

Robert Steinmetz

Director
Apollo Tyres Ltd



Robert Steinmetz, a member of the company's Board of Directors and Management, has been associated with Apollo Tyres since 1999. As an active member, he not only contributes to discussion, but also facilitates discussion by sharing his insightful feedback on various business strategies and consumer behaviour.

Steinmetz, known for his unwavering focus on value creation and sound long term business strategy, has almost 40 years of extensive experience in the international tyre manufacturing industry.

He holds a diploma in machinery building and has worked with Continental AG for most of his career.

About Apollo Tyres Ltd

Apollo Tyres Ltd is a high-performance tyre manufacturer headquartered in India. It is built around the core principles of creating stakeholder value through reliability in its products and dependability in its relationships. The company has manufacturing units in India, the Netherlands and Hungary. India and Europe are the company's two domestic markets from where products are exported to over 100 countries. In each of the domestic markets the company operates through a vast network of branded, exclusive and multi-product outlets. The company manufactures and sells Apollo, Vredestein, Kaizen and Regal brand of tyres.

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