

INNOVATION

Introduction

Innovation can help drive business growth and this course will help you gain a better understanding of the differences between invention and innovation and help you take appropriate action to become a more effective innovator.

Course Overview

By taking this course you will be able to recognise the importance of innovation

At the end of the course, trainees will be able to:

- » Define innovation and identify the main benefits and risks of innovation.
- » State the personal attributes required for innovation and recognise your own strengths and weaknesses.
- » Identify the key steps of the Linear model and distinguish between the stages of the Chain-linked model.
- » Recognise the 12 dimensions of business innovation.

Course chapters

1. Defining innovation

Find out what the differences between invention and innovation are and why innovation is so important as well as the risks and attributes of innovation.

2. The basics of innovation

In this section we'll cover the linear model and Kline's Chain-linked model.

3. Better innovation

This section will cover the innovation radar, the Apple Revolution, overcoming the challenges, diffusion of innovations, the adopter categories and finally Maloney's 16% Rule.

Who will it benefit?

The benefits of being innovative are endless, not only are there technological benefits but your employees will feel able to bring out new ideas and think outside the box.

How it works?

Innovation is delivered online as an interactive course to each trainee on their computers, or portable device at any internet enabled location. The interactive course is engaging, informative and exciting to use. Using up-to-date, modern graphical images, users will be faced with a selection of interactive elements and mini quizzes to test their knowledge.

Users will receive informative advice and guidance and will be tested on their understanding of the subject at the end of the course by completing the compulsory self-test.

This course also features a risk checklist which asks the user a series of questions relating to their current working environment.

Course Format: Interactive
Running Time: 35-40 minutes



Technical Information

Internet Access:

Users will need a computer or apple device with a web browser and an internet connection to access Safety Media e-Learning Solutions.

Minimum Recommended Bandwidth: 2Mbs

Software:

One of the following web-browsers:

- Google Chrome
- Safari (Versions as maintained and supported by the manufacturer)
- Internet Explorer (Versions as maintained and supported by the manufacturer)

Adobe Reader or Reader DC (for viewing of PDF documents downloadable from the solution where applicable)

Plug-ins

- Flash player: Version as recommended by Adobe

Settings

- Enable JavaScript
- Allow cookies

Hardware:

Processor - 600MHz
Minimum Hard Disk Space Required - 1GB
RAM - OS Dependent

Audio

The courses contain audio, system requirements for running the courses are browser dependent. Where no enabled audio device is detected and the browser defines that this is required the user will be informed via an error message window upon launching the course.

For more information, please visit our website.