



Gain total control
with our **industry-leading**
fleet tracking.



One solution, proven to give full fleet oversight.

Vimcar provides over 100,000 vehicles with straightforward fleet solutions.

Fleet Geo is the market's most accurate GPS fleet tracking, made by Vimcar. It offers 24/7 oversight of:

- ✓ Vehicles
- ✓ Drivers
- ✓ Traffic





Discover the features that help you take control:



Vehicle misuse prevention



Finding the right driver



Improving customer service



Route optimisation



Theft protection



Fleet data access



Vehicle **misuse prevention.**

**Be notified of potential unauthorised use
and keep track of how your drivers operate.**

Fleet Geo gives greater control to anyone who needs it. You can be notified when vehicles are active outside of business hours and make sure your vehicles' route histories uncover nothing suspicious.

We'll help your fleet minimise unauthorised and unfair vehicle and fuel usage.





Finding **the right driver.**

Easily locate and dispatch your nearest vehicles to customer appointments and deliver a quicker, more efficient service.

We offer the most accurate GPS tracking on the market, refreshing every 20 seconds. Precisely pinpoint customer addresses and your closest available drivers. Fleet Geo can then automatically calculate travel times.

You can also pair each vehicle with a corresponding driver using Vimcar's Driver ID. Contact our team to learn more.



Improving customer service.

Deliver to more customers in one day, with a more efficient fleet, and give them real-time data on your drivers' ETAs.

Our live tracking and in-built traffic updates allow you to give precise ETAs to customers. Our customisable notifications can send alerts whenever a driver leaves the depot or arrives at its destination. We'll also record whenever a driver arrives at an appointment and the length of the appointment (even if your customer is not there).

Leave your driver to get on with their job, while their more optimised routes give them a chance to reach more customers.





Route history

start date

12/02/20

start time

2:23 pm

end date

13/02/20

end time

2:24 pm

Fiat Ducato - BD51 SMR

Nissan e-NV 200 - CK15 CXM

Tuesday, 17/12/19

2:41 pm 280 Coventry Rd, Birmingham B10 0XA

3:45 pm 500 Coventry Rd, Birmingham B10 0UN

3:55 pm 500 Coventry Rd, Birmingham B10 0UN

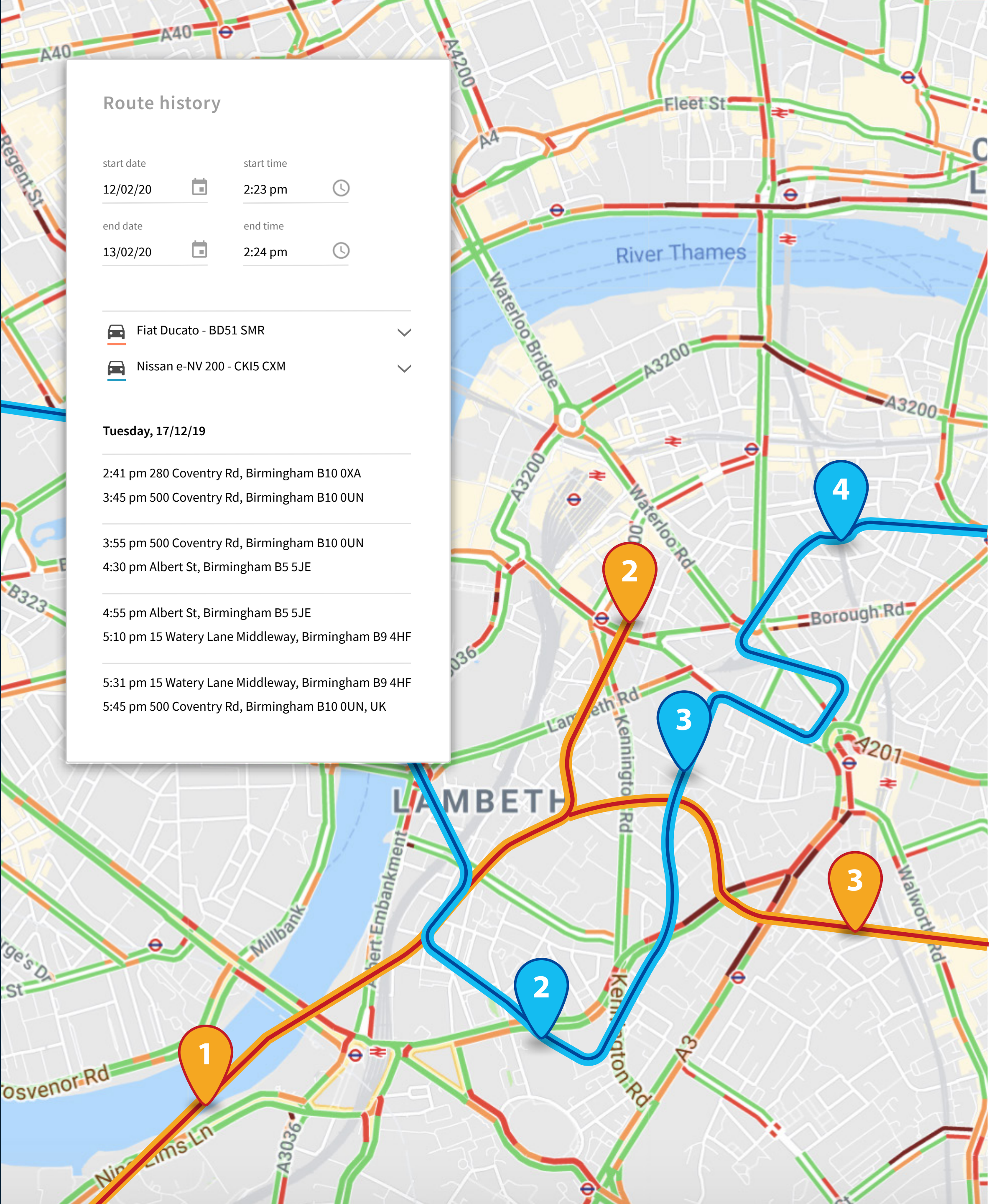
4:30 pm Albert St, Birmingham B5 5JE

4:55 pm Albert St, Birmingham B5 5JE

5:10 pm 15 Watery Lane Middleway, Birmingham B9 4HF

5:31 pm 15 Watery Lane Middleway, Birmingham B9 4HF

5:45 pm 500 Coventry Rd, Birmingham B10 0UN, UK



VIMCAR
FLEET GEO

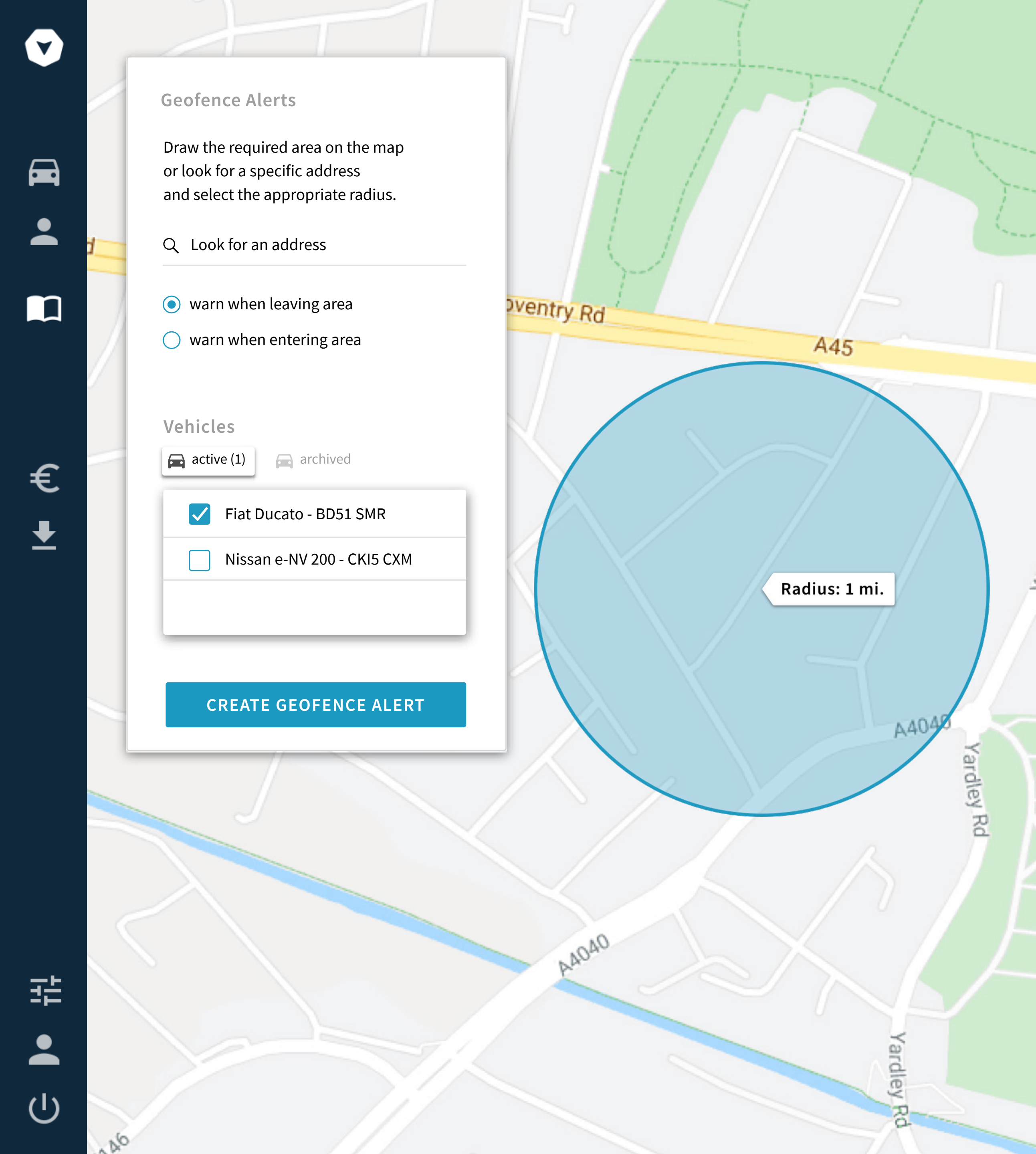
Route optimisation.

Gain intuitive access to your fleet's route history and get rid of route overlaps, time-wasting stops and unnecessarily long journeys.

Fleet Geo allows you to filter through routes and get an easy-to-read overview of specific journey details such as the duration and breaks, speeds and routes taken.

You can then optimise routes and direct drivers to take more fuel and time-efficient journeys.



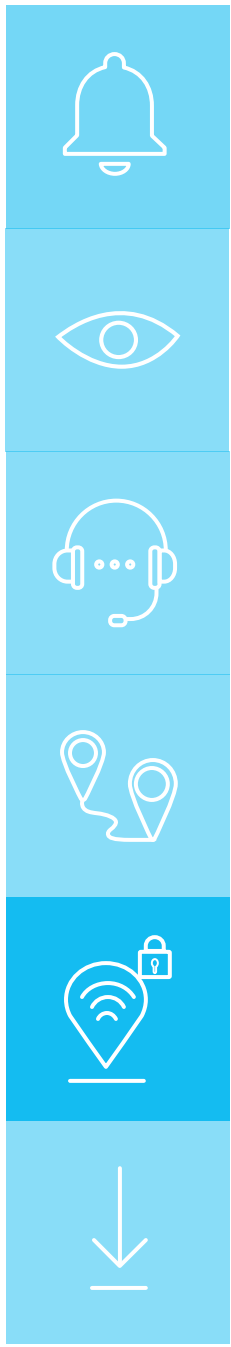


Theft protection.

Track your vehicles' live locations and customise our alert system to be notified of any suspicious activity.

At a glance, you'll be able to use our tracker to make sure all vehicles are where they should be and access vital GPS information in case they are not. Our customisable notifications also let you know whenever a vehicle leaves the premises outside of business hours.

When choosing hardware, customers have the option to install the Vimcar Box, which is fixed to the car battery and hidden from sight.

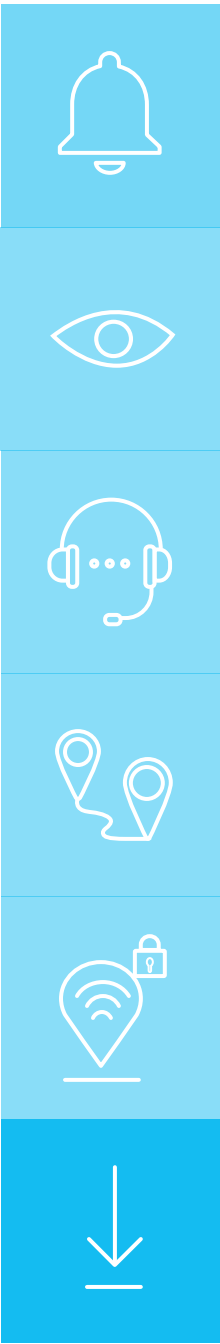



Fleet data access.


Use your data the way you want with unlimited CSV file downloads and Vimcar’s public API integration.


You can share Vimcar’s data even when others do not have access to the software. Download your data into spreadsheets, anytime you want: perfect for internal records or external reports.


You can also integrate data into your own internal tech set up with our API option. This offers an even wider range of possible fleet solutions for your business.





 VEHICLES


 USER


 MAP


VEHICLE LOCATOR

ROUTE DOCUMENT...

MOTION DETECTOR

 SETTINGS

 NIKE OBEREMM

 LOGOUT

ROUTE DOCUMENTATION

| License_plate | License_plate | Departure_date | Departure_ |
|---------------|---------------|----------------|------------|
| Fiat Ducato | BD51 SMR | 10 Jan 2020 | 18:05:00 |
| Fiat Ducato | BD51 SMR | 12 Jan 2020 | 14:01:55 |
| Fiat Ducato | BD51 SMR | 12 Jan 2020 | 14:53:15 |
| Fiat Ducato | BD51 SMR | 13 Jan 2020 | 10:21:13 |
| Fiat Ducato | BD51 SMR | 13 Jan 2020 | 10:52:55 |
| Fiat Ducato | BD51 SMR | 15 Jan 2020 | 11:23:59 |
| Fiat Ducato | BD51 SMR | 17 Jan 2020 | 15:46:51 |
| Fiat Ducato | BD51 SMR | 23 Jan 2020 | 18:09:13 |
| Fiat Ducato | BD51 SMR | 23 Jan 2020 | 18:54:22 |
| Fiat Ducato | BD51 SMR | 23 Jan 2020 | 23:06:28 |
| Fiat Ducato | BD51 SMR | 24 Jan 2020 | 15:33:47 |
| Fiat Ducato | BD51 SMR | 25 Jan 2020 | 12:58:22 |
| Fiat Ducato | BD51 SMR | 25 Jan 2020 | 13:37:26 |
| Fiat Ducato | BD51 SMR | 25 Jan 2020 | 16:20:42 |
| Fiat Ducato | BD51 SMR | 26 Jan 2020 | 10:18:29 |
| Fiat Ducato | BD51 SMR | 26 Jan 2020 | 12:21:44 |
| Fiat Ducato | BD51 SMR | 26 Jan 2020 | 13:27:22 |
| Fiat Ducato | BD51 SMR | 26 Jan 2020 | 14:28:45 |
| Fiat Ducato | BD51 SMR | 27 Jan 2020 | 08:13:55 |

Why Vimcar?



FREE AND EASY-TO-USE HARDWARE.

Vimcar is designed to be installed and used by anyone – no matter how tech-savvy they may be. That's why all our hardware can be self-installed in minutes, for free.



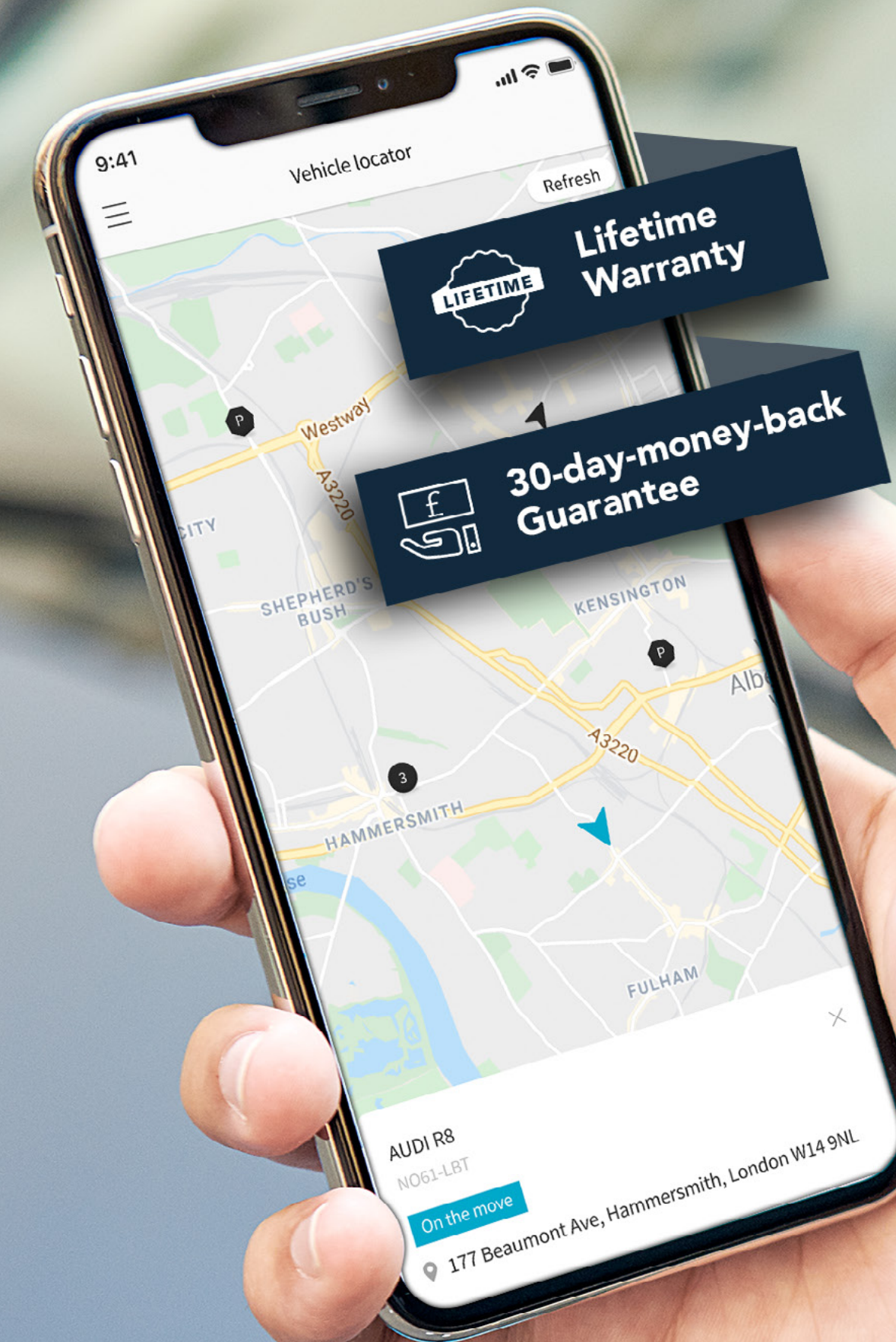
PROACTIVE AND RELIABLE SUPPORT.

Every customer is assigned a dedicated Support Agent, offering free virtual product guides and availability every business day of the week.



FAIR AND FLEXIBLE PRICING.

We offer unrivalled value for money through flexible pricing, all-inclusive packages, product guarantees and no hidden costs.



FLEET ADMIN OFFER

Get Fleet Geo and claim your Fleet Admin discount!

Free and easy-to-use hardware.

Choose between our Dongle or Box.
Either choice is included in your package
and doesn't require a mechanic or driver
downtime to install.



VIMCAR DONGLE

Vimcar Dongle This plugs right into your OBD interface (in the right corner of your footwell). It's perfect for swapping and changing vehicles.



VIMCAR BOX

Vimcar Box This fixes onto your vehicle's battery, making it simple to install – and very discreet and completely tamperproof.

A few of our partners and customers:





“From the initial interaction to payment flexibility, everything is dead-easy and simple – and everyone is very helpful!”

Mike Meyer
Managing Director, Critical Facilities Solutions



Proactive and reliable **support.**

“Very professional.
10 out of 10.”



Brian McQuaid
Sales & Marketing Manager, Doherty's Meats



“Issues were sorted straight away. They’ve been really helpful and polite!”



Allun Wright,
Company Founder



Fair and flexible
pricing.

**FLEET ADMIN
OFFER**

Get Fleet Geo and
claim your
Fleet Admin discount!

 **24 MONTH**
SERVICE PLAN

£7.90^{}**
Per vehicle/monthly

 **12 MONTH**
SERVICE PLAN

£9.90^{}**
Per vehicle/monthly

 **MONTHLY**
SERVICE PLAN

£11.90^{}**
Per vehicle/monthly

All service plans include:

- ✓ Software, hardware and data usage
- ✓ Free hardware replacements
- ✓ 30-day money-back guarantee
- ✓ Mobile app
- ✓ Dedicated Support Agent

** Per vehicle / monthly. All prices are based on an annual advance payment, plus statutory VAT. valid as of October 2020.

FLEET ADMIN OFFER

Get Fleet Geo and claim your Fleet Admin discount!



* The monthly service plan is not eligible for this offer.
Applies to all plans purchased between 21.01.21 & 31.03.21

| | 24 MONTH SERVICE PLAN | 12 MONTH SERVICE PLAN | MONTHLY SERVICE PLAN |
|-----------------------------------|-----------------------|-----------------------|----------------------|
| Offer | | | |
| Payment | Annually | Annually | Monthly |
| Free shipping | ● | ● | ● |
| Free hardware replacement | ● | ● | ● |
| 30 day-money-back guarantee | ● | ● | ● |
| Dedicated customer agent | ● | ● | ● |
| Package content | | | |
| Self Installation (no fee) | Inclusive | Inclusive | Inclusive |
| Software | Inclusive | Inclusive | Inclusive |
| Customer service | ● | ● | ● |
| Mobile App | ● | ● | ● |
| Data protection | ● | ● | ● |
| Advantages & benefits | | | |
| Vehicle tracking | ● | ● | ● |
| Route history | ● | ● | ● |
| Departure & arrival alerts | ● | ● | ● |
| Vehicle misuse & theft protection | ● | ● | ● |
| Data export | ● | ● | ● |
| Private Mode | ● | ● | ● |
| Price / month / vehicle | £7.90 | £9.90 | £11.90 |
| | plus statutory VAT | plus statutory VAT | plus statutory VAT |

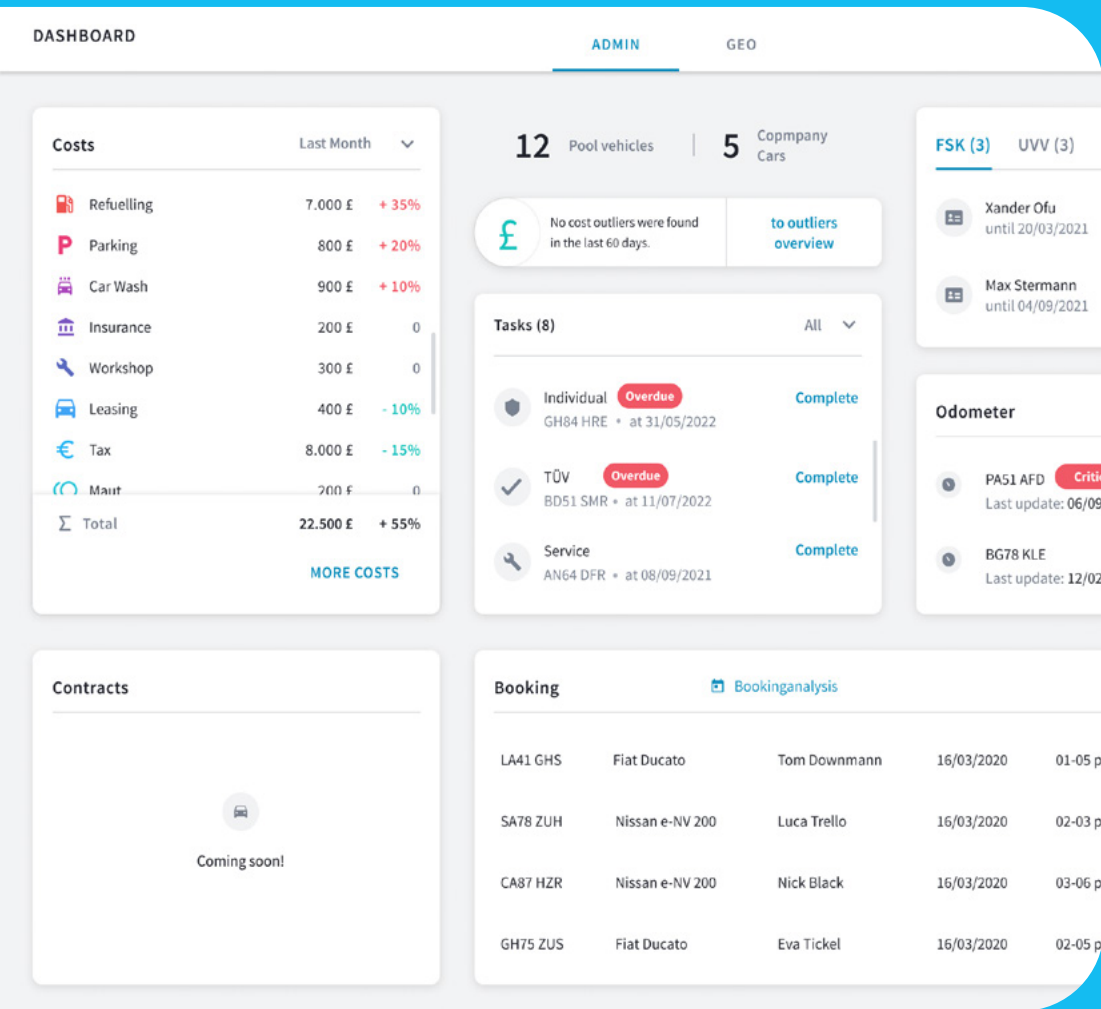
How else can Vimcar help?

Discover our other fleet products that could benefit your business.

Fleet Admin

No more spreadsheets: organise all of your data in one, customisable platform - reminding you of key tasks and any cost discrepancies.

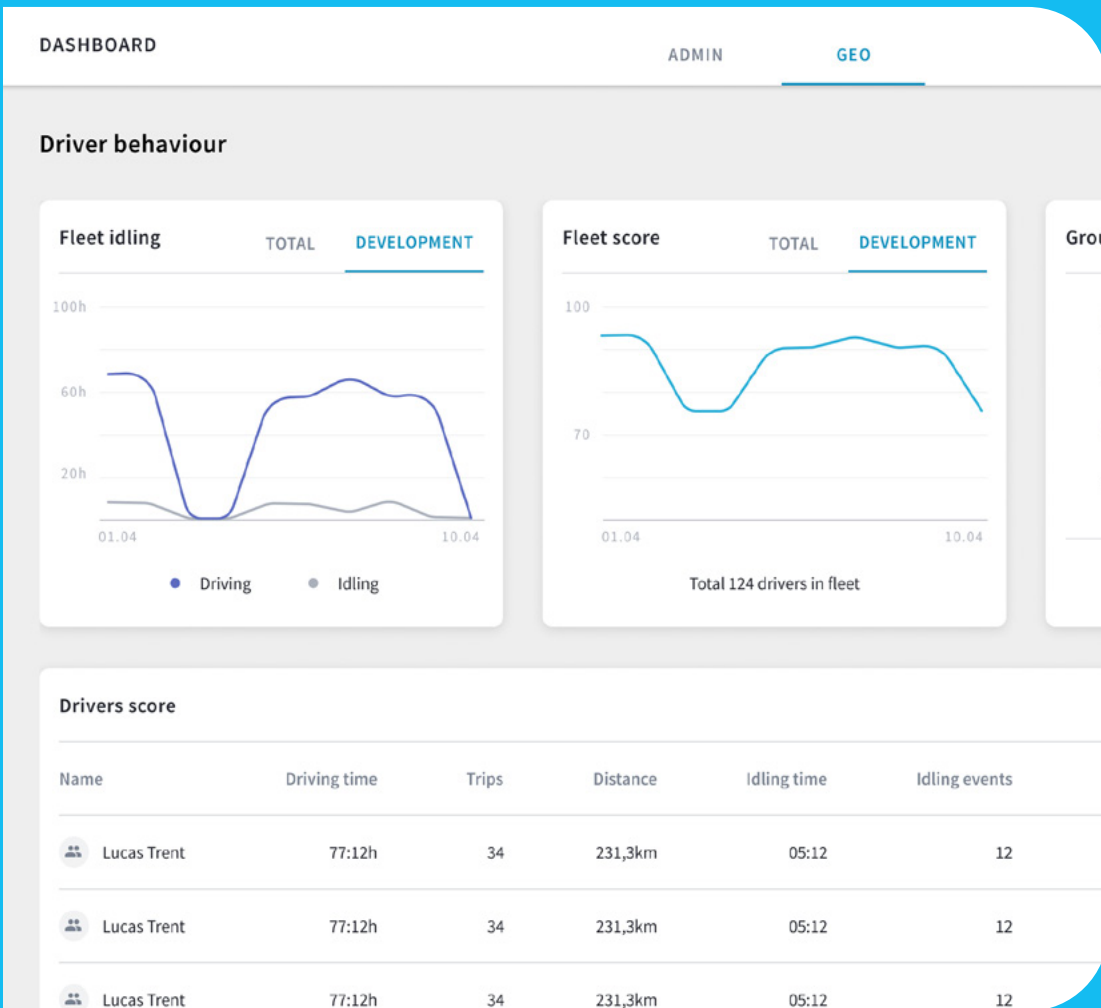
[Find out more](#) →



Driving Style Analysis

Monitor driving behaviour and minimise inefficient driving: reduce wear and tear, accident rates and insurance costs.

[Find out more](#) →





Laura Crabtree,
Customer Success Manager



Why wait?

Get in touch and find out how you could:

- ✓ **Cut your fleet costs** by up to **15%**
- ✓ **Increase your productivity** by up to **30%**
- ✓ **Save up to 60%** of your **fleet-related time**

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