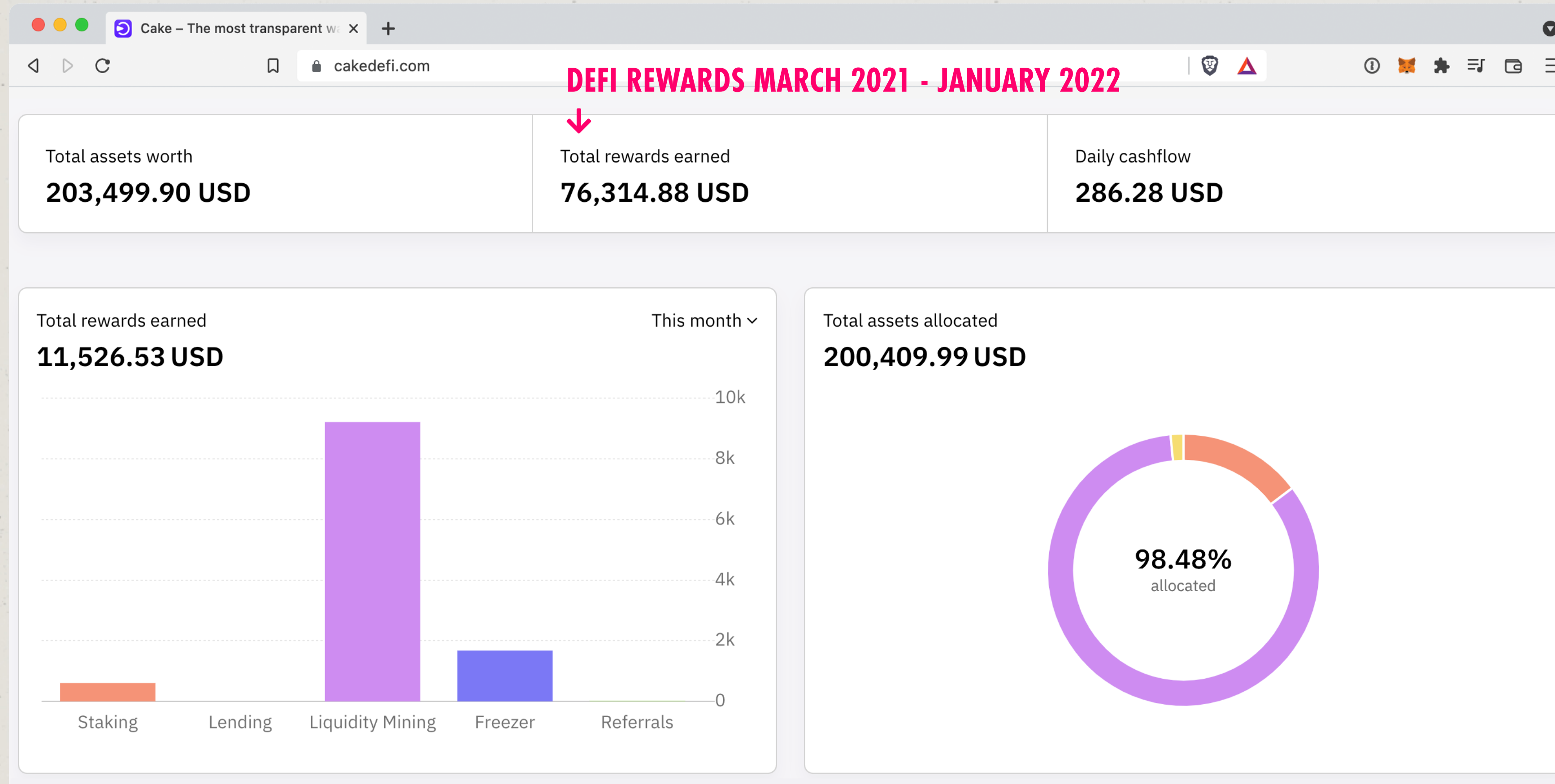


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NEAT IDEA, BUT DOES IT WORK? HERE'S PROOF INSTEAD OF PROMISES.

The screenshot is from January 2022



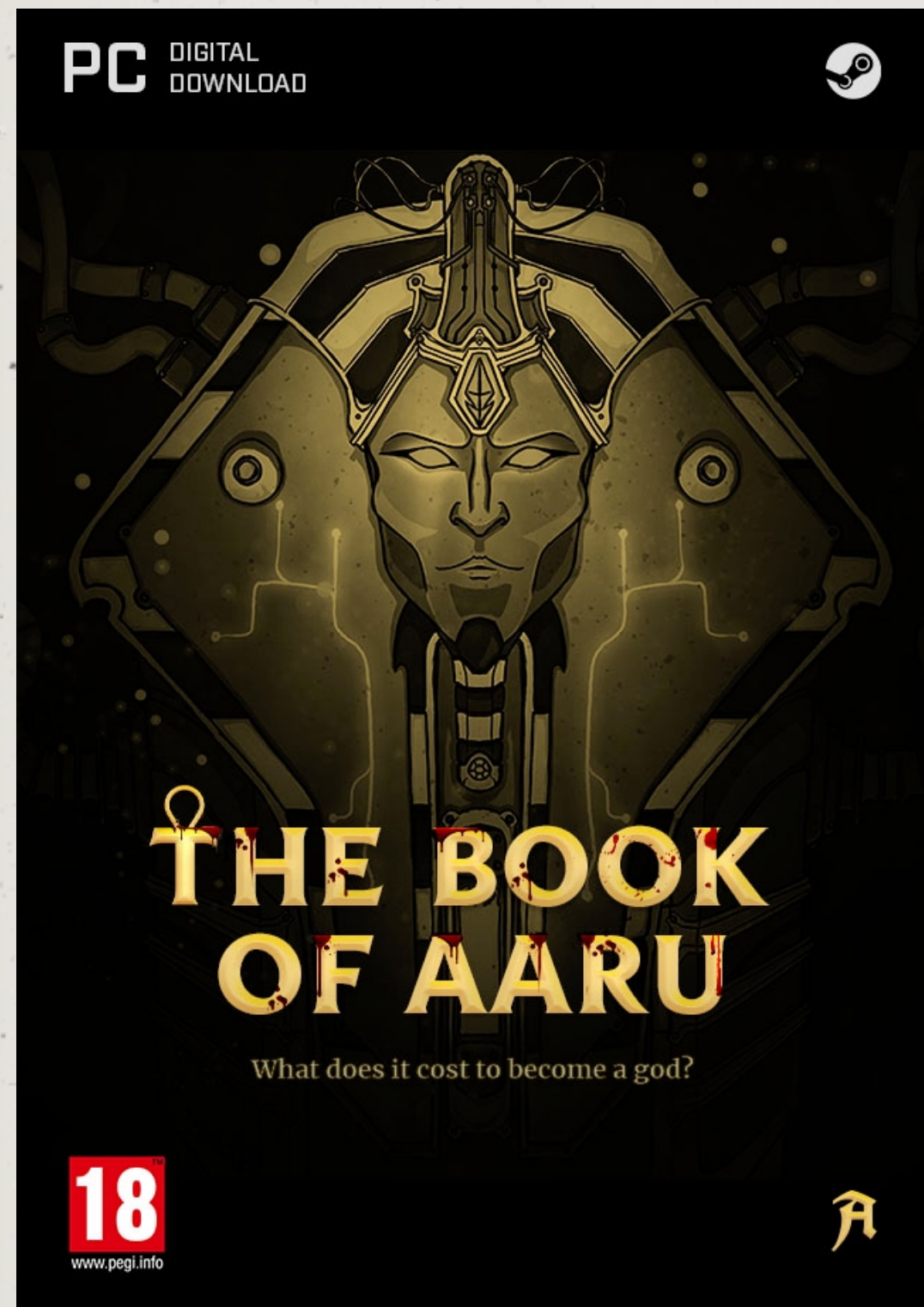
[Click here to see the full version of the TAX document.](#)



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CURRENT NoMA PRODUCTS UNDER DEVELOPMENT TO GENERATE INCOME



PC GAME

The game is being developed by the Amenti studio, which is a part of the NoMA core team.

Genre and time in development

ARPG

9 MONTHS

Current status

GAME DESIGN DOCUMENTATION

GAMEPLAY MECHANICS



NoMA BEATS

Copyright Free Music for Twitch Streamers and YouTubers.

Genres

LO-FI

SYNTHWAVE

AMBIENT

AND MORE

Current status

BRANDING

COMPOSING ALBUMS

Brought to you by the nomaguild.com

@2022 NoMA Guild | @nomaguild

WHO WILL LIKE THE NoMA GUILD?

Speak friend and enter, if you are...



SPEAK FRIEND AND ENTER, IF YOU ARE...



GAME DEVELOPER

Geeks, nerds, streamers, content creators, gamers, and people who love games are welcome too! Let's build something amazing together!



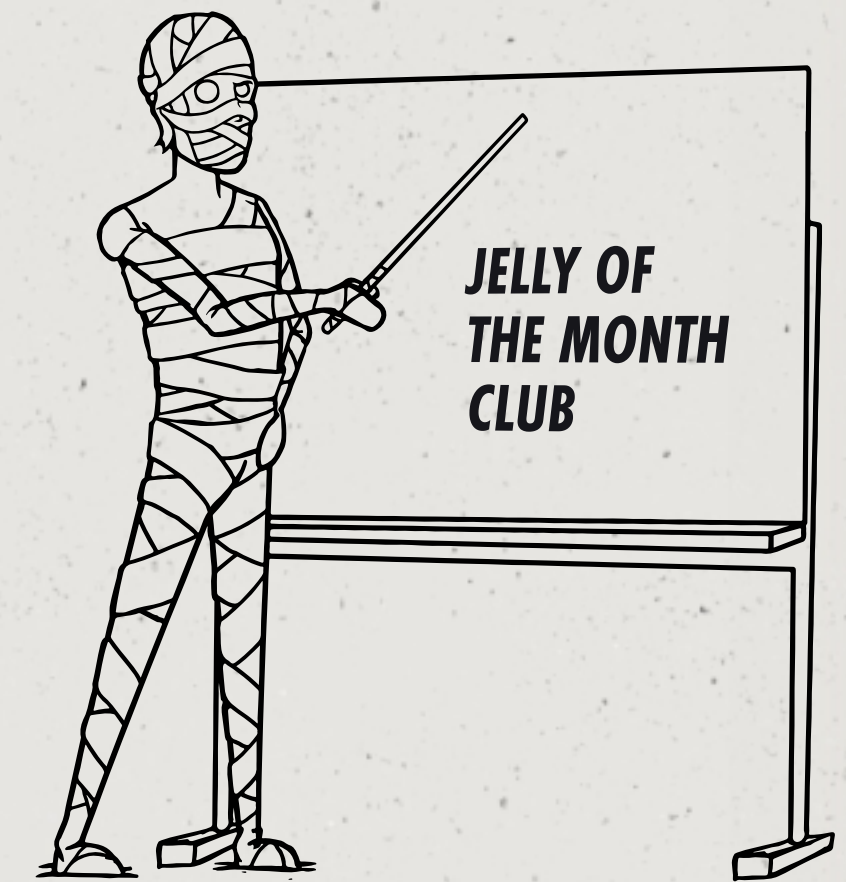
CREATIVE PERSON

Game designers, solo developers, musicians, artists, or creative people looking for a sustainable way to do what they love.



METaverse ENTHUSIAST

Developers interested in DeFi, DAO, NFT, Sandbox, Metaverse, Tokenomics, and other creative uses of the blockchain.



ENTREPRENEUR

An entrepreneur looking for a blueprint to start their community focused on a niche market.

WHO SHOULD LEAVE NOW?

You shall not pass, if you are...



YOU SHALL NOT PASS, IF YOU ARE...



HATER

We ignore all the evil and envious people who only criticize and have never created anything themselves.



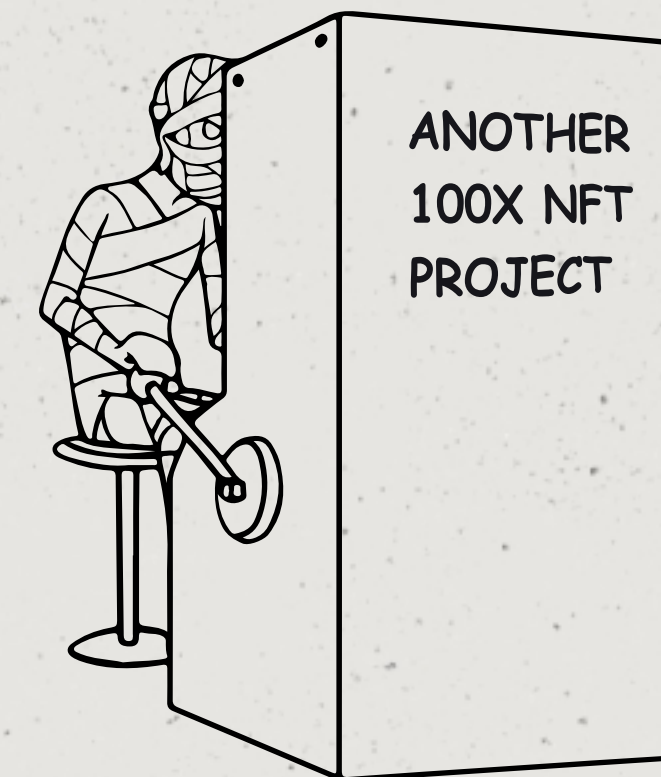
SCAMMER

Are you trying to get rich quickly without creating anything or putting in hard work? You won't do well here.



NFT FLIPPER

If you are not interested in getting involved in any way, please leave your spot to someone who would like to get involved.



GAMBLER

If you are looking for a **quick 100x** on your investment, you should probably look somewhere else.



ASSHOLE

We believe this needs no further explanation...

WHAT KIND OF MEMBERSHIP DO WE OFFER?

1) NoMA MUMMY TOKEN

Owning a Genesis Mummy will give you access to all community tools and products for FREE forever. You will be able to participate in tokenomics with our ERC-20 utility token. (TBA)

2) NoMA FOUNDER TOKEN

You will be able to construct your NoMA DAO Founder Token.

The NoMA FOUNDER Token will give you voting rights in the NoMA DAO. You will also get a share in the NoMA Treasury.



WHAT CAN I DO WITH MY NFT?



CARPE DIEM* AND MISSION

We are on a mission to create a community-owned studio that allows players to become investors, owners and decision-makers in the game they want to play.

Now we need your feedback and engagement.

**Carpe Diem: Seize the day. Starting a business or a project that you want to work on now, instead of spending months fantasizing about doing it later.*



WHAT CAN YOU EXPECT IN THE FUTURE?



GAMES

All members will have free lifetime access to all games we make or fund.



BLOCKCHAIN TOOLS

We will release the powerful tools we made to create the NFT collection and smart contract for all members interested in starting their project.

METAVVERSE AND AIRDROPS

We already own land in the Sandbox for future experiments. Members will receive a 3D version of the mummy for the metaverse.



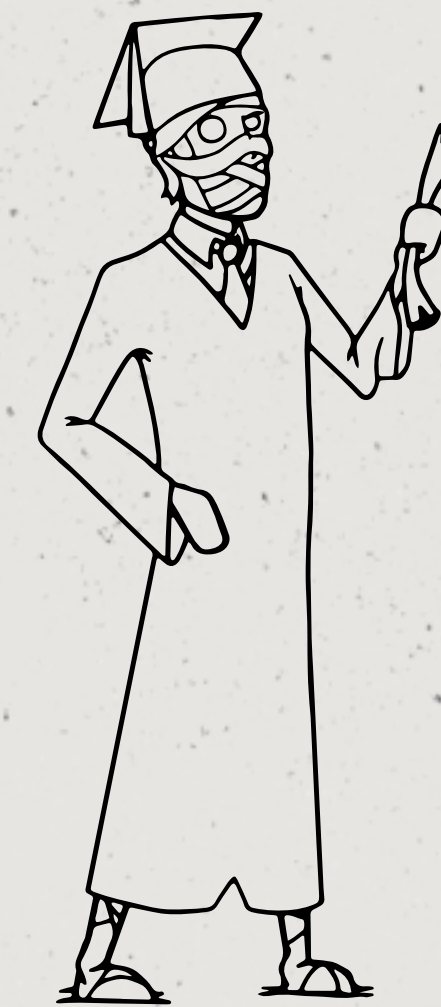
TOKENOMICS AND OTHER EXPERIMENTS

Active participation in the community will earn you utility tokens. We are carefully considering all the possibilities of using the utility token.



NoMA DAO

We will give an opportunity to get the NoMA DAO Founder Token and participate in the management of the NoMA DAO.



TUTORIALS + BTS

Are you wondering how to create and fund a small game studio? We'll give you an exclusive behind-the-scenes look at what that daily struggle looks like.

ROADMAP TO DECENTRALIZATION - CORE TEAM AND COMMUNITY ROLES

Inspired by Progressive Decentralization by Jesse Walden

OBJECTIVE	EARLY STAGE ← WE ARE HERE	GROWTH STAGE	LATER STAGE
PRODUCT & TECH	Core team building toward product/market fit	Core team invites community participation in product dev and maintenance	Core team steps back, hands reins to the community
SUSTAINABILITY	VC (community) funding to find product/market fit	Network effects allow for minimally extractive fee margin	Fees activated and distributed to active community contributors
COMMUNITY PARTICIPATION	Build openly, write good docs, communicate publicly	Lean into bounties, grants, rough consensus, permissioned voting	Community control via voting
TOKEN DISTRIBUTION	Exploration phase	Promissory or permissioned distribution	Airdropped to sufficiently decentralized group of active contributors
REGULATORY STATUS	No token at this stage, due to „efforts of others“ Howey test	Tokens may still be securities, due to „efforts of others“	Tokens may transmute to non-securities once control is sufficiently decentralized
WHEN TO MOVE TO NEXT OBJECTIVE	When there are network effects	When the community is sufficient without core team	<u>GG! WE DID IT!</u>

RESPECT AND LEARN FROM HISTORY, EMBRACE THE FUTURE

We need to stress one thing. **We DO NOT like the current state of NFTs because it's full of scammers that are only here for quick cash grab.**

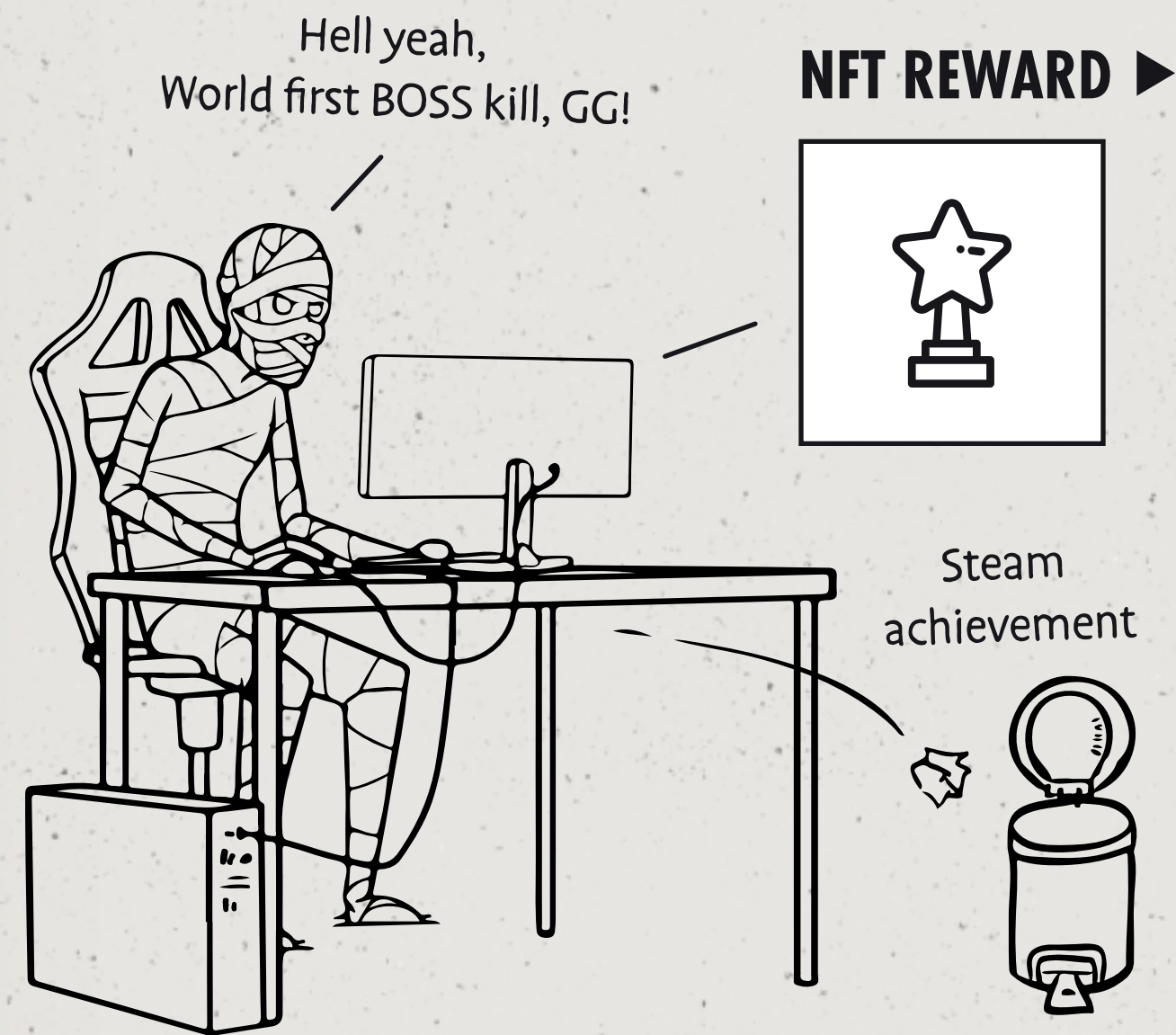
Unfortunately, the established game studios are doing the same thing, just trying to milk more players.

We know that players don't like the current state of NFT, we'll want to change it. We are exploring and studying this new NFT technology. We are trying to figure out how to use it for the good of the gaming community.

Stand as one, for the NoMA Guild!

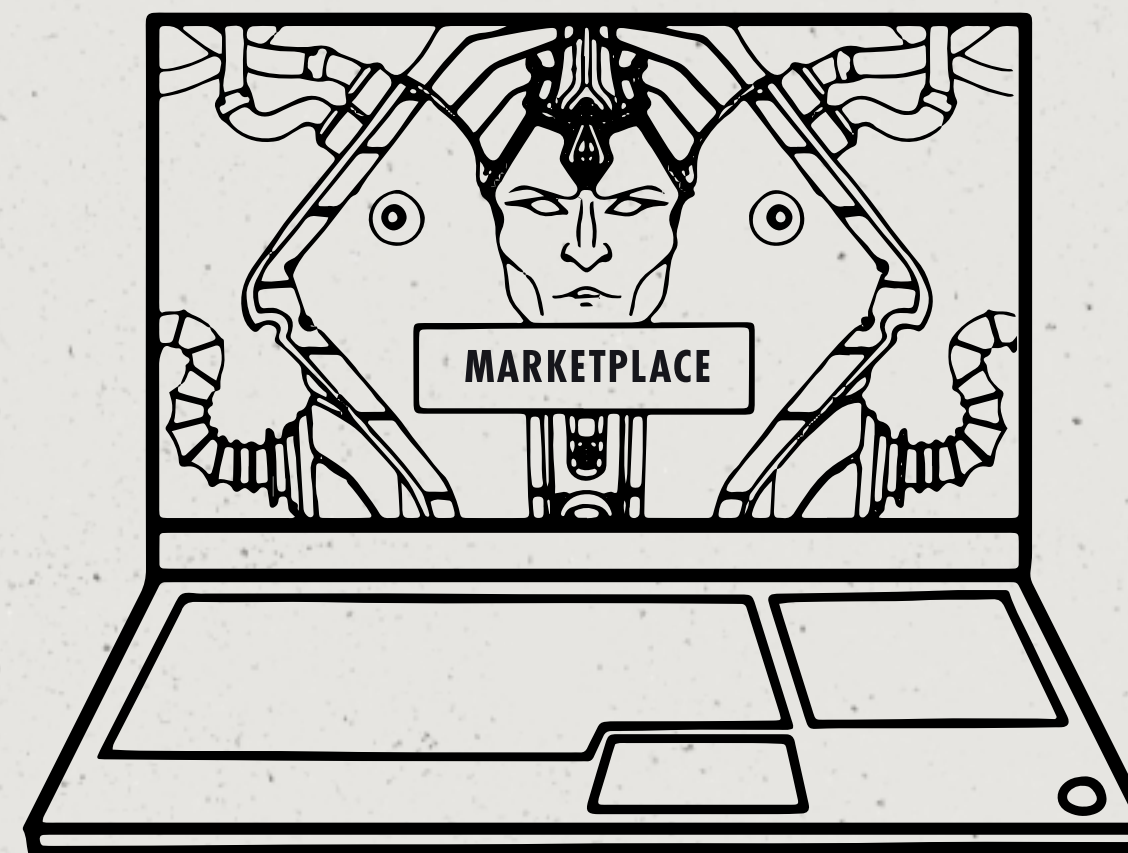


CAN NFTS BRING SOMETHING GOOD TO THE GAMING WORLD? WE HAVE IDEAS...



PLAY

You play the game, and when you complete a difficult task, you get an NFT as a reward. There will be only 10 of these tokens in the world.

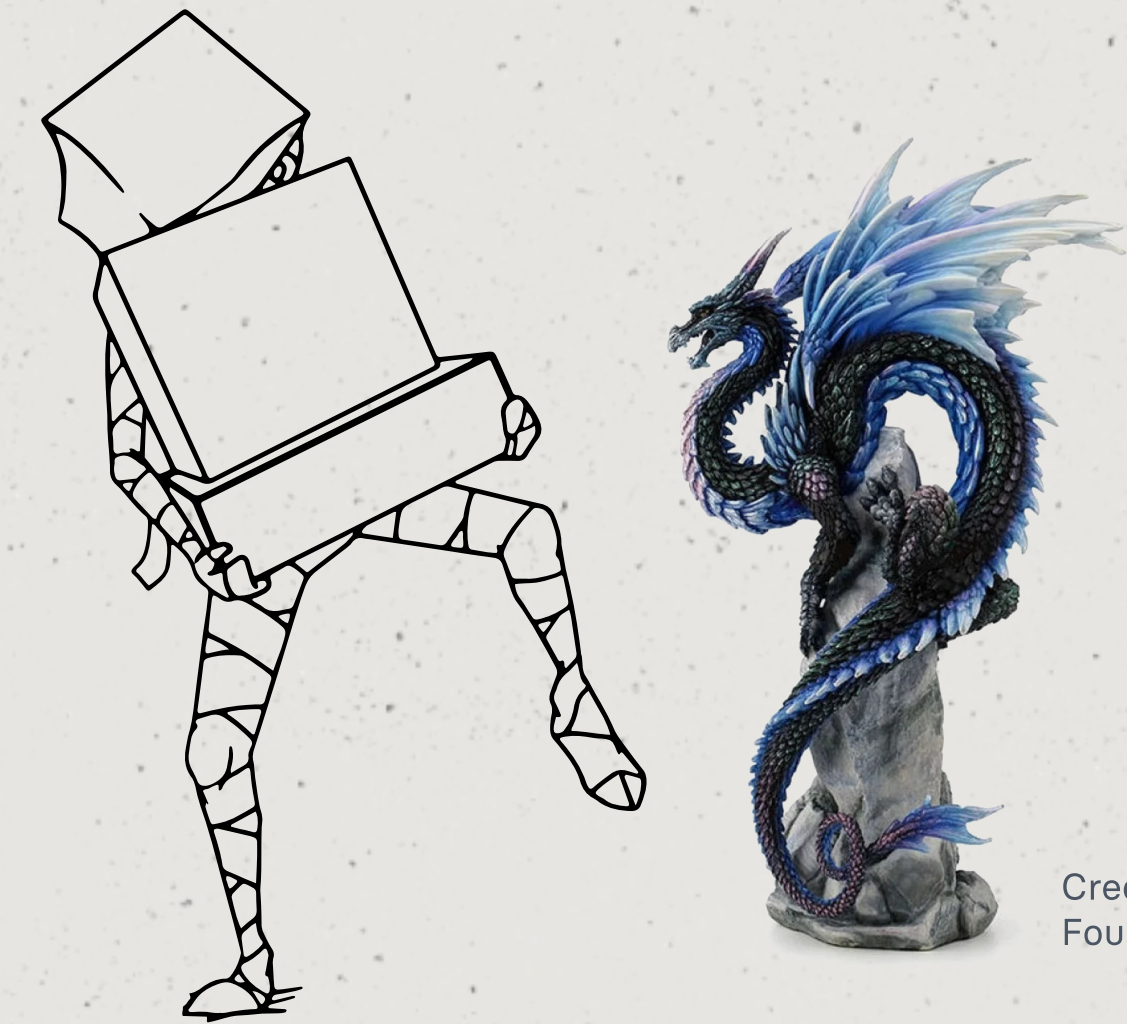


CLAIM

With this token in your account/wallet, you can go to the marketplace and get a real-world collectible delivered to your home.

OR

Burn NFT and get \$UTILITY Token to buy merch or a different collectible from the Marketplace.



Credit @Andrew Bill
Found on Etsy.com

WAIT&ENJOY

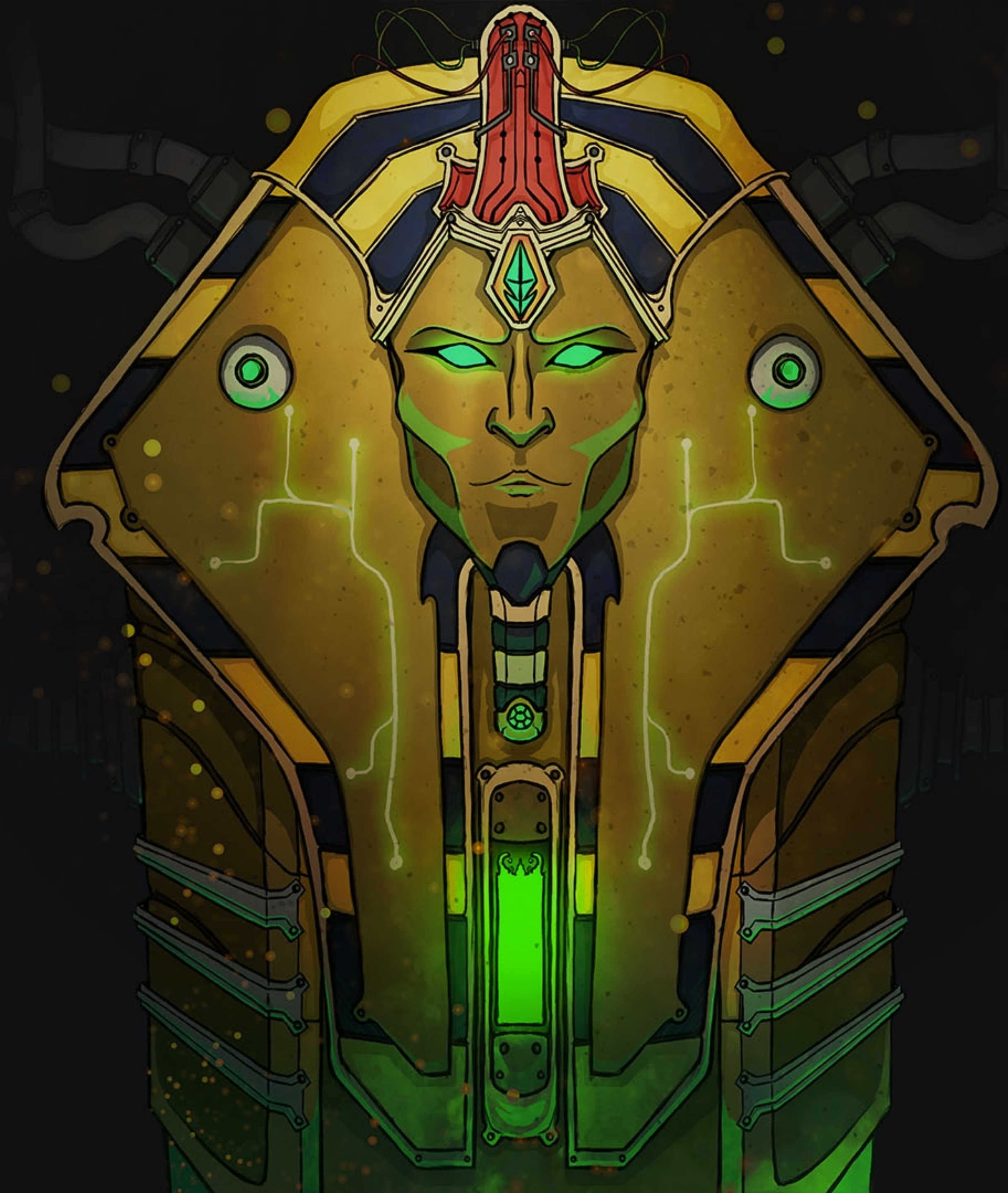
All you have to do is wait for your personalized collectible to be delivered to your doorstep so you can display it on your shelf.

WHAT DO WE EXPECT FROM THE COMMUNITY?

In our experience, product development, and especially game development, is a challenging and lengthy process. That's why we prefer to grow slowly and organically.

To make our vision come to life, we are looking for a committed, passionate and active gaming community willing to contribute to product development.

Active members of our community can look forward to rewards.



TOTAL TOKEN SUPPLY AND LET THE FUN BEGIN

2¹³ TOTAL SUPPLY

Yup, we are nerds. Deal with it.

192

TEAM & MARKETING

8.000

SLOW MINT TO AVOID
GAS WARS

Oh, crap! And my days
as an adventurer are over.



COMMUNITY VISION

We'll leave the club parties and Lamborghini giveaways to other projects. We want to kill dragons, raid dungeons, level up our characters, and read fantasy stories to our kids by the fireplace.

If you like any of the following, we'd love to see you!

- ◀ ART & COSPLAY CONTESTS CONCEPT ART FANTASY AND SCI-FI PAINTING
- 3D PRINTING MINIATURES PAINTING MINIATURE WARGAMING
- DIORAMA BUILDING GAME STREAMING D&D CAMPAIGNS
- GAMING GADGETS REVIEWS COOKING FROM FANTASY COOKBOOKS ▶
- TABLETOP GAMES PC BUILDING TIPS FOR GEEK FAMILIES
- AND MUCH MORE...

Don't forget
to season taters.



NO MA TEAM AND VALUES

1) HUMILITY & ACCOUNTABILITY

We constantly challenge our knowledge, skills and experience to get better at what we do every day.

2) HONOUR & HONESTY

We pride ourselves on being honest and genuinely want to help developers make good games.

3) WE STRIVE FOR SUSTAINABILITY

Only in this way can we remain independent and listen to the wishes of the players and not to the orders of the investors.



THE CORE TEAM - LET'S CREATE SOMETHING GREAT TOGETHER



Ladislav | Developer
20+ years of experience

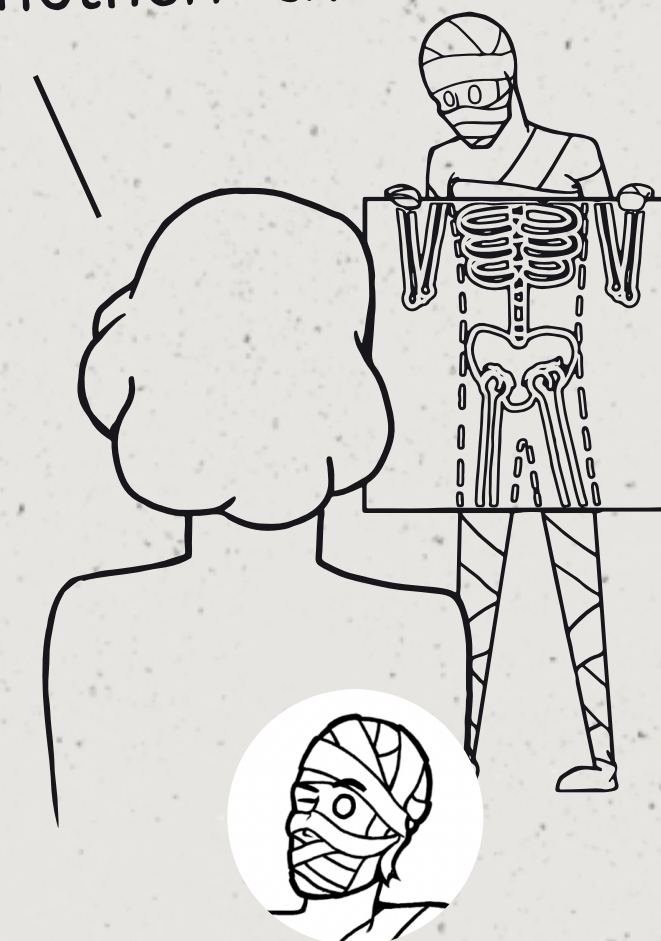


Jan | Designer
12+ years of experience



Šimon | Concept Artist
Aspiring young gun in the team

Ok, it looks like you are not a spineless motherf*ckers.



Mummy Boy | Guide
Our alter ego and spokesman



Marek
Developer



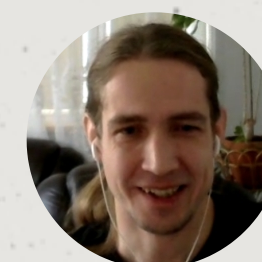
Kristýna
Concept Art



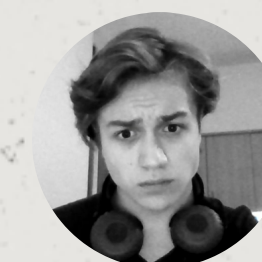
Tomáš
Music



Honza
SFX



Lukáš
3D & VFX



David
Game Design

THANK YOU FOR YOUR TIME!

What about you?
Are you mama's boy, or are you going to join us?



JOIN NoMA DISCORD