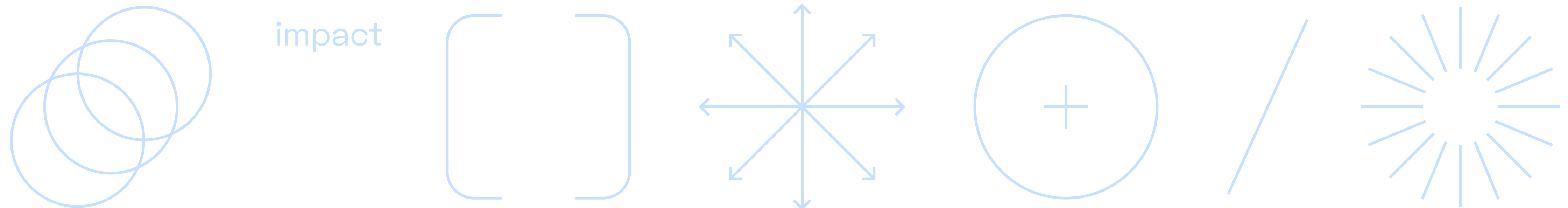# Introduction
Handbook

2022

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Redefine the Boundaries of
Technology Solutions

impact

Inception

Noxtton is the first Georgian multi-dimensional tech and consulting company, whose primary target market is an international domain. The focus of Noxtton generalises on the business corporations, governmental and non-governmental sectors and start-ups. With a vision to redefine the boundaries of tech solutions, we are pushing the business transformation through the power of people, technology and innovation.

Headquartered in Georgia, the company is physically represented in three geographic locations and provides services in more than 15 countries. Noxtton's portfolio crosses industries and borders, covering more than 200+ completed project with top notch clients and brands.

Process Approach

At Noxtton, we specialise in crafting a smart, trendy and intelligent digital strategies in order to deliver exceptional experiences and strategic values for our partners. We help our partners and clients to capitalise on tech opportunities and manage risk to deliver responsible growth. Our super-star, high-performing, multidisciplinary teams help to fulfil stakeholder requirements and strategic aspirations.
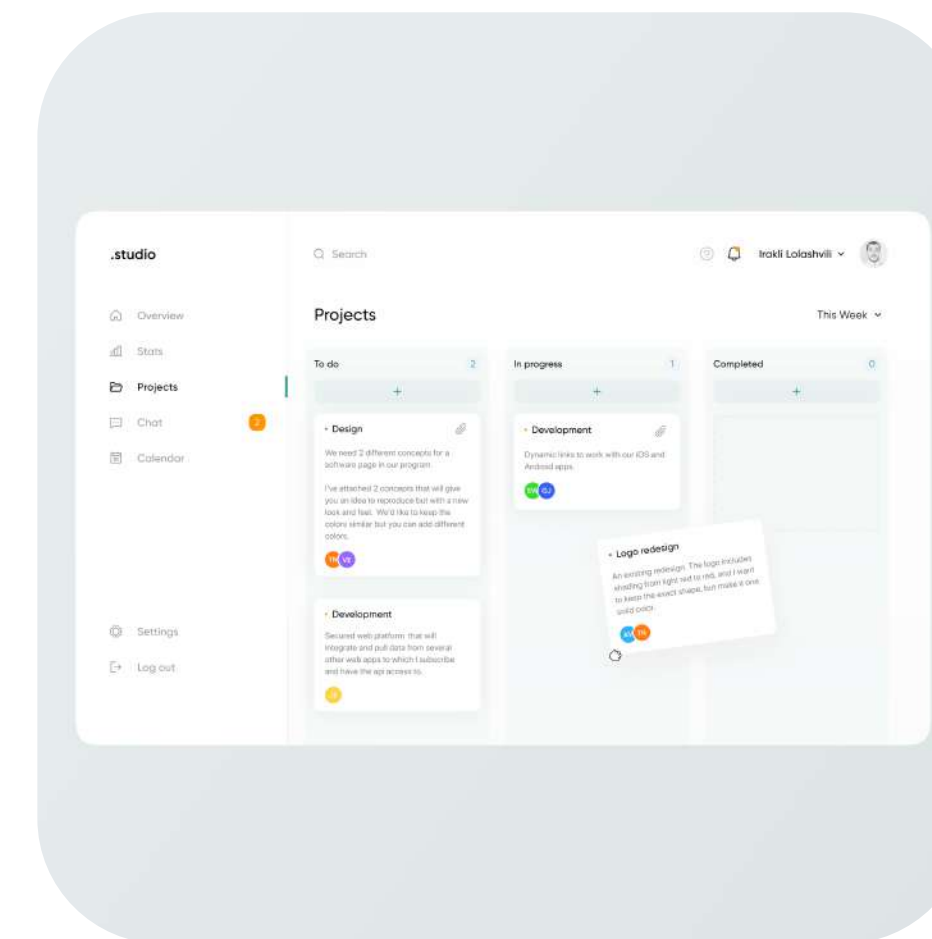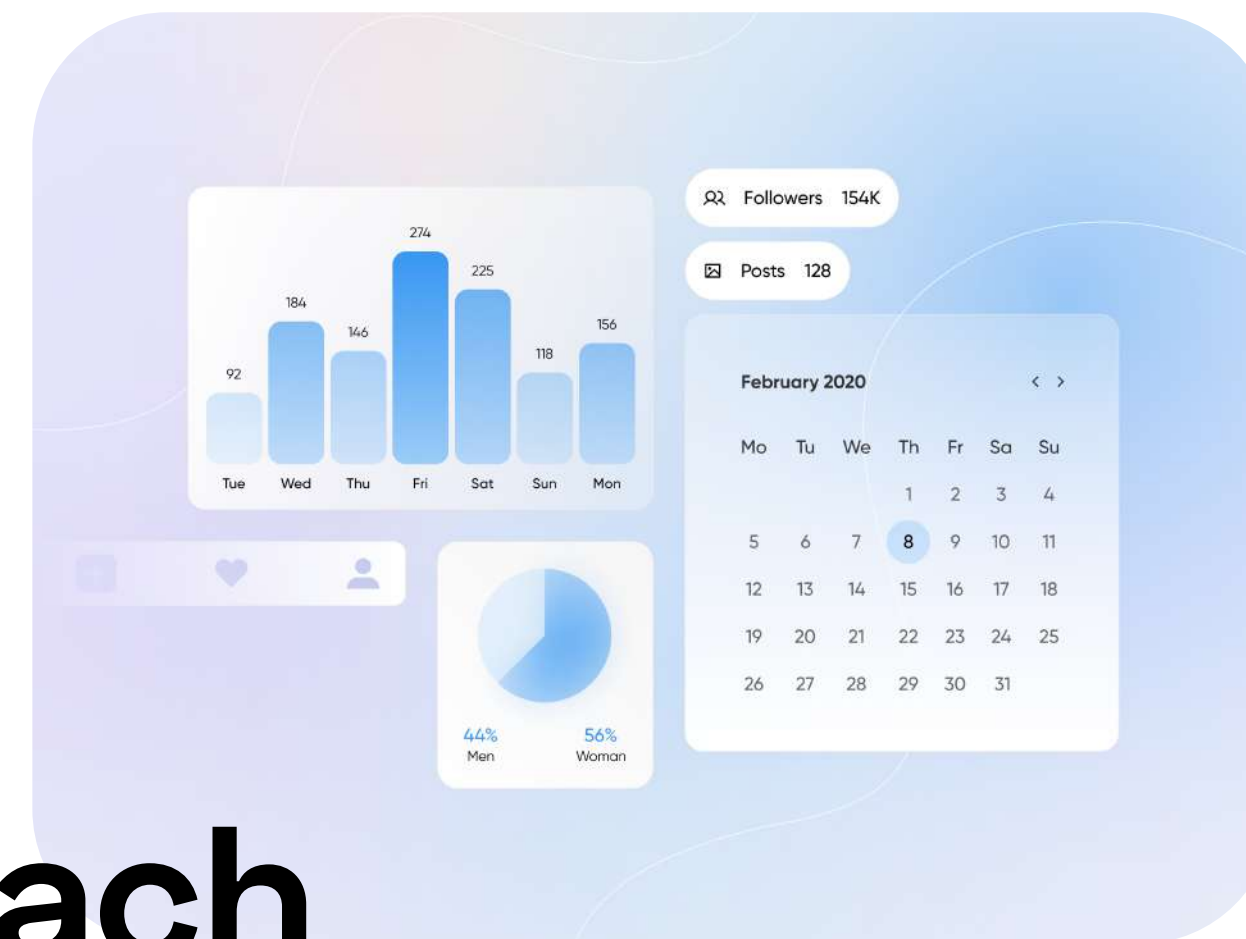
Team

At Noxtton, we empower our people with the right mindsets and skills to navigate through a contentious digital ecosystem, become the transformative technology wizards the world needs, pursue careers as unique as they are and build their own exceptional digital experiences. Noxtton is represented by a team of 100+ highly experienced professionals who plan and navigate the suitable tech and digital strategies for businesses and organisations around the world.

Service Pool

01

AI & ML

Noxtton applies deep technological expertise in machine learning and artificial intelligence development services to help clients deliver personalisation and customer convenience at scale. Our R&D capabilities and artificial intelligence software development for rapid prototyping and custom machine learning solutions empower clients to tap into unseen market segments, become more efficient, and achieve measurable business outcomes.

02

App Design & Development

Noxtton application development team is combined with industry-specific technology experts with many years of combined experience delivering interoperable, scalable and flexible mobile applications and solutions. Noxtton welcomes all types of mobile app development strategies, from native mobile app development to hybrid and progressive web app development, with addition to wearables and embedded software.

03

BIG Data and Analytics

Noxtton helps clients blend traditional data mining methods with sophisticated ML and data mining techniques to identify trends, data point shifts, pre-determine future events, generate recommendations, and to identify potential threats. At Noxtton we build innovative custom software and analytics solutions that drive digital transformation and improve decision-making.

Service Pool

04

CRM System Development

Noxtton team is developing & integrating the CRM system that contains all the essential specifications to meet all the necessary needs and to manage & monitor interactions with the customers, uncovering new revenue opportunities with flexible, tailored solutions for the business.

05

Cyber Security

Noxtton excels in cyber security services for the digital enterprises in order to secure businesses against cyber attacks and internal malicious behaviour. We aim to enhance your existing security controls and improve forensic capabilities with our up-to-the-minute and immediately actionable cyberthreat data. Our mission is defend against cyberattacks with proactive, focused, industry-relevant threat intelligence to give you the confidence that comes from knowing your business is secure.

06

Digital Branding Services

Noxtton's branding team seeks to increase awareness of the brand, tell the story of the company, and cultivate & drive customer loyalty. We design brands with an emphases of digital connectivity and relationships. Our focus on design, innovation, and execution helps us design brands that generate demand today while scaling and adapting to tomorrow.

Service Pool

07

Digital Marketing Services

Noxtton will strap a rocket to your digital campaigns. We do not believe in a one-size-fits-all approach to digital advertising and understand that a good digital positioning and content distribution strategy must be custom-tailored to your organisation. Our team specialises at data driven (data-point) marketing solutions, whereas we pinpoint & target audiences based on their behaviours, interests, locations and elaboration routs.

08

E-Commerce

Noxtton designs, codes and engineers custom, client-focused, handwritten creating strategic digital shopping solutions that deliver tangible business results. From from the scratch ecosystem development to custom extension development with addition to third-party engine based solutions, we help you get the most out of your existing technology stack.

09

ERP System Development

Noxtton team delivers comprehensive ERP software solutions for businesses of any type and size. We offer ERP development and configuration of tailored ERP modules. Development is aimed to create flexible and customisable high-end solutions with an emphasis on refining existing or newly set up business processes and to track and manage complex projects and resources.

NOXTTON

Service Pool

10
IT Consulting

Noxtton helps the business to utilise Information Technologies to achieve the goals through strategic and functional process transformation. We help to build up performance, increase effectiveness and enhance resilience. We work; Architecture Audits, Billing and Payments, Business Intelligence, Enterprise Portals & Intranets, Enterprise Systems Optimisation, DevOps & PipelineSolutions, Performance Analysis, Requirements Analysis & etc.

11
Software Development

From requirement analysis and comprehensive technology roadmaps to the end-to-end tailored development of scalable solutions, Noxtton delivers a full-cycle bespoke software development services that adapt seamlessly to your project requirements and business needs. Using deep domain expertise of our software developers, we create impactful digital solutions that drive meaningful change with a strategic vision.

12
Website Design & Development

At Noxtton, we are engineering the highly functional web platforms and solutions that are transforming the business identity so it fits in with the modern cross-platform reality. Drawing upon extensive UI/UX design, front-end development expertise, using unique, custom, multifunctional tools and features - we deliver rich web app experiences that are a hit with end users.

Meet some of
Our partners

European Bank
for Reconstruction and Development

VEON

Radisson

eMoney

GEORGIA RED CROSS

MOTIF
DESIGN ELEMENTS

ACADEMY
OF DIGITAL
INDUSTRIES

USAID
FROM THE AMERICAN PEOPLE

silk hospitality

LOPOTA
LAKE RESORT & SPA

ADJARA GROUP

STELLA
ARTOIS
ANNO 1366

AccessHolding

EFES
GEORGIA

GASTRONOME

Gulf

OK!
magazine

+ 100 more

Project insights

ORGANISATION
European Bank for Reconstruction & Development (EBRD)

FIELD OF OCCUPATION
Banking & Finance

SERVICES PROVIDED
Regional Partners (Development and Digital Marketing)

ORGANISATION
Georgian-Chinese Friendship Georgian Chamber of Commerce

FIELD OF OCCUPATION
Commerce and Trading

SERVICES PROVIDED
Platform Design & Development

ORGANISATION
USAID

FIELD OF OCCUPATION
Aid & Development

SERVICES PROVIDED
Regional Partners - Digital Consultancy, Marketing & Advertising

ORGANISATION
GULF OIL

FIELD OF OCCUPATION
Oil & Logistics

SERVICES PROVIDED
ERP System Development & Process(es) Digitalisation

ORGANISATION
Rustavi 2

FIELD OF OCCUPATION
Media & Communications

SERVICES PROVIDED
Big Data Analysis, Data Point Marketing & Positioning Consultancy Services

ORGANISATION
Phenon

FIELD OF OCCUPATION
Payment Systems & Crypto

SERVICES PROVIDED
Payment Software integration, Crypto Monitoring & Trading

ORGANISATION
MyCoins

FIELD OF OCCUPATION
FinTech & Trading

SERVICES PROVIDED
Big Data Analysis, Data Point Marketing & Positioning Consultancy Services

ORGANISATION
Academy Of Digital Industries

FIELD OF OCCUPATION
Education

SERVICES PROVIDED
Data Point Marketing, Digital Positioning, Software & Web Development

Project insights

ORGANISATION
Iplus Apple Authorised Reseller

FIELD OF OCCUPATION
Technology, Retail

SERVICES PROVIDED
Application Design & Development

ORGANISATION
VEON/BEELINE

FIELD OF OCCUPATION
Telecom

SERVICES PROVIDED
Campaign Management & Monitoring Software

ORGANISATION
Red Cross

FIELD OF OCCUPATION
Humanitarian Organisation

SERVICES PROVIDED
Web Design & Development, Digital Marketing Services

ORGANISATION
Credo Bank

FIELD OF OCCUPATION
Banking & Finance

SERVICES PROVIDED
Online Banking Application Design & Development

ORGANISATION
EFES GEORGIA

FIELD OF OCCUPATION
Spirits & Alcohol

SERVICES PROVIDED
Platform Design & Development & Digital Marketing Services

ORGANISATION
Embassy of Georgia in Japan

FIELD OF OCCUPATION
Diplomatic Mission

SERVICES PROVIDED
Platform Design & Development

ORGANISATION
OK Magazine Georgia

FIELD OF OCCUPATION
Media Communications

SERVICES PROVIDED
Platform Design & Development

ORGANISATION
Mealbakh

FIELD OF OCCUPATION
HORECA

SERVICES PROVIDED
Enterprise Resource Planning System, Application Design, Development

Project insights

ORGANISATION
The Box Boutique

FIELD OF OCCUPATION
UK Based Online Fashion Marketplace

SERVICES PROVIDED
UI/UX re-development & Source Code Audit, Digital Marketing Services

ORGANISATION
Iplus Apple Authorised Reseller

FIELD OF OCCUPATION
Technology, Retail

SERVICES PROVIDED
Application Design & Development

ORGANISATION
M2 Development

FIELD OF OCCUPATION
Real Estate Development & Management

SERVICES PROVIDED
Construction Management & Analytics Software Development

ORGANISATION
Credline

FIELD OF OCCUPATION
Banking & Finance

SERVICES PROVIDED
Platform Design & Development

ORGANISATION
MED B

FIELD OF OCCUPATION
Medicine

SERVICES PROVIDED
AI BOT Development, NLP Implementation, Big Data Analysis

ORGANISATION
Motif Design

FIELD OF OCCUPATION
Luxury Design

SERVICES PROVIDED
Website Design & Development

ORGANISATION
Domus Development

FIELD OF OCCUPATION
Real Estate Development & Management

SERVICES PROVIDED
Platform Design, Tech Architecture Review and Maintenance

ORGANISATION
Gastronome

FIELD OF OCCUPATION
Retail

SERVICES PROVIDED
Web Design & Development, Digital Marketing Services

Project insights

ORGANISATION
Emoney

FIELD OF OCCUPATION
Financial Service

SERVICES PROVIDED
Application Development

ORGANISATION
DADE

FIELD OF OCCUPATION
E-commerce

SERVICES PROVIDED
Application design & development

ORGANISATION
Lopota

FIELD OF OCCUPATION
HORECA

SERVICES PROVIDED
Digital Marketing, Tech Asset Management, Search Engine Marketing

ORGANISATION
Adjara Group

FIELD OF OCCUPATION
HORECA

SERVICES PROVIDED
Services provided, Search Engine Marketing, Digital Marketing

ORGANISATION
Agency of Protected Areas

FIELD OF OCCUPATION
Government organisation

SERVICES PROVIDED
Customer Research, Technical Documentation Development

ORGANISATION
Silk Hospitality

FIELD OF OCCUPATION
HORECA

SERVICES PROVIDED
Digital Marketing Search Engine Marketing

ORGANISATION
Chateau Buera

FIELD OF OCCUPATION
HORECA

SERVICES PROVIDED
Platform Design & Development
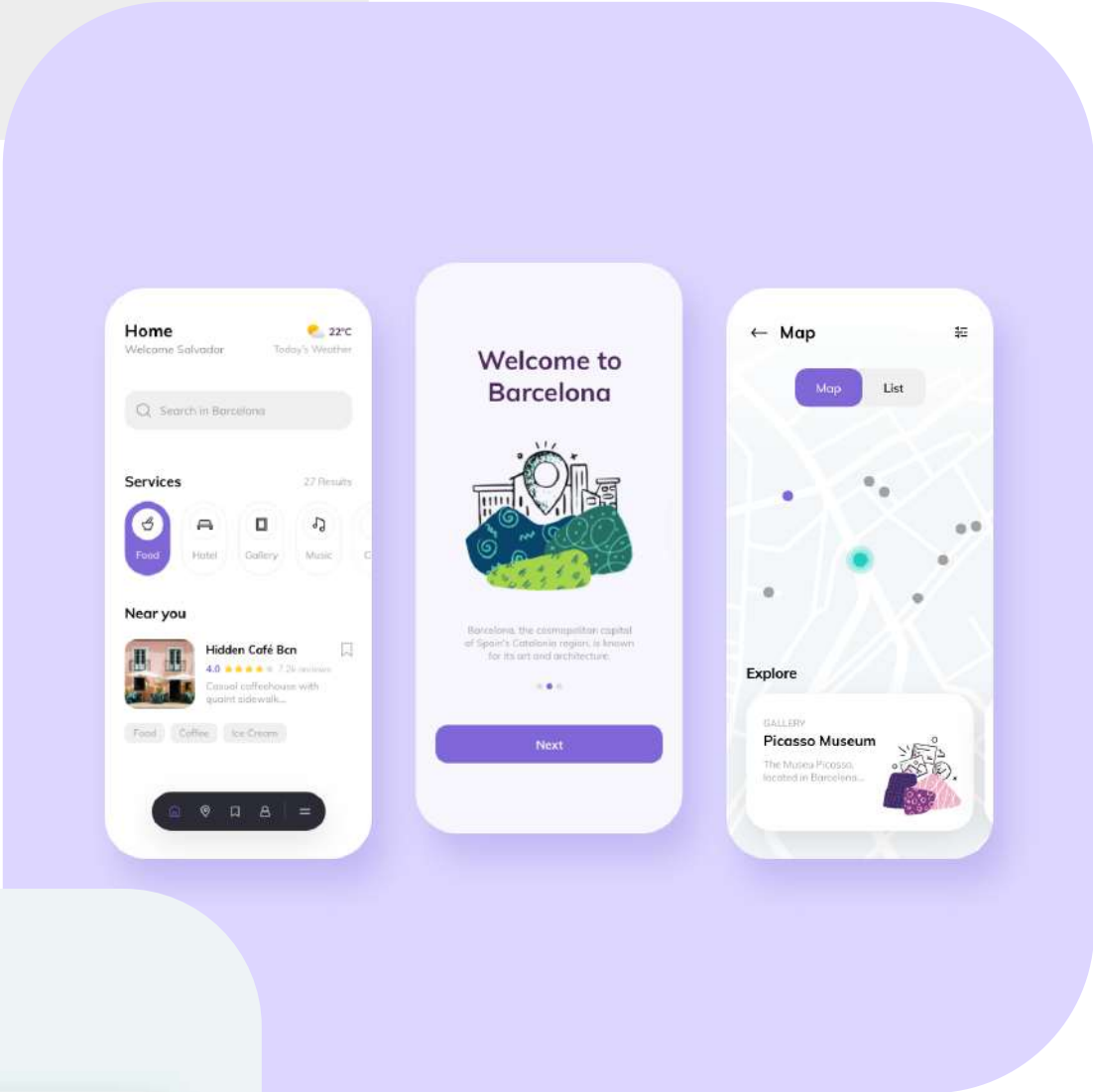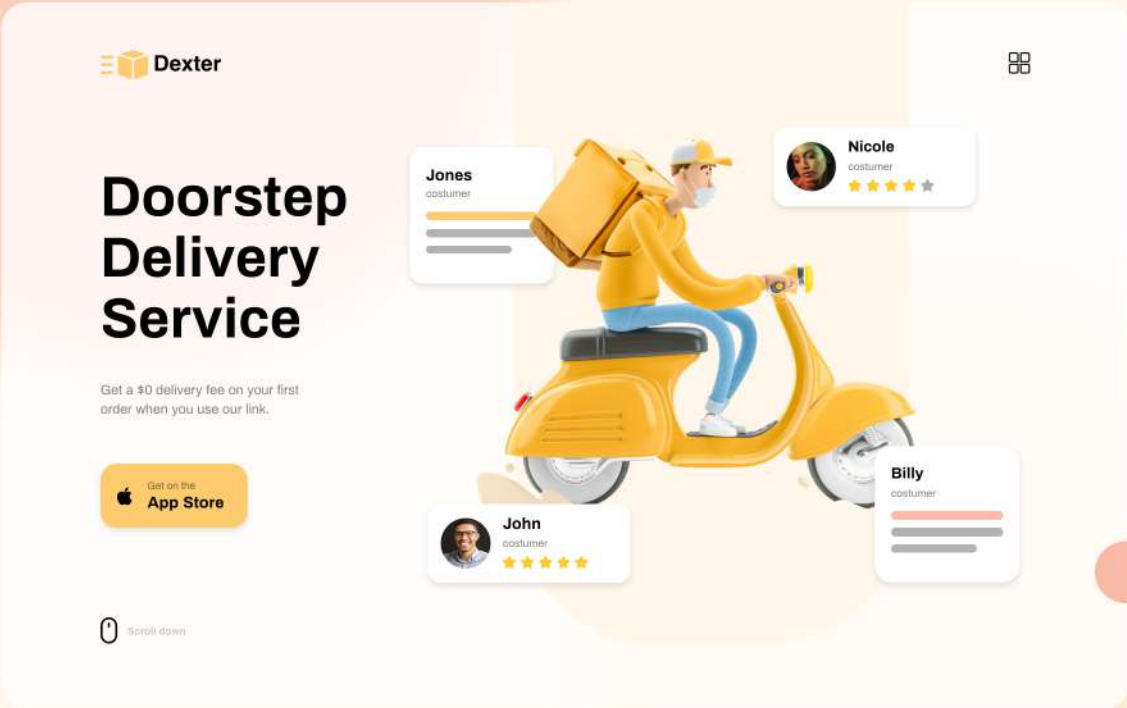
ORGANISATION
The Grove Hotel

FIELD OF OCCUPATION
HORECA

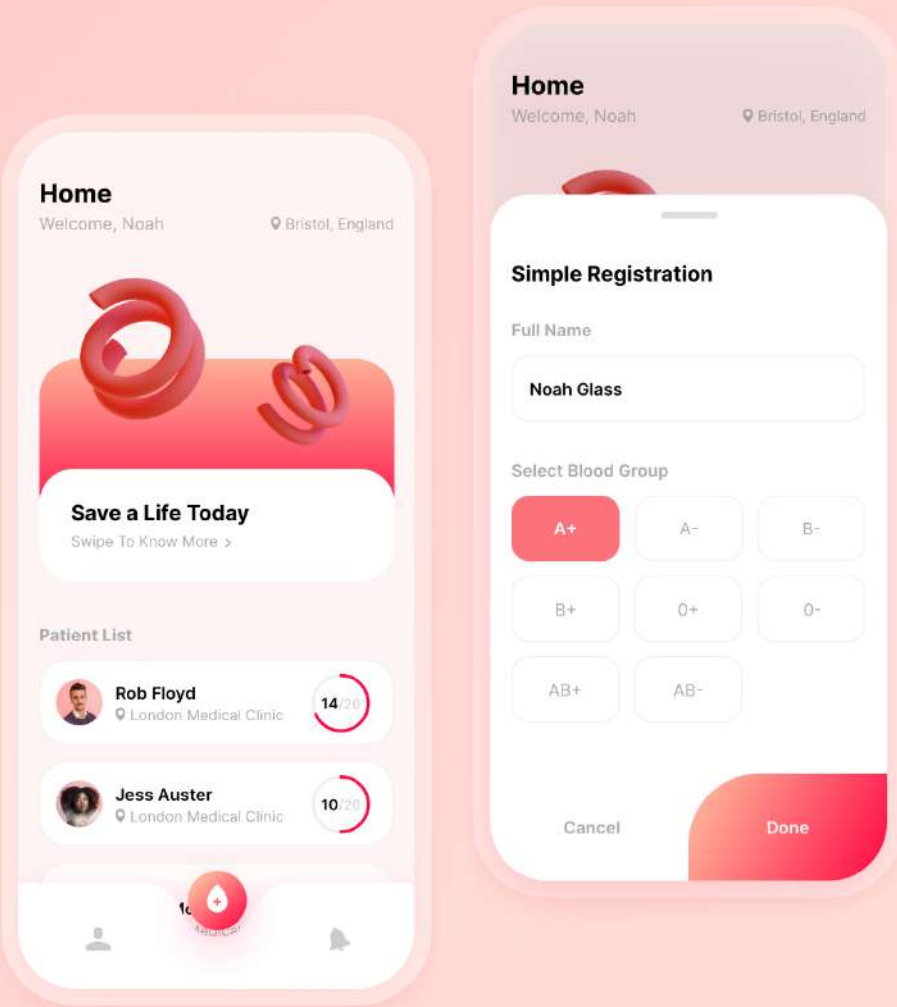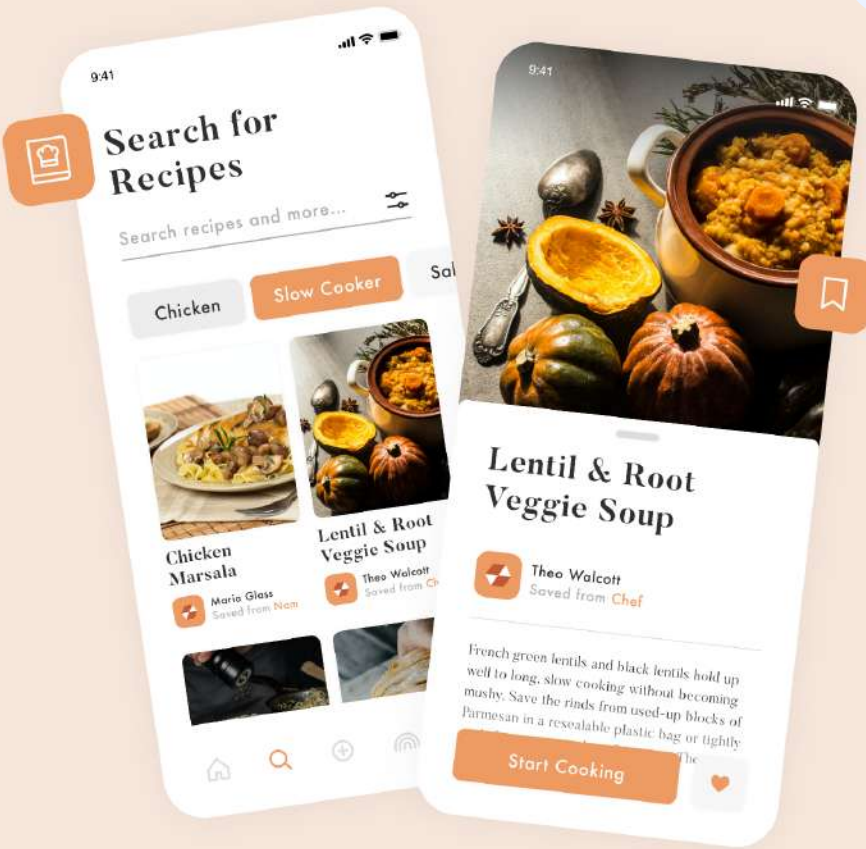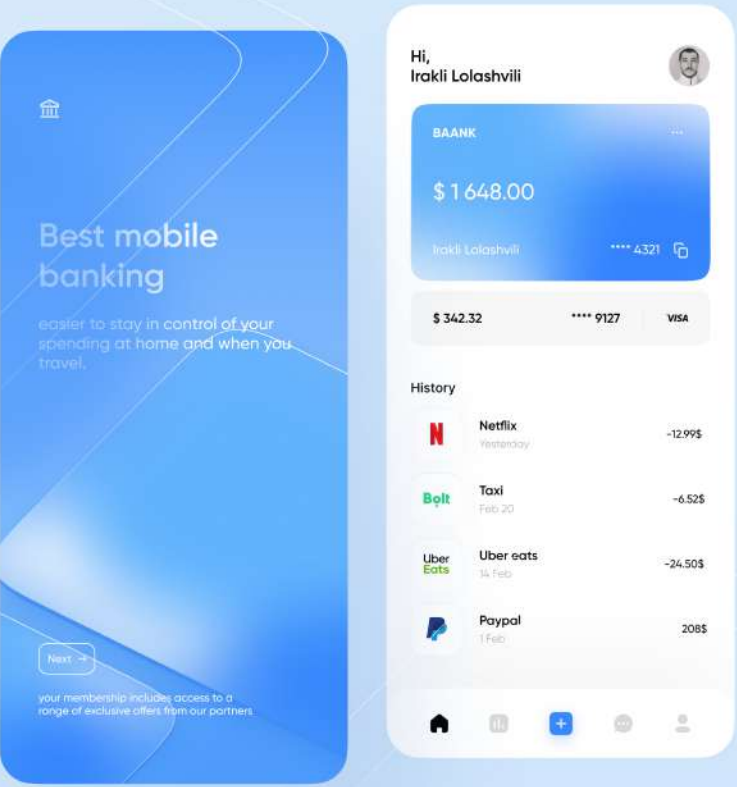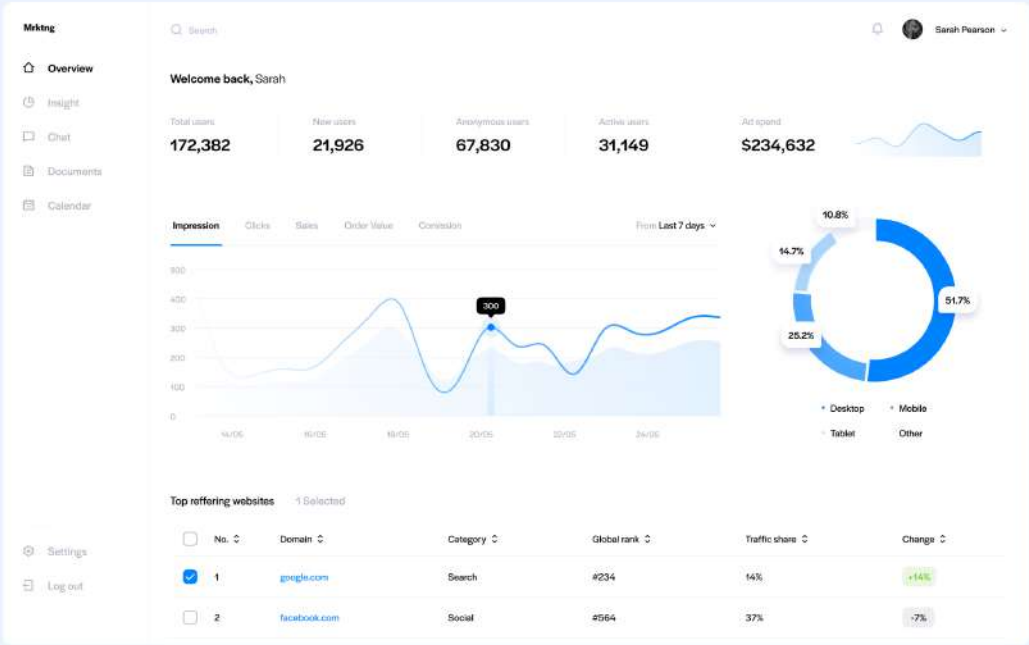SERVICES PROVIDED
Digital matketing

Some of our work
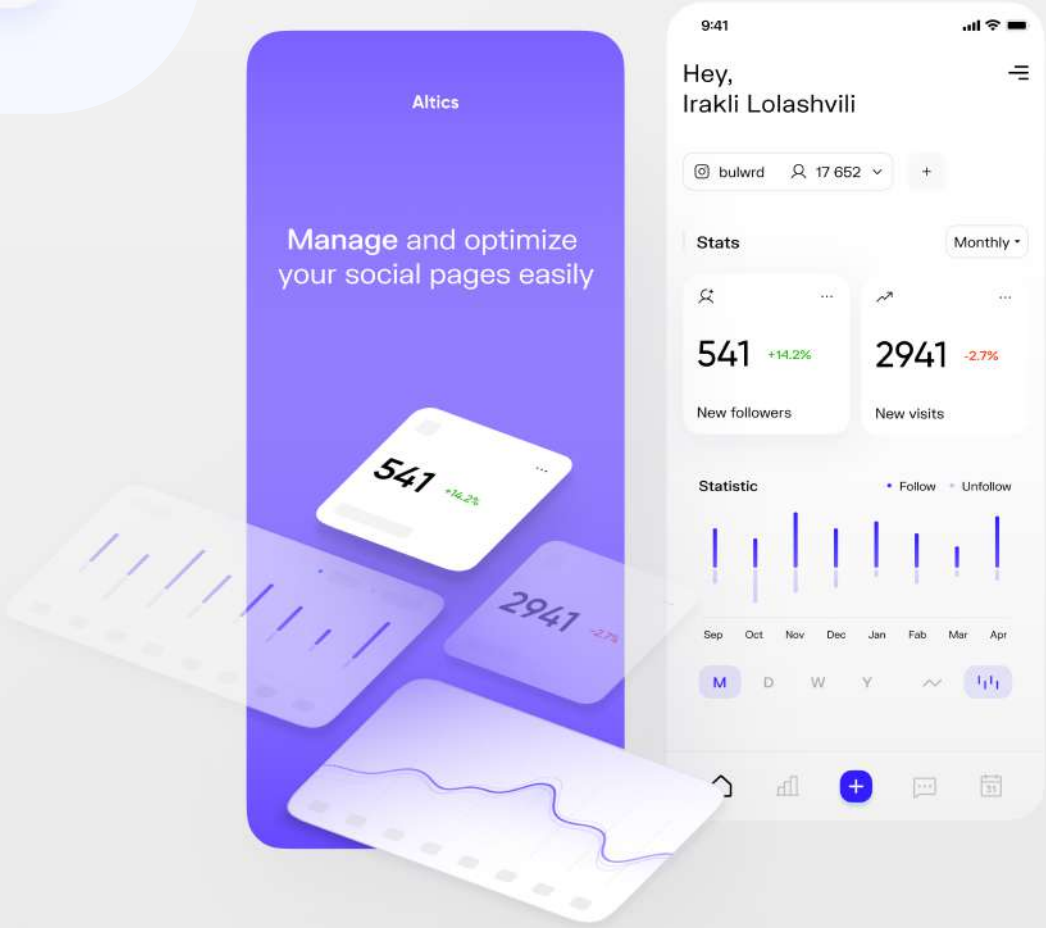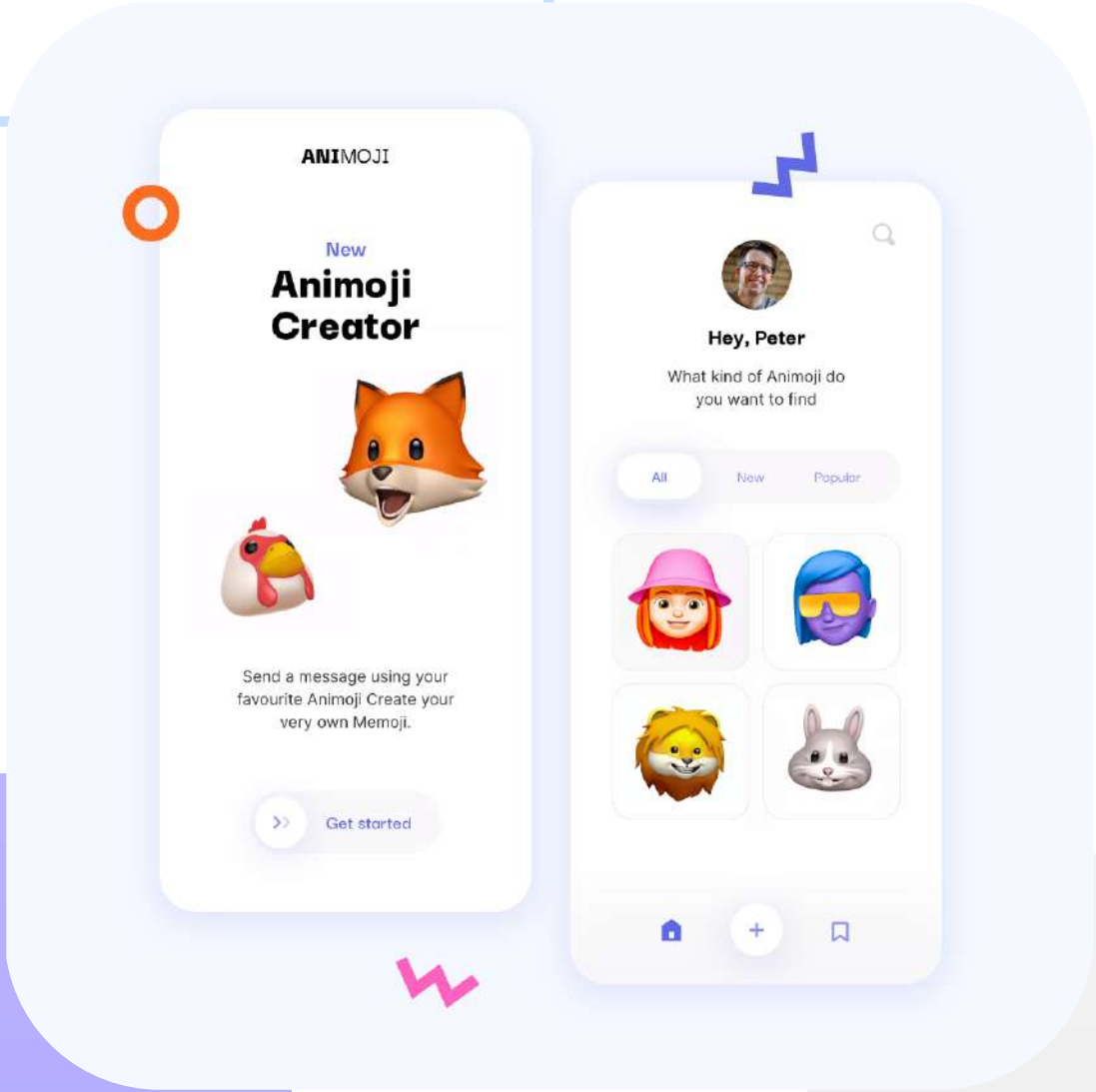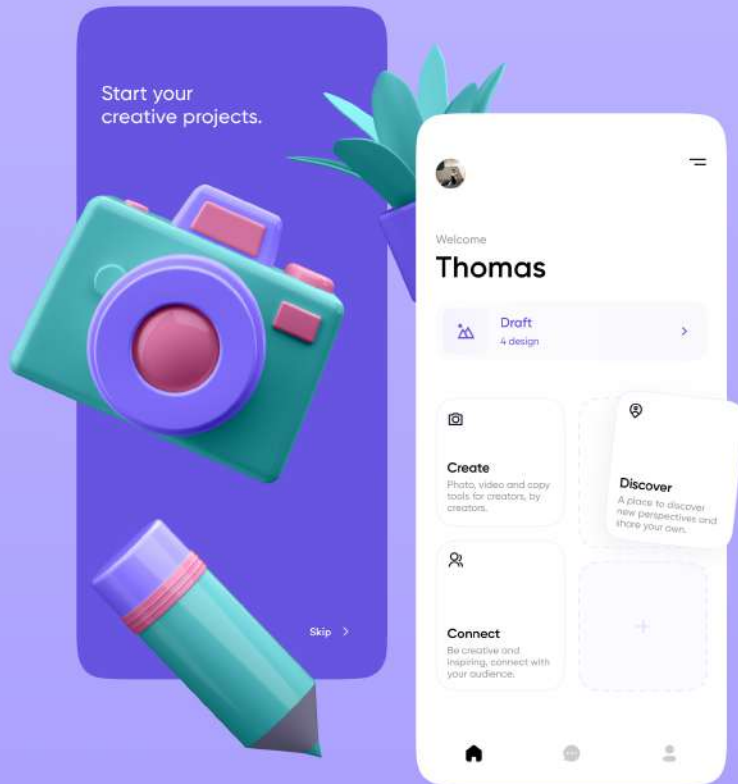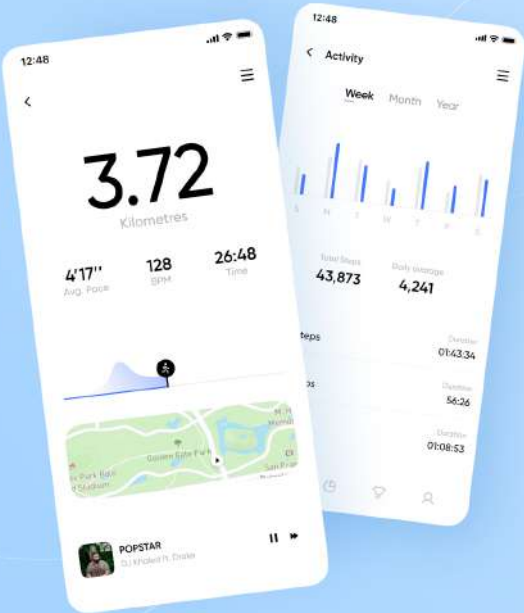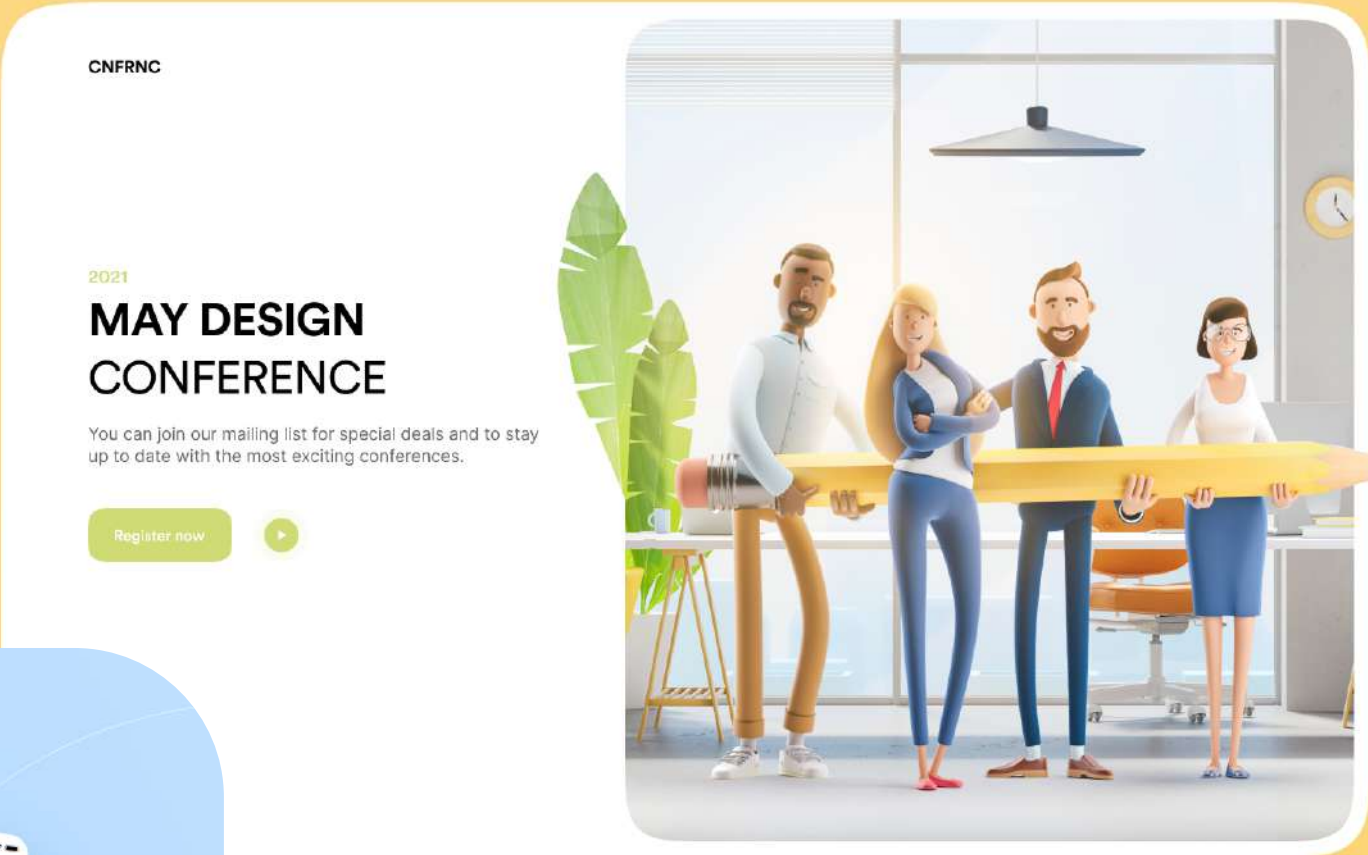
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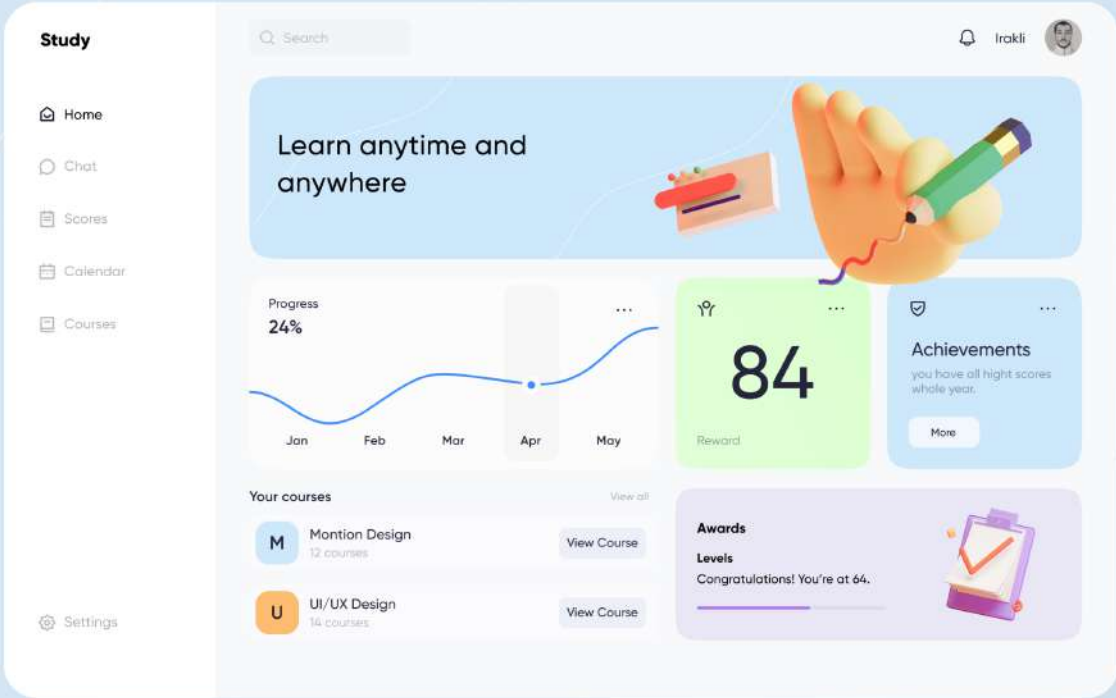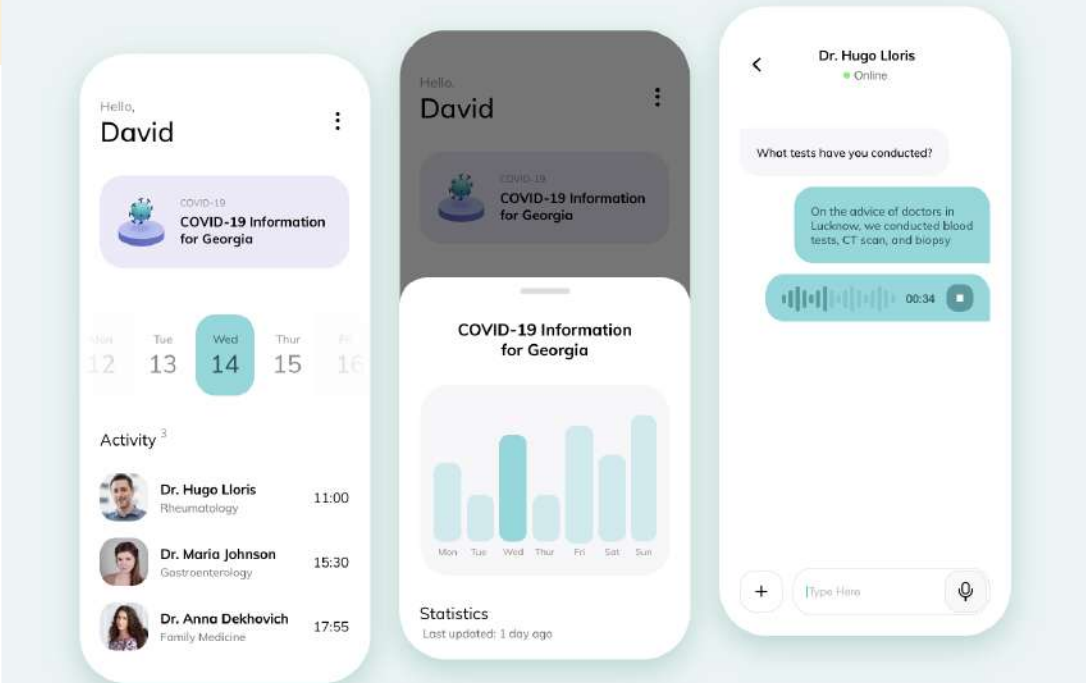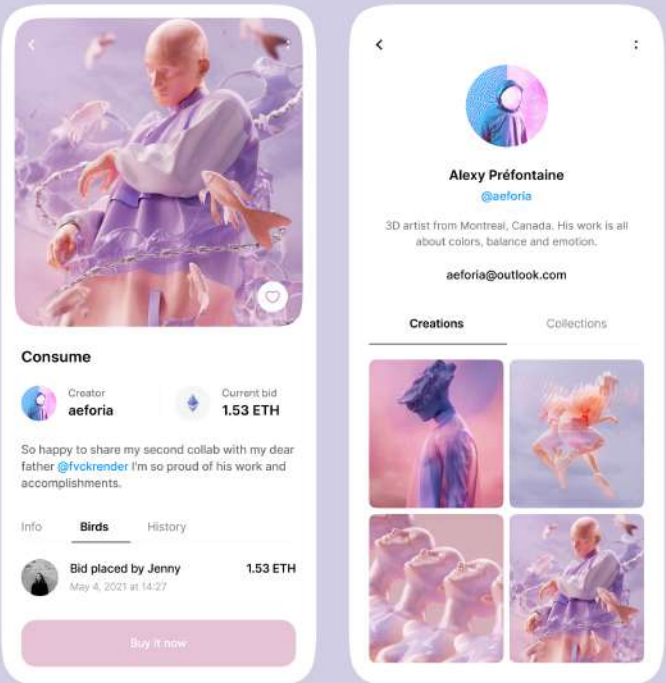
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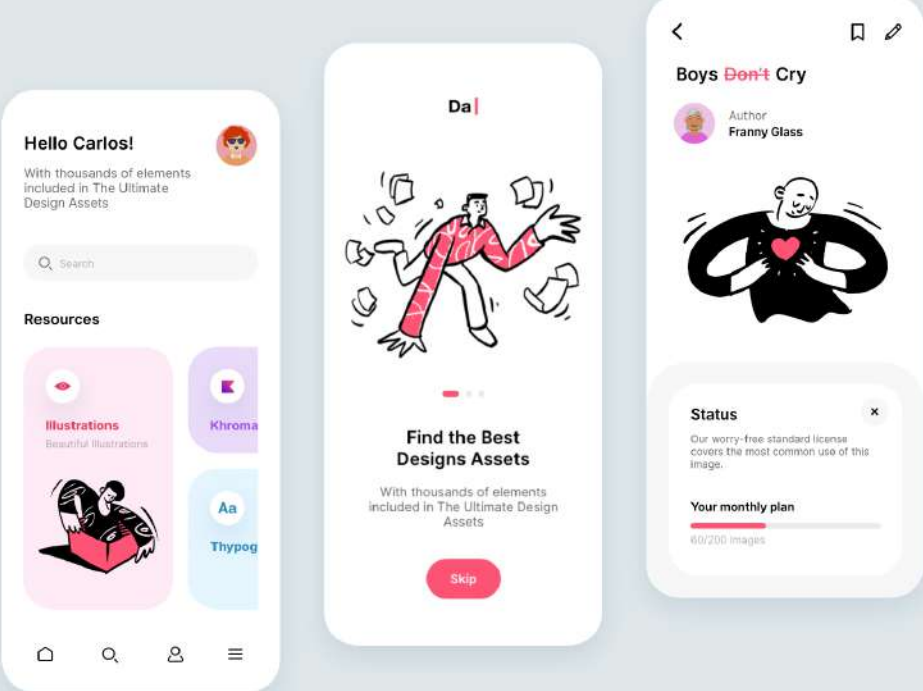
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