

## SUBSCRIPTION TERMS AND CONDITIONS

These Terms, together with any terms and conditions stated in the Order Form, set out the terms and conditions of your subscription for Content.

### 1. DEFINITIONS AND INTERPRETATION

1.1. The following definitions apply to these Terms:

**"Affiliates"** means any entity that directly or indirectly Controls, is Controlled by, or is under common Control with another entity;

**"Authorised Users"** means those employees in your organisation who are entitled to have access to the Content as specified in the Order, which shall be a fixed number of employees and subject to any limitations set out in the Order;

**"Business Days"** means any day other than a Saturday or Sunday or any day which a public holiday in the UK is;

**"Content"** means the publications, articles, materials, documents, data, research, reports and/or other information that is provided to subscribers by us or one or more of our Affiliates, in print copy or in electronic format as applicable;

**"Control"** means, in respect of any corporate entity, the beneficial ownership of more than 50% of the issued share capital of that entity or the legal power to direct or cause the direction of the general management of that entity, and **Controls** and **Controlled** shall be construed accordingly;

**"Data Protection Legislation"** means all applicable data protection, privacy and electronic marketing legislation including Regulation (EU) 2016/679 ("**GDPR**"), the GDPR as it forms part of the laws of the UK by virtue of section 3 of the European Union (Withdrawal) Act 2018 and as amended by the Data Protection, Privacy and Electronic Communications (Amendments etc) (EU Exit) Regulations 2019 ("**UK GDPR**") and any related national legislation including the Data Protection Act 2018, any national legislation implementing Directive 2002/58/EC including the Privacy and Electronic Communications (EC Directive) Regulations 2003 (as amended) and any replacement or repealing legislation;

**"Event Outside Our Control"** means any act or event beyond our reasonable control, including without limitation strikes, lock-outs or other industrial action, civil commotion, riot, invasion, terrorist attack or threat of terrorist attack, war (whether declared or not) or threat or preparation for war, fire, explosion, storm, flood, earthquake, subsidence, epidemic or other natural disaster, or failure of public or private telecommunications networks;

**"Intellectual Property Rights"** means any and all present and future, patents, inventions, know-how, trade secrets and other confidential information, trademarks, service marks, logos, emblems, badges, mascots, insignia, identifying music and sounds, get-up, domain names, business names, trade names, moral rights, performance rights, registered designs, copyrights, database rights, the sui generis rights of extraction relating to databases, design rights and other intellectual property rights of whatever nature, in each case whether registered or unregistered and including applications for registration, and all rights or forms of protection having equivalent or similar effect anywhere in the world;

**"Offers"** is defined in clause 5.11;

**"Offer-specific Terms"** is defined in clause 5.11;

**"Order"** means an order for Content placed by you with us in accordance with these Terms (and **"Ordered"** shall be construed accordingly);

**"Order Form"** is defined in clause 2.1.1;

**"Payment Methods"** is defined in clause 5.6;

**"Personal Data"** has the meaning given to it in the GDPR or the UK GDPR as applicable;

**"Renewal Notice"** is defined in clause 8.1;

"**Subscription**" means your subscription for Content which is subject to these Terms, and includes Smaller Business Subscriptions and Sales Teams Subscriptions where applicable (and "**Subscribe**" shall be construed accordingly);

"**Terms**" means these subscription terms and conditions which apply to your Subscription;

"**we**" means the legal entity specified on the Order Form;

"**Website**" means the website for the Subscription specified on your Order Form, which shall be as follows:

For a Subscription to Creative Review: <https://www.creativereview.co.uk/>

For a Subscription to Econsultancy: <https://econsultancy.com/>

For a Subscription to Fashion and Beauty Monitor: <https://www.fashionmonitor.com/>

For a Subscription to Foresight News: <https://www.foresightnews.com/>

For a Subscription to Influencer Intelligence: <https://www.influencerintelligence.com>

For a Subscription to Marketing Week: <https://www.marketingweek.com/>

For a Subscription to Year Ahead: <https://www.yearahead.com/>

"**you**" means you, the business user (being either an individual acting in the course or in relation to your business, trade or profession or a corporate entity) which has placed an Order either yourself, or in the case of a corporate entity via an individual who is authorised to place an Order on your behalf, and each of your Authorised Users.

1.2 References to clauses are to the clauses of these Terms.

1.3 References to words following the terms **including, include, in particular, such as, for example** or any similar expression shall be construed as illustrative and shall not limit the sense of the words, description, definition, phrase or term preceding those terms.

1.4 The clause headings are included for convenience only and shall not affect the interpretation of these Terms.

1.5 A **person** includes a natural person, corporate or unincorporated body (whether or not having separate legal personality) and that person's personal representatives, successors and permitted assigns.

1.6 A reference to a **company** shall include any company, corporation or other body corporate, wherever and however incorporated or established.

1.7 A reference to any party shall include that party's personal representatives, successors and permitted assigns.

1.8 Unless the context otherwise requires, words in the singular shall include the plural and, in the plural, shall include the singular and a reference to one gender shall include a reference to the other genders

1.9 A reference to a statute or statutory provision is a reference to it as amended, extended or re-enacted from time to time and a reference to a statute or statutory provision shall include all subordinate legislation made from time to time under that statute or statutory provision.

1.10 A reference to **these Terms** or to any other agreement or document referred to in these Terms is a reference to these Terms or such other agreement or document as varied (other than in breach of the provisions of these Terms) from time to time.

1.11 In the event of conflict between a clause in these Terms, the Order Form and any document incorporated by reference into these Terms, the document higher in the order of precedence listed below will prevail in relation to such conflict:

1.11.1 the Order Form;

- 1.11.2 the provisions of these Terms; and
- 1.11.3 any document incorporated by reference.

## **2. ORDERS AND FORMING YOUR SUBSCRIPTION**

- 2.1 An offer is made by Centaur for the provision of the Services pursuant to these Terms when we provide a completed order form summarising your Order (the “**Order Form**”) to you. These Terms shall come into force and bind the parties upon your acceptance. You can accept these Terms by:
  - 2.1 manually signing the Order Form and emailing a scan of the signed form to us;
  - 2.2 electronically signing the Order Form where such option is made available by us;
  - 2.3 confirming by email that you accept the Order Form and attaching it to such email; or
  - 2.4 in the case of an Order placed via our Website, electronically submitting your Order to us in accordance with the instructions set out on the Website.
- 2.3 Please note that your use of our Website is governed by our Website Terms and Conditions at [www.centaurmedia.com/terms-and-conditions](http://www.centaurmedia.com/terms-and-conditions) and that we will use any Personal Data you provide to us in connection with your Subscription in accordance with our Privacy Policy which can be found at [www.centaurmedia.com/privacy](http://www.centaurmedia.com/privacy).
- 2.4 You, the business user, will ensure that all Authorised Users and any other person using your Subscription pursuant to these Terms is made aware of and complies with these Terms, our Website Terms and Conditions, our Privacy Policy and any other terms and conditions applicable to your Subscription (as notified to you by us from time to time).
- 2.5 You, the business user, will ensure that Authorised Users are aware that we may share information about their use of Subscriptions with you (in accordance with our Privacy Policy).
- 2.6 If there is any conflict between our Website Terms and Conditions or Privacy Policy and these Subscription Terms and Conditions, then these Subscription Terms and Conditions shall govern and take precedence.
- 2.7 As noted in the definitions above, you acknowledge that you are a business and/or corporate entity effecting the Order through an authorized individual, and you are not purchasing the Content as an individual consumer.

## **3. PROVIDING CONTENT**

- 3.1 Following conclusion of your Order in accordance with clause 2, we shall supply you with the Content. The amount and type of Content we supply you with and the duration for which we will supply it is set out in the Order.
- 3.2 Where we say that we will provide you with the Content, or with access to the Content, this means that we will provide you with the relevant type of access for the Content, as specified in your Order. For example, where your Order is for print copy Content only, a reference to us providing you with Content is a reference to us delivering print copy Content to you, and where your Order is for a mixture of print copy and digital Content, a reference to us providing you with the Content is a reference to us delivering print copy Content in relation to the print copy part of that Order and a reference to us making available digital Content through the internet in relation to the digital part of that Order.
- 3.3 Where the Content consists (solely or partly) of digital Content:
  - 3.3.1 we grant you a limited, non-exclusive, non-transferable licence to use the Content for the duration of these Terms in accordance with these Terms;
  - 3.3.2 the licence granted in clause 3.3.1 is limited, if applicable, to the number of Authorised Users specified in your Order.
- 3.4 We will carry out our obligation to provide you with Content with reasonable skill and care.

- 3.5 We shall endeavour to provide constant, uninterrupted access to the Website and the Content, but we cannot and do not guarantee to do so. Access to our Website is permitted on a temporary basis. We may suspend, withdraw, discontinue or change all or any part of our Website without notice. You are responsible for making all arrangements necessary for you to have access to our Website.
- 3.6 If the Website is unavailable for a continuous period of 14 days, you may terminate your Subscription immediately by giving written notice to us. If you exercise this right, our sole liability to you shall be to refund you, on a pro rata basis, the charges paid by you for the portion of your Subscription remaining after the date on which the Website ceased to be available.

#### 4. YOUR CONTENT OBLIGATIONS

- 4.1 You agree that you shall, and (where applicable) shall procure that your Authorised Users shall, only access, use, reproduce, modify, license, download, print or otherwise make available the Content for your own business use within your company. Neither you nor your Authorised Users may provide the Content to any individuals outside your company, nor to any individuals within your company who are not Authorised Users, without our prior consent.
- 4.2 You agree that you:
  - 4.2.1 shall not use the Content to develop or provide, directly or indirectly, any product or service that competes with our business or any of our Affiliates' businesses;
  - 4.2.2 shall not use the Content in any way which might infringe any third-party rights, including third party Intellectual Property Rights;
  - 4.2.3 shall not, to the extent the Content contains Personal Data, share that Personal Data with any third party or use the Personal Data other than for purposes for which the Content is expressly provided;
  - 4.2.4 shall, to the extent the Content contains Personal Data, comply with any obligations you may have under Data Protection Legislation;
  - 4.2.5 shall, to the extent the Content contains Personal Data, take appropriate technical and organizational measures to keep such Personal Data secure;
  - 4.2.6 shall not use the Content in any way that is contrary to applicable law;
  - 4.2.7 shall not modify, decompile or reverse engineer any software supplied as part of the Content;
  - 4.2.8 shall not alter any copyright notice or other notices indicating rights in Content; and
  - 4.2.9 shall not commercially exploit the Content.
- 4.3 You shall, or where applicable each of your Authorised Users shall, set up a user name and password on the Website to access the Content. You acknowledge and agree that all user name(s) and password(s) are personal to the applicable Authorised User(s) and you shall ensure, as a principal obligation, that the Authorised User(s) shall treat such logins, passwords and other Authorised User identification as confidential and not disclose, share or transfer them to any person. You must notify us immediately of any unauthorised use of them or any other breach of security regarding our website that comes to your attention. Without prejudice to any other right or remedy available to us, we have the right to disable any user name, password or other Authorised User identification at any time if, in our sole opinion, you or any Authorised User has failed to comply with this clause. We may monitor usage to detect non-compliance with this clause including unauthorised password sharing.
- 4.4 We may add Authorised Users on your behalf. You shall inform us if an Authorised User is no longer authorised to have access to the Content (for example, because they have left your organisation) ("**Outgoing Authorised User**"). You may ask us to add a new Authorised User in place of the Outgoing Authorisation User. We have sole discretion to refuse such a request if we reasonably suspect it will result in non-compliance with the terms of your Order, which limits the number of Authorised Users to a fixed number.

#### 5. CHARGES AND PAYMENT CHARGES

## Charges

- 5.1 The charges for your Content will be set out in your Order. In addition to our charges for your Subscription, where you Subscribe for digital Content, you are responsible for paying any internet connection or other telecommunication charges payable for accessing the Content.
- 5.2 The charges are exclusive of VAT or any other sales tax applicable to your country of residence, and such taxes shall be payable by you at the applicable current rate chargeable at the time that we invoice you.
- 5.3 If the price we state to you for your Order is clearly incorrect then we are not obliged to provide you with a Subscription at that price even if we have accepted your Order. If we notify you of a pricing error, you may continue your Subscription at the correct price or cancel your Subscription without any obligation to us and we shall refund you any monies that you have paid to us in respect of that Subscription.
- 5.4 We have the right to make changes to the charges from time to time. If these changes result in an increase in the charges payable by you, we shall inform you in advance of the change. If you do not agree to pay the increased charges, you may terminate your Subscription in accordance with clause 8.
- 5.5 We may give you the option to pay the charges on, usually, either a monthly or an annual basis. Any such options and any other options for payment will be specified in your Order.

## Payment

- 5.6. You shall pay the charges by credit or debit card, direct debit or by invoice, as applicable to your Order (the "**Payment Methods**").
- 5.7 If your Payment Method is a credit or debit card, you authorise us to take payments from the credit or debit card chosen by you on a recurring monthly or annual basis as applicable, for the duration of your Subscription.
- 5.8 If your Payment Method is invoice, we shall be entitled to issue an invoice to you for the charges on an annual basis as applicable and you shall pay each invoice submitted by us:
  - 5.8.1 immediately upon receipt of the invoice (unless otherwise specified in the Order Form); and
  - 5.8.2 in full and cleared funds to the bank account nominated by us on the invoice.
- 5.9 Please note that if you have any queries or complaints in respect of an invoice, such queries or complaints must be notified to our Finance Department in writing within 14 days of the date of such invoice.
- 5.10 You shall pay all amounts due under these Terms in full without any deduction or withholding except as required or permitted by law. We may, without limiting our other rights or remedies, set off any amount owing to us by you against any amount payable by us to you.

## Special Offers

- 5.11 From time to time, we may inform you of special offers in relation to Content on the Website or by email (the "**Offers**"). Offers may have minimum subscription terms, payment terms, termination terms or other terms which are different to the equivalent provisions set out in these Terms (the "**Offer-specific Terms**").
- 5.12 Where an Offer applies to your Order, the Offer-specific Terms applicable to that Offer will apply to your Subscription to the exclusion of the equivalent provisions in these Terms. Any Offer-specific Terms will be stated on the Offer and set out in your Order.

## 6. OUR RIGHT TO VARY THESE TERMS

- 6.1 We may revise these Terms from time to time. Each time you place an Order for Content, the Terms in force at the time you place your Order will apply to the subscription formed by that Order.

6.2 We may revise these Terms as they apply to your Subscription from time to time to reflect changes in relevant laws and regulatory requirements.

6.3 If we have to revise these Terms as they apply to your Subscription, we will contact you to give you reasonable advance notice of the changes and let you know how to cancel your Subscription if you are not happy with the changes.

## 7. DELIVERY

7.1 If your Subscription consists of print copy Content, the Content will be delivered to you periodically as described in your Order.

7.2 Any delivery dates provided are estimates only. Delivery services are provided by a third party, not by us, and, as set out in clause 11.3, we will not be liable for any delay in delivering your Content caused by our delivery services provider(s).

## 8. TERM AND TERMINATION

8.1 Subject to clause 8.2, your Subscription will last for a period of 12 months (the "**Initial Term**"). We shall send you a renewal notice no less than two months prior to the end of the Initial Term (the "**Renewal Notice**") and, unless you inform us no later than one month prior to the end of the Initial Term that you wish to cancel your Subscription with effect from the expiry of the Initial Term, your Subscription shall automatically renew upon these Terms as amended by the Renewal Notice.

8.2 We may cancel your Subscription at any time by giving you at least 90 days' notice in writing.

8.3 If we exercise this right, we shall refund you, on a pro rata basis, the charges paid by you that are for the portion of your Subscription remaining after termination of your Subscription.

8.4 We may, at our option, suspend access to digital Content, suspend delivery of print copy Content or terminate your Subscription at any time with immediate effect by giving writing notice to you if:

8.4.1 you fail to pay any amount due under these Terms on the due date for payment;

8.4.2 you have a Smaller Business Subscription but are not or cease to be a Smaller Business;

8.4.3 you otherwise breach these Terms; or

8.4.4 we reasonably believe that your use of the Content is infringing or is likely to infringe any third-party rights.

8.5 We may, at our option, suspend access to digital Content, suspend delivery of print copy Content or terminate your Subscription with immediate effect if you become subject to any of the following events, or we reasonably believe that you are about to become subject to any of them:

8.5.1 you, other than for the purpose of a bona fide reconstruction or amalgamation pass a resolution for your winding up, or a court of competent jurisdiction makes an order for you to be wound up or dissolved;

8.5.2 an administrator is appointed, or an administrative order is made in relation to you or the appointment of a receiver or administrative receiver of, or an encumbrancer taking possession of or selling, the whole or any part of the entity's undertaking assets, rights or revenue;

8.5.3 you enter into an arrangement, compromise or composition in satisfaction of your debts with your creditors or any class of them, or take steps to obtain a moratorium, or make an application to a court of competent jurisdiction for protection from your creditors;

8.5.4 you are unable to pay your debts, or you are capable of being deemed unable to pay your debts, within the meaning of section 123 of the Insolvency Act 1986; or

8.5.5 you enter into any arrangement, compromise or composition in satisfaction of your debts with your creditors.

## **9. CONSEQUENCES OF TERMINATION**

On expiry or termination of your Subscription for any reason:

- 9.1 you shall immediately pay to us all outstanding unpaid charges;
- 9.2 your, and where applicable, your Authorised Users' access to digital Content will be revoked; and
- 9.3 the licence granted in clause 3.3.1 will cease.

## **10. INTELLECTUAL PROPERTY RIGHTS**

- 10.1 We or our content providers, are the owners or licence holders of the Intellectual Property Rights in the Content (except, in respect of a Fashion and Beauty Monitor Subscription, Notes Contributions, which remain the exclusive property of the author of such Notes Contributions). Subject to clause 3.3, you acknowledge and agree that nothing in these Terms or in an Order shall be construed so as to transfer any Intellectual Property Rights in the Content to you.
- 10.2 Digital Content may contain links to third party websites. You are responsible for deciding whether to access a third-party website and your use of third party websites will be governed by the terms of that third-party website. We have no responsibility for any aspect of third party websites.

## **11. LIMITATION OF LIABILITY**

- 11.1 The Content is provided to you for general information purposes only and does not address individual requirements. It is not intended to amount to advice, recommendations, representations or endorsements on which you should rely. You should obtain professional or specialist advice before taking, or refraining from taking, any action on the basis of any Content.
- 11.2 Nothing in these Terms shall limit or exclude our liability for:
  - 11.2.1 death or personal injury caused by its negligence, or the negligence of its employees, agents or subcontractors;
  - 11.2.2 fraud or fraudulent misrepresentation; or
  - 11.2.3 breach of the terms implied by section 2 of the Supply of Goods and Services Act 1982 (title and quiet possession).
- 11.3 Subject to clause 11.2, we shall under no circumstances whatever be liable to you, whether in contract, tort (including negligence), breach of statutory duty, or otherwise, arising under or in connection with these Terms for:
  - 11.3.1 any loss of profit, business, business opportunity, contracts, anticipated savings, goodwill, or revenue;
  - 11.3.2 any wasted expenditure;
  - 11.3.3 any inaccuracies in the Content or unavailability of the Content;
  - 11.3.4 any delay in delivery of print copy Content (if any);
  - 11.3.5 any use by you of Personal Data displayed on our Website or within any Content;
  - 11.3.6 any use by you of Notes or any Notes Contributions (if any);
  - 11.3.7 any loss or corruption of data; or
  - 11.3.8 any indirect or consequential loss,  
even if we have been advised of the possibility of such damage.
- 11.4 Subject to clause 11.2, our total liability to you in respect of all other losses arising under or in connection with these Terms, whether in contract, tort (including negligence), breach of

statutory duty, or otherwise, shall in no circumstances exceed 100% of the charges paid by you for your Subscription.

11.5 Except as set out in these Terms, all warranties, conditions and other terms implied by statute or common law are, to the fullest extent permitted by law, excluded from these Terms.

11.6 This clause 11 shall survive termination or expiry of these Terms.

## **12. EVENTS OUTSIDE OUR CONTROL**

12.1 We will not be liable or responsible for any failure to perform, or delay in performance of, any of our obligations under these Terms that is caused by an Event Outside Our Control.

12.2 If an Event Outside Our Control takes place that affects the performance of our obligations under these Terms:

12.2.1 we will attempt to contact you as soon as reasonably possible to notify you; and

12.2.2 obligations under these Terms will be suspended and the time for performance of our obligations will be extended for the duration of the Event Outside our Control.

12.3 Either party may terminate the contract if an Event Outside Our Control affects the performance of our obligations under these Terms for 60 days. If we exercise this right of termination, we shall refund you in accordance with clause 8.3.

## **13. COMMUNICATIONS BETWEEN US**

13.1 When we refer, in these Terms, to "in writing", this will include e-mail.

13.2 Any notice or other communication given by you to us, or by us to you, under or in connection with these Terms shall be in writing and shall be sent by pre-paid first-class post or other next working day delivery service or by email.

13.3 A notice or other communication shall be deemed to have been received: if sent by pre-paid first-class post or other next working day delivery service, at 9.00 am on the second Business Day after posting or if sent by e-mail, one Business Day after transmission.

13.4 In proving the service of any notice, it will be sufficient to prove, in the case of a letter, that such letter was properly addressed, stamped and placed in the post and, in the case of an email, that such email was sent to the specified e-mail address of the addressee.

13.5 The provisions of this clause shall not apply to the service of any proceedings or other documents in any legal action.

## **14. GENERAL**

14.1 We may at any time assign, mortgage, charge, subcontract, delegate or declare a trust over any or all of our rights and obligations under these Terms to or for the benefit of any person.

14.2 You may not transfer, assign, sub-licence, sub-contract, divest or otherwise deal with your rights or your obligations under these Terms without our prior written consent.

14.3 These Terms are made between you and us but are also made for the benefit of our Affiliates. It is intended that all our Affiliates may enforce the benefits conferred on it under these Terms in accordance with the terms of the Contracts (Rights of Third Parties) Act 1999. Apart from our Affiliates, no other person shall have any rights to enforce any of its terms, whether under the Contracts (Rights of Third Parties) Act 1999 or otherwise.

14.4 Each of the provisions and part-provisions of these Terms operates separately. If any court or relevant authority decides that any of them are unlawful or unenforceable, the remaining provision, or part-provision as applicable, will remain in full force and effect.

14.5 If we fail to insist that you perform any of your obligations under these Terms, or if we do not enforce our rights against you, or if we delay in doing so, that will not mean that we have waived our rights against you and will not mean that you do not have to comply with those obligations.



If we do waive a default by you, we will only do so in writing, and that will not mean that we will automatically waive any later default by you.

- 14.6 Please note that these Terms are governed by English law. This means that any dispute or claim arising out of or in connection with these Terms or your Subscription will be governed by English law. You and we both agree to that the courts of England and Wales will have exclusive jurisdiction.
- 14.7 Each party shall: (i) comply with all applicable laws, regulations, codes and sanctions relating to anti-bribery and anti-corruption including the Bribery Act 2010 ("Relevant Requirements"); (ii) not engage in any activity, practice or conduct which would constitute an offence under sections 1, 2 or 6 of the Bribery Act 2010 if such activity, practice or conduct had been carried out in the UK; (iii) have and shall maintain in place its own policies and procedures to ensure compliance with Relevant Requirements and will enforce them where appropriate; and (iv) promptly report to the other Party any request or demand for any undue financial or other advantage of any kind received by it in connection with the performance of these Terms.
- 14.8 These Terms (including any Schedules and the Appendix) and our Website Terms and Conditions and Privacy Policy constitute the entire agreement between you and us and supersede and extinguish all previous agreements, promises, assurances, warranties, representations and understandings between us, whether written or oral, relating to its subject matter.
- 14.9. You acknowledge that in entering into these Terms you do not rely on any statement, representation, assurance or warranty (whether made innocently or negligently) that is not set out in these Terms or our Website Terms and Conditions and Privacy Policy.
- 14.10 Nothing in these terms is intended to, or shall be deemed to, establish any partnership or joint venture between us, constitute either of us the agent of the other, or authorise either of us to make or enter into commitments for or on behalf of the other.
- 14.11 You and we agree that neither of us shall have any claim for innocent or negligent misrepresentation or negligent misstatement based on any statement in these Terms.
- 14.12 If you have placed an Order on behalf of a business, you confirm that you have authority to bind the business on whose behalf you are placing the Order.

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## Schedule 1 Creative Review

Where you are purchasing a Subscription to Creative Review, the following additional terms shall apply:

### 1. DEFINITIONS

In this Schedule the following terms shall have the following meanings:

**“Archive Content”** means past and historic Content which is provided to you via the Third Party Platform in electronic format by a third party provider as we may appoint from time to time;

**“Content”** means the publications, articles, materials, documents, data, research, reports and/or other information that is provided to subscribers by us or one or more of our Affiliates, in print copy or in electronic format as applicable, including (without limitation) Archive Content; and

**“Third Party Platform”** means the online platform owned and maintained by a third party, appointed by us through which you access the Archive Content.

### 2. ARCHIVE CONTENT

2.1 Your Order shall include access to Archive Content.

2.2 Archive Content is not provided directly through our Website. You will be granted access by us to a Third Party Platform to access the Archive Content. The Third Party Platform is provided by us to you on an ‘as-is’ basis and we may change the Third Party Platform provider at any time without notice. If this happens, you will continue to have access to the Third Party Platform. You agree to comply with all reasonable instructions provided by us or the Third Party Platform provider from time to time in connection with the Third Party Platform.

### 3. YOUR CONTENT OBLIGATIONS

3.1 Without prejudice to clauses 4.1 and 4.2 of the Terms, you acknowledge that the Content contains industry contact information which may contain Personal Data which is made available to you for your business use in order to facilitate business relationships between you and the professionals featured on the Website and in the Content. You acknowledge and agree that you are solely responsible for your (and your Authorised Users use of all such Personal Data and compliance with Data Protection Legislation in respect of such use.

3.2 We shall under no circumstances whatever be liable to you, whether in contract, tort (including negligence), breach of statutory duty, or otherwise, arising from or in connection with any third party content which is accessible through the Third Party Platform or as may be provided by the third party operating the Third Party Platform.

## Schedule 2 Econsultancy

Where you are purchasing a Subscription to Econsultancy, the following additional terms shall apply:

### 1. DEFINITIONS

In this Schedule the following terms shall have the following meanings:

**"Sales Team Subscriptions"** is an Order placed by a company other than a Smaller Business by making an email or telephone enquiry to our sales team;

**"Smaller Business"** means a company which has less than 50 employees and whose Affiliates have less than 50 employees;

**"Smaller Business Subscriptions"** is an Order placed through the Website by a Smaller Business and concluded by email;

**"Subscription Enhancement(s)"** (if any) means any enhancement(s) to your Subscription, including (but not limited to) any of the following, to the extent specified on the Order Form: Essential Hub, Customised Hub, Designed for You Hub, Customised Curriculum, Customised Newsletters, Designed for You Newsletters, Designed for You Skills Assessment and / or Digital Skills Advanced Analytics (each as defined in the Appendix);

**"Subscription Enhancement Content"** (if any) means any publications, articles, materials, documents, data, research, reports and/or other information that is provided to you by us and comprised in any Subscription Enhancement(s); and

**"Trial Period"** is defined in clause 2.1 of this Schedule 2.

### 2. TRIAL PERIOD

2.1 You may in your Order Form a trial subscription to access the Content free of charge for a period of 7 calendar days ("**Trial Period**"). Where granted by us, the Trial Period will commence on the date specified in your Order (the first day of your Trial Period) and will end on the expiry of the seventh calendar day thereafter. If at any time during the Trial Period you decide you do not want to proceed with your full, paid-for Subscription, you must notify us by email at [subs.support@econsultancy.com](mailto:subs.support@econsultancy.com), stating the email address of the account you wish to cancel) and in such case we will cancel your Order and not charge you for the Subscription. To be able to process the cancellation in time, we need to receive the email at least two Business Days before the end of the Trial Period (which will be deemed to be received in accordance with clause 13.2 of the Terms), or we will deem that you wish to proceed with the full, paid-for Subscription under your Order and we will take payment for the charges as detailed in clauses 5 and 6 of the Terms. This means that if you notify us that you do not want to proceed with your full, paid-for Subscription before the end of the Trial Period (11:59pm UK GMT time on the seventh day of your Trial Period) but later than two Business Days prior to the end of the Trial Period, we may take full payment from you but we will accept your cancellation and refund any payment taken from you as soon as we reasonably can.

2.1 During the Trial Period we shall no liability to you whatsoever save for as detailed under clause 11.2 of the Terms or for damage to property caused by our negligence.

## Appendix

### Subscription Enhancements - Econsultancy Subscriptions only

Where you are purchasing Subscription Enhancements, the following additional terms shall apply:

#### 1. DEFINITIONS

In this Appendix the following terms shall have the following meanings:

"**Designed for You Hub**", "**Designed for You Newsletters**", "**Designed for You Skills Assessment**", "**Customised Curriculum**", "**Customised Newsletters**", "**Customised Hub**", "**Digital Skills Advanced Analytics**" and "**Essential Hub**" shall have the meaning given to them in the Order Form; and

"**Client Background IPRs**" means all Intellectual Property Rights in the Client Materials;

"**Client Materials**" means any and all logos, trademarks, branding, names, materials, drawings, specifications, data and other information supplied to us by you;

"**Data Protection Laws**" means all applicable data protection, privacy and electronic marketing legislation including Regulation (EU) 2016/679 ("**GDPR**"), the GDPR as it forms part of the laws of the UK by virtue of section 3 of the European Union (Withdrawal) Act 2018 and as amended by the Data Protection, Privacy and Electronic Communications (Amendments etc) (EU Exit) Regulations 2019 ("**UK GDPR**") and any related national legislation including the Data Protection Act 2018, any national legislation implementing Directive 2002/58/EC including the Privacy and Electronic Communications (EC Directive) Regulations 2003 (as amended) and any replacement or repealing legislation; and

"**personal data**". "**data subject**", "**processor**", "**sub-processor**" and "**processing**" have the meaning given to it in the GDPR or the UK GDPR as applicable.

#### 2. OUR OBLIGATIONS

2.1 Your Content shall include any Subscription Enhancement Content, where specified in your Order Form.

2.2 We shall:

2.1.1 perform the Services with reasonable skill and care and in accordance with good industry standard; and

2.1.2 use all reasonable endeavours to meet any performance dates specified in the Order Form or, if no such performance dates are specified, within a reasonable time.

2.2 If you fail to comply with any of your obligations under clause 3 of this Appendix, whether by act or omission:

2.2.1 we shall not be be liable for failing to meet any performance dates specified in the Order Form; and

2.2.2 such dates shall be extended by a time period equivalent to the amount of the delay.

2.3 Save as otherwise set out in this Appendix, we do not make any representations or warranties, including representations or warranties relating to the timeliness, currency, accuracy, completeness, merchantability or fitness for a particular purpose.

#### 3. YOUR OBLIGATIONS

3.1 You represent, warrant and undertake that:

3.1.1 you shall co-operate with us and provide, in a timely manner, such information and Client Materials as we may require for the delivery of the Subscription Enhancement(s);

3.1.2 you shall comply with all applicable laws and regulations;

3.1.3 all information and Client Materials you provide shall: (a) be accurate, complete and not misleading; (b) not infringe any third party Intellectual Property Rights; and (c) not contain any virus, worm, Trojan horse, harmful codes or any other form of defect which could cause

temporary or permanent damage to or will otherwise impair or harm any of Centaur's websites and/or systems; and

3.1.4 if our delivery of the Subscription Enhancement(s) is prevented or delayed by any act or omission of you, your agents, subcontractors, consultants or employees, we shall not be liable for any costs, charges or losses sustained or incurred by you arising directly or indirectly from the same.

3.2 The Client Materials shall at all time remain owned by you. You grant us a worldwide, fully paid-up, non-exclusive, royalty-free licence for our employees, subcontractors, consultants or agents to use and reproduce the Client Materials for the development of and provision of the Subscription Enhancement(s).

#### **4. PERSONAL DATA OBTAINED FOR STAKEHOLDER INTERVIEWS**

4.1 Where the proper performance of our obligations concerning any Subscription Enhancement(s) requires us to undertake stakeholder interviews ("**Stakeholder Interviews**") with your employees, subcontractors, consultants or agents ("**Stakeholders**"), and where you provide us with personal data of such Stakeholders ("Stakeholder Personal Data") to conduct these interviews, you acknowledge and agree that we shall be acting as a 'data processor' of such Stakeholder Personal Data.

4.2 Where clause 4.1 of this Appendix applies, we shall:

4.2.1 comply with our obligations under Data Protection Laws relating to any Stakeholder Personal Data received by us under or in connection with any Subscription Enhancement(s);

4.2.2 only process Stakeholder Personal Data as is strictly necessary to provide the Subscription Enhancement(s) and not process it for any other purpose;

4.2.3 implement appropriate technical and organisational security measures against the unauthorised or unlawful processing of, and against the accidental loss or destruction of, Stakeholder Personal Data ("**Personal data breaches**");

4.2.4 notify you of any Personal Data Breaches that we become aware of without undue delay;

4.2.5 ensure that any sub-processors appointed by us are bound by appropriate data protection obligations;

4.2.6 on request, and subject to you covering any costs associated with such assistance, assist you in connection with your obligation to respond to requests made by your employees or consultants in relation to their data subject rights;

4.2.7 on request, delete or return all Stakeholder Personal Data to you following termination of the Service, and delete existing copies of such data unless applicable Data Protection Laws or other applicable laws require storage of such data beyond such term;

4.2.8 maintain all necessary information and documentation to evidence our compliance with Data Protection Laws;

4.2.9 ensure that any transfer of personal data outside the European Economic Area is made in compliance with applicable Data Protection Laws;

4.2.10 if we receive any complaint, notice or communication (from either the ICO or a data subject) relating to the processing of Stakeholder Personal Data, notify you of the same without undue delay.

4.1 Where clause 4.1 of this Appendix applies, you shall:

4.2.1 ensure that all necessary consents are obtained, or that a suitable lawful basis is satisfied (as required by Data Protection Laws) to enable us to process Stakeholder Personal Data under these Terms; and

4.2.2 provide Stakeholders with any necessary notifications and other information required under Data Protection Laws in respect of our use of Stakeholder Personal Data under these Terms.

### Schedule 3 Fashion and Beauty Monitor

Where you are purchasing a Subscription to Fashion and Beauty Monitor, the following additional terms shall apply:

#### 1. DEFINITIONS

In this Schedule the following terms shall have the following meanings:

"**Notes**" means the function on the Website (or certain sections thereof) whereby you can upload personal notes to certain content (including Content) on the Website (if any); and

"**Notes Contributions**" means any comments, postings, contributions, designs, words, images or other material uploaded using Notes.

#### 2. YOUR CONTENT OBLIGATIONS

2.1 Without prejudice to clauses 4.1 and 4.2 of the Terms, you acknowledge that the Website and the Content contains industry contact information which may contain Personal Data which is made available to you for your business use in order to facilitate business relationships between you and the professionals featured on the Website and in the Content. You acknowledge and agree that you are solely responsible for your (and your Authorised Users') use of all such Personal Data and compliance with Data Protection Legislation in respect of such use.

2.2 Notwithstanding any other provision of these Terms (including our Website Terms and Conditions), all Notes Contributions are personal to the individual that uploads such Notes Contributions or the organisation under whose Subscription they are using Notes (as applicable) and are confidential. All Notes are encrypted and you must not access, attempt to access, download, copy, reproduce, distribute, display, publish, adapt, amend and/or use in any way the Notes Contributions of another business user using Notes under a different subscription. We will process your Notes Contributions solely to the extent necessary to provide the Notes functionality to you. No licence shall be granted to any other user of the Website in respect of your Notes Contributions. All Notes Contributions must comply with the Standards (as defined in clause 5.3.4 and 5.3.5 of our Website Terms and Conditions at [www.centaurlmedia.com/terms-and-conditions](http://www.centaurlmedia.com/terms-and-conditions)) and we reserve the rights set out in clause 5.4 of our Website Terms and Conditions in respect of all Notes Contributions.