

Daniele Lorenzetti

Chief Technology Officer
Apollo Tyres Ltd



About Apollo Tyres Ltd

Apollo Tyres Ltd is a high-performance tyre manufacturer headquartered in India. It is built around the core principles of creating stakeholder value through reliability in its products and dependability in its relationships. The company has manufacturing units in India, the Netherlands and Hungary. India and Europe are the company's two domestic markets from where products are exported to over 100 countries. In each of the domestic markets the company operates through a vast network of branded, exclusive and multi-product outlets. The company manufactures and sells Apollo, Vredestein, Kaizen and Regal brand of tyres.

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As Chief Technology Officer, Daniele Lorenzetti spearheads the company's global initiatives towards research and development for both passenger vehicle and commercial vehicle tyres. With several tyre and mobility related patents against his name, he is leading the team to achieve product leadership for Apollo Tyres in various segments.

Before joining Apollo Tyres, Daniele was associated with Pirelli Tyres, where he spent close to 20 years in various capacities; his last role was as Product Director – Industrial Division, where he was responsible for the management of tyre product, materials and process development from design to industrialization of Truck, Agri and Special Vehicles. Prior to this, he was the Product Director for passenger vehicle tyres with a global responsibility of technical OE homologation activities and development of new product lines. He was also associated with Trelleborg Wheel Systems SPA as Vice President – R&D (Agro, Forestry & Industrial Tyres).

Having joined Apollo Tyres in early October 2016, Daniele is an experienced hand in the automotive industry, both in commercial and passenger vehicle segments, with his core areas of professional expertise being in technological innovations, product quality improvements and OE homologation.

Daniele has an Industrial Chemical Engineering degree from University of Milan.

A travelling and sports enthusiast, he enjoys listening to music in his free time and spending time with his family.