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Apollo Tyres introduces three new products Apterra HT2 for the SUV segment, and actiZip F2 & actiZip R3 tubeless tyres for motorcycles

Apollo Tyres introduced **Apollo Apterra HT2** for the growing 4x4 and SUV segment, where as the **actiZip F2** & **actiZip R3** tubeless tyres has been launched for the motorcycles. Developed jointly by the company's Global R&D Centres in Chennai, India and Enschede, the Netherlands, these tyres were introduced in multiple cities across the country in the presence of leading business partners.

The **Apollo Apterra HT2** tyres would be available in 6 sizes initially. With this introduction, the company is targeting at increasing its share in the 300,000 per month SUV tyre market in the country. The Apterra HT2 complements Apollo's existing Apterra range of tyres and now covers almost the entire spectrum of SUVs.

Available in T, H and V speed index, **Apollo Apterra HT2** tyres have a superb life with lower tyre noise, and provide good comfort due to the contour of the tyre. Stiffer ribs improve the breaking on dry surfaces and wider circumferential grooves improve breaking on wet surfaces, thereby ensuring safety at high speeds. The special wear resistant tread compound provides superior mileage. The **Apollo Apterra HT2** is targeted towards the SUVs like Pajero Sports, Prado, Fortuner, Santa Fe, XC60, Scorpio, Safari, Hexa, TUV 300 and Bolero.

The **Apollo actiZip F2** tubeless tyres for front fitment would now be available in two new sizes, where as **Apollo actiZip R3** tubeless tyres for rear fitment would now be available in three new sizes. With the introduction of these new sizes, Apollo's two-wheeler range now covers nearly 90% of the market.

The directional pattern **Apollo actiZip F2** and **R3** tyres are capable of excellent dry and wet braking besides having very high levels of cornering stability, which becomes essential in Indian driving conditions. Designed with primary focus on grip, safety and comfort, these tyres are robust with optimally oriented tread blocks and grooves for ultimate grip and high speed cornering performance. Made with new age polymers-based high mileage tread compound, these tubeless tyres have stress free casing structure with extra protection at tread and bead area.

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About Apollo Tyres Ltd

Apollo Tyres Ltd is an international tyre major with manufacturing units in India and the Netherlands. It is setting up a new manufacturing facility in Hungary. The company markets its products under its two global brands – Apollo and Vredestein. Apollo is a leading brand in India and Vredestein is a premium brand in Europe. The company's products are available in over 100 countries through a vast network of branded, exclusive and multi-product outlets.

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