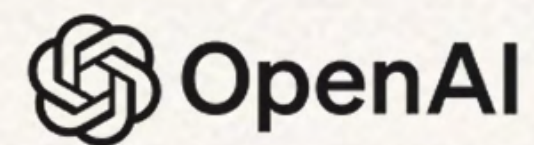


# Sell More. Support Better. Automate Everything.



Powered by





# Trusted by 500+ businesses across 20+ countries


ACTIVE  
ALIGNERS

Active Aligners 



Factory Weights 

Libas

Libas 



Jaipur Rugs 

Kreo. Kreo 



Mi Vida Loca Streetwear 



Kori Whiskey 



Rock & Roses 



Samos Jewelry 

5.0 ★ ★ ★ ★ ★ 

5.0 ★ ★ ★ ★ ★ 

## Who Are We?



Bootstrapped.  
10x Engineers,  
Designers & Success  
pros who care.



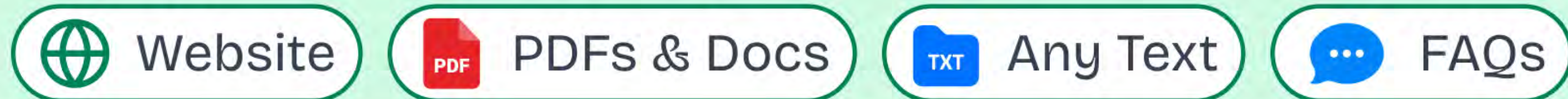
# World's Leading AI Teammate

Your smartest, fastest, digital colleague.

## Versatile Roles



## Learns From



## Speaks All Languages



Our AI teammate handles support, qualifies leads, and even sounds like us. Customers literally say thank you to it.



**Saurabh Chaturvedi**  
Founder At QuirkyNaari

[Read Case Study](#)

[Talk to QN AI](#)



# Add AI Teammate & Run Automations Across Channels



< Your Brand



Hi! I loved the hoodie you posted in your latest Post. Do you have it in a size medium?

AI Suggestion

Absolutely! Our Cozy Hoodie is a top seller and currently 20% off

Perfect, thanks!

< Your AI Agent  
The team can also help

Hey just ordered the shoes when does it arrive

AI Suggestion

Order #1013

Fulfilled Paid

[Track Order](#)

Absolutely! Your order #1013 is fulfilled and should arrive soon. Click on the link to track.

Anything else I can help with?"

That's all I needed, thank you!

Message



< Your Brand  
Active Now

Hi, any bestsellers on sale right now?

AI Suggestion

Absolutely! Our Cozy Hoodie is a top seller and currently 20% off



Perfect, thanks!



Your Business  
Available now

I just got my new running shoes. Love them! Do you have something similar but for hiking?

AI Suggestion

Hi Mia! I see you liked our Running Pro Shoes.

Based on your purchase history, you might love these TrailPro Hiking Boots.

Sure, show me.



# Beyond Replies: AI That Take Actions

Integrates With



+ Webhooks

& More

Where is my order?

Shipped. ETA Friday.

[Track Order](#)

Send Tracking Details

Book an appointment for Monday 4PM.

Done, here's the invite -

[Meeting Link](#)

Book Meetings

Add me to your waitlist.

Done, we've added you to our waitlist & sent you an email.

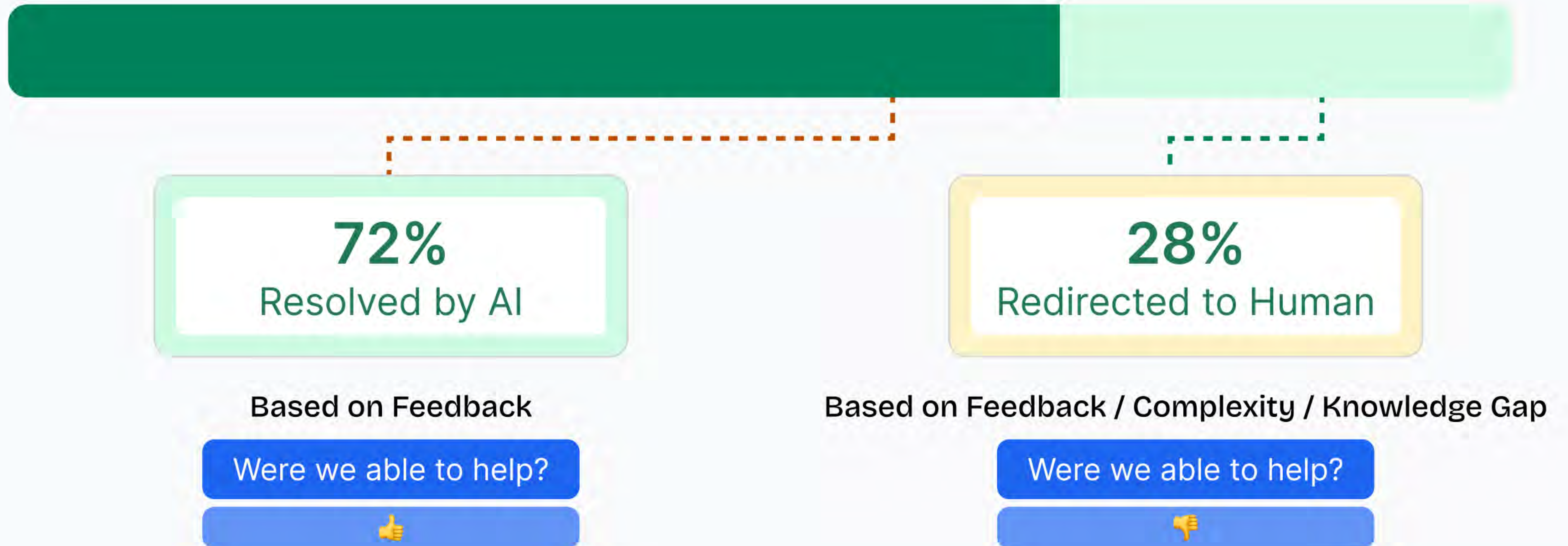
Add to Google Sheet

**+ Custom AI Action**

Push & Pull Data  
Your Backend or Any App  
with API



# AI Resolution & Human Handover





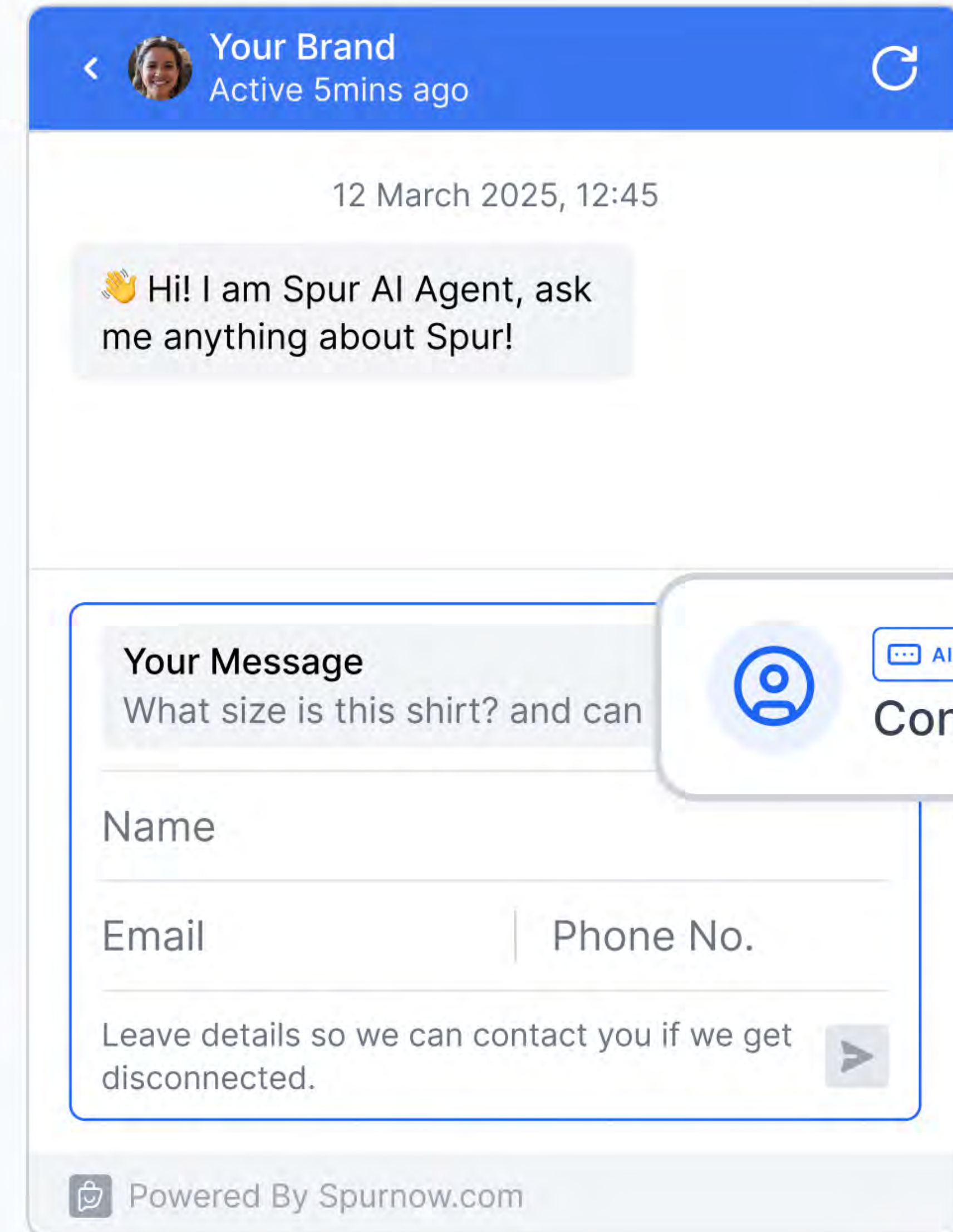
# Live Chat & Lead Generation

Add AI Teammate on your website.

Capture visitor details before AI answers.

Re-engage via Email, SMS or WhatsApp later.

This goes on your website



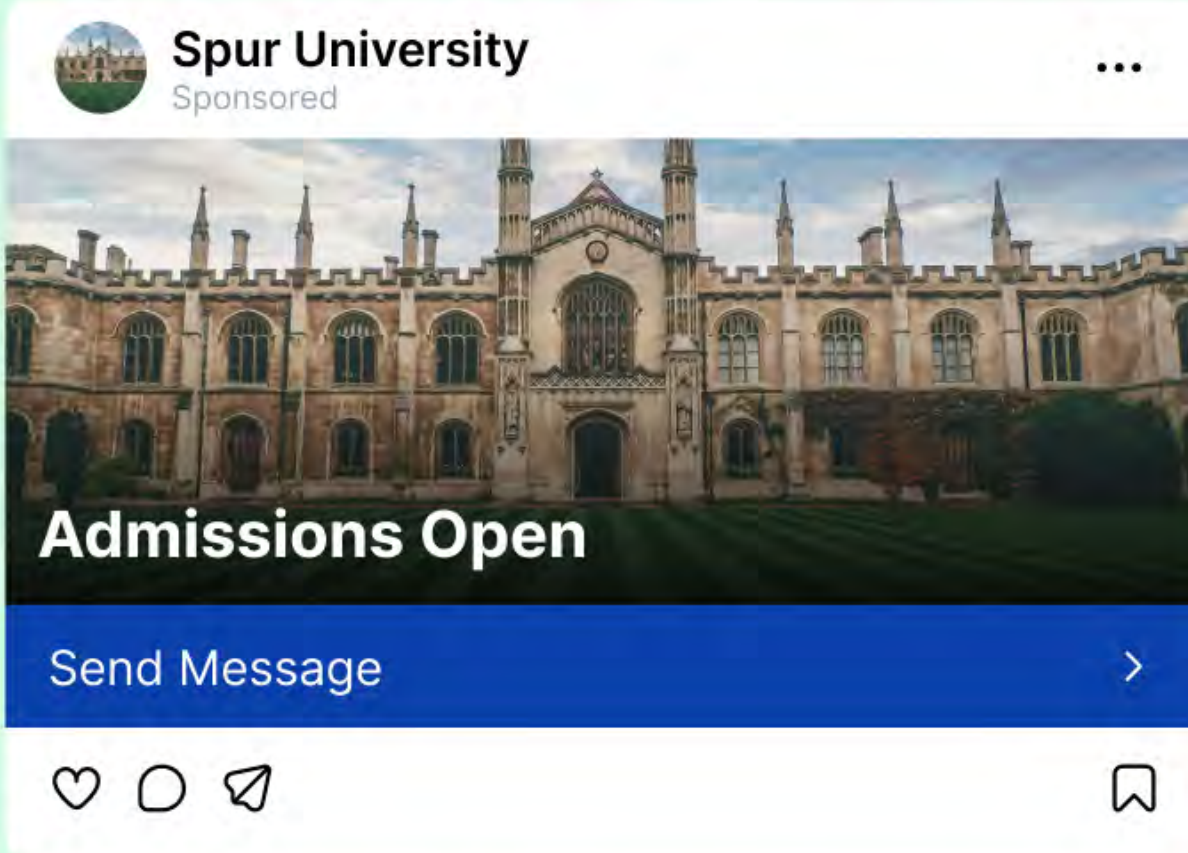
The screenshot shows a live chat window for 'Your Brand' with a status of 'Active 5mins ago'. The chat history shows a message from the AI agent: 'Hi! I am Spur AI Agent, ask me anything about Spur!'. The current message input area contains the text 'What size is this shirt? and can'. Below the input area are fields for 'Name', 'Email', and 'Phone No.'. A note at the bottom of the input area says 'Leave details so we can contact you if we get disconnected.' with a send button. A 'Contact Saved' notification is visible on the right side of the chat window. The footer of the chat window says 'Powered By Spurnow.com'.



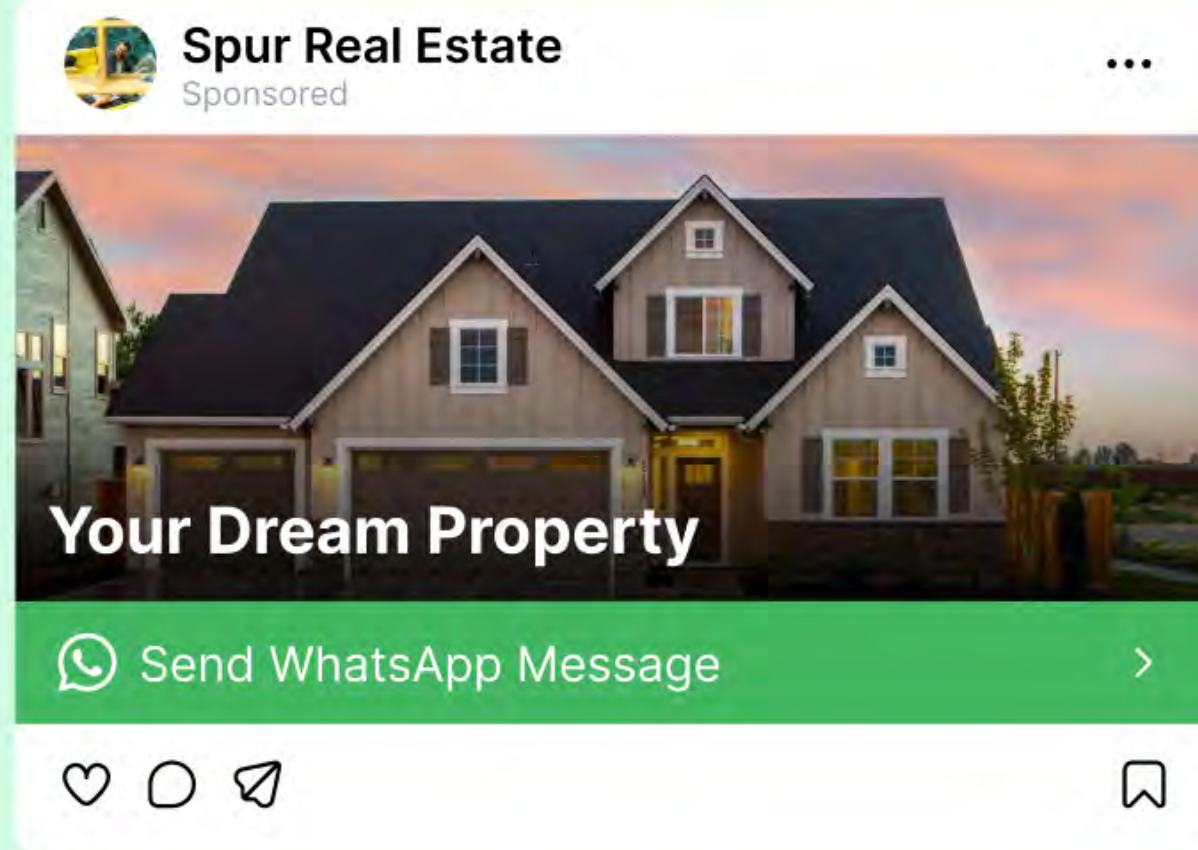


# Lead Generation via Message Ads

## Click to IG DM Ads



## Click to WA Ads



## How It Works

- ⚡ Instant Responses
- 🔍 Qualification with Automation
- 📶 Send Signal to Meta

## Works Best For

- Real Estate
- Travel & Hospitality
- SME Universities
- Coaches
- B2B
- Insurance
- Photography
- Solar

## Case Study



Spur helped House Hunt, generate leads of renters in Bengaluru with specific location, budget, etc all automatically!

**35% ↓**  
in Cost Per Lead

**43% ↑**  
in Qualified Leads

[🔗 Read Case Study](#)



# Instagram Message Ads

## Without Spur

### Clicks on Ad


#### Suggested prompts

**Spur Travellers**  
Sponsored

spurnow\_traveller: "How can we help?"

"Tell me more about your ad?" **Send**


"Is anyone available to chat?" **Send**

 Write your own message

Disappears if not interacted

**7% Send Message ↓**

### Interacts with Ad

 **Spur Travellers**  
Active Now

**Is anyone available to chat?**

No automation - slow responses

No auto qualification

No auto lead collection

No signal to Meta

**0.5% Leads Generated ↓**

## With Spur

### Clicks on Ad

#### Welcome message in DM

 **Spur Travellers**  
Active Now

You're getting this message because you clicked on [this ad](#).


We are organizing a Bali trip this summer. Want to join?

**Yes**

Welcome message stays in DM even if they don't interact

**42% Send Message ↑**

### Interacts with Ad

 **Spur Travellers**  
Active Now

Which package?

5 Nights 10 Nights

**10 Nights**

Great, enter your phone number & we'll be in touch:

**+9170533xxxxx**

Instant replies via automation

Auto qualification

Auto lead collection

Signal to Meta

**25% Leads Generated ↑**

**30% CPL Reduced ↓**



# Effortless CRM Capabilities

## Bulk Import / Export Contacts via CSV



Contacts.CSV × - 11,500 contacts will be imported.

CSV COLUMN IN YOUR FILE

PROPERTIES IN SPUR

First Name



First Name\*



Phone Number



Phone Number\*



## Custom fields to store imp customer data

← User Data

Manage Fields

Type Lead

Birthday 8th June 1999

Location New York

Budget <\$10k

## Dynamic customer segments

### Champion Customers

Total Orders > 4 ×

Last Purchased within 3 Months

Total Spent > ₹7,500 ×

9000 contacts fit the selected criteria.

NAME & CHANNEL

CONTACT DETAILS



Emily S



9234565678  
emily@spurnow.c



“Spur’s custom fields give our agents live context (city, rent, eligibility, stage) right in the inbox, so chats feel personal and conversions are up.”

~ Neeraj Kuriakose Growth At CirclePe

[Read Case Study](#)



# WhatsApp Broadcasts with Smart Retries

Marketing that actually reaches your customers.

Auto-retries for undelivered messages.

Follow-up based on views, clicks, or engagement.

Hey **John**,

Our Flash Sale is ending in  
24 hours! ⌚💥

✅ Buy 1 Get 1 Free

[🔗 Complete Order](#)



## Case Study End of Season Sale



**88%**

Delivery Rate

**₹1,12,459**

Revenue Made

**21x**

ROI

[🔗 Read Case Study](#)

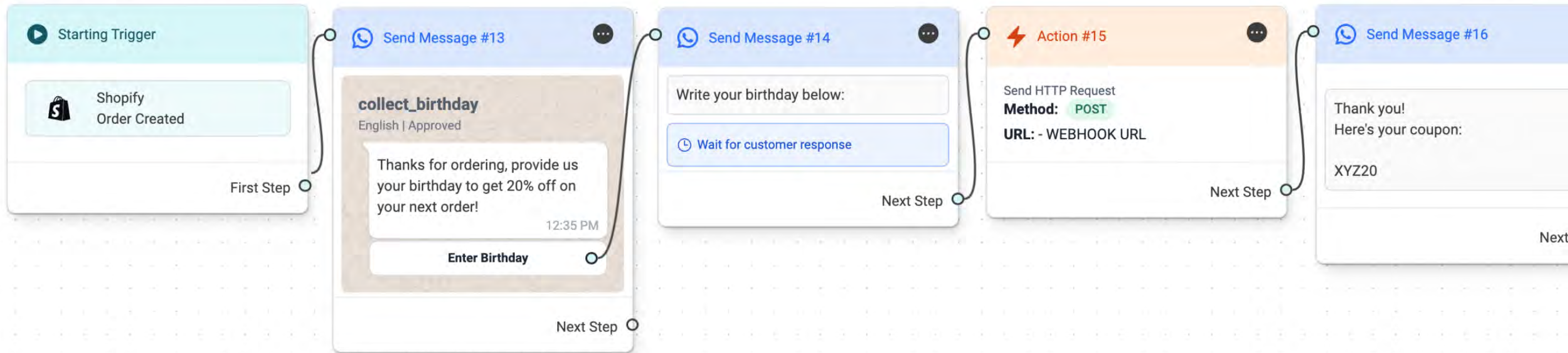


# Automation Flow Builder

Trigger flows via Shopify, webhooks, or inbound messages.

Send messages, collect data, and react based on customer actions.

Use HTTP Request Block to send or receive data in real-time with external systems.





# Your Support HQ

## Unified Omnichannel Inbox

Conversation

Unassigned

Your Inbox

AI Agents

Team

All

Channels

All Channels

Live Chat

Your Inbox

Search in conversations

222 Open

Newest

Jeffrey Webb

21h

1

Hi, can you help me trac

Esther Howard

21h

2

Hi, can you help me trac

Kristin Watson

21h

1

Hi, can you help me trac

Hi

Place an order

Button Num

Track my Order

## Real-Time Team & AI Analytics

Select Agent

Khizar Arif

210 currently assigned

Time Period

Today

Week

Month

Cus

Tickets Resolved

11

Total Involvements

74

63 active

Mess

29

Resolution Times

Minimum: 1 hr 11 min

Maximum: 48 hr

Average: 19 hr 42 min

First Response

Minimum:

Maximum:


Average:

## Ticketing System





# Instagram Comment to DM

 Comment



**mathes** 3d

Coolest Jacket 🥰



Reply








**Your Brand** 2d Author

@Mathes Check your DMs ❤️




Reply

  **Your Brand**  
Active Now


Thanks! Our jacket is a top seller and currently 20% off








Classic Leather Jacket  
Rs. 1,999.00

Buy Now

View Similar

Perfect, thanks! 

 Message    



# Everything You Need

AI Teammate for Support

Live Chat

IG Automation

Click-to-IG Ads

WA Automation

WA Broadcast

Click-to-WA Ads

Unified Team Inbox

Agent Analytics

CRM

Shopify, Razorpay & 20+ Integrations

## Starts at ₹999/month

Start 7-Day Free Trial

Partner With Us