

Pedro Matos

Chief Quality Officer
Apollo Tyres Ltd



As Chief Quality Officer, Pedro Matos handles the Global Quality and Business Excellence function at Apollo Tyres. He plays a pivotal role in benchmarking, developing and implementing best management systems and processes in the organisation to achieve superior business results.

Pedro's last assignment was with Continental AG, Germany as Vice President, Manufacturing CST (Commercial Specialty Tires). Prior to that also, he was associated with Continental as Senior Vice President for Quality Management and was responsible for strategic planning of Quality and for developing tools and processes to achieve total customer satisfaction. In this role, he was directly involved in several expansion and investment projects to highlight a few of his experiences.

Having joined Apollo Tyres in February 2015, Pedro has 22 years of strong experience, predominantly in the Tyre Industry, in various functional areas -- Quality, R&D, Sales and Manufacturing. He has lived in six different countries in the past and enjoys working with multicultural teams.

Having done his Engineering Studies from University of Porto, Portugal and the University of Leeds, UK followed by a General Management Programme from Harvard Business School, USA.

In his spare time, he likes reading, playing different sports, listening to music and even enjoys cooking.

About Apollo Tyres Ltd

Apollo Tyres Ltd is a high-performance tyre manufacturer headquartered in India. It is built around the core principles of creating stakeholder value through reliability in its products and dependability in its relationships. The company has manufacturing units in India, the Netherlands and Hungary. India and Europe are the company's two domestic markets from where products are exported to over 100 countries. In each of the domestic markets the company operates through a vast network of branded, exclusive and multi-product outlets. The company manufactures and sells Apollo, Vredestein, Kaizen and Regal brand of tyres.

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