

July 7, 2017

Apollo Tyres awarded with 'Business Partner of the Year'

Recognised by Mahindra & Mahindra for outstanding contribution in Farm Division

Mahindra & Mahindra (M&M), one of the largest vehicle manufacturers by production in India, and world's largest tractor manufacturer, recognised Apollo Tyres with '**Business Partner of the Year**' award at a recently held annual supplier's meet. Apollo Tyres has been a leading supplier to Mahindra & Mahindra's automotive division for the past two decades.

Satish Sharma, President, Asia Pacific, Middle East & Africa (APMEA) along with **Sandeep Mathur**, Head, OEM and Institutional Business (APMEA) for Apollo Tyres received this prestigious award from M&M, which is the highest recognition given to any supplier for the overall outstanding performance during the entire financial year.

Commenting on the award, **Satish Sharma, President, Asia Pacific, Middle East & Africa (APMEA), Apollo Tyres Ltd.** said "Our continued delivery of technologically superior products, in addition to outstanding service, led to Apollo being rewarded by one of our leading OE Partners in India. Such recognitions by our OE Partners are a step towards our vision of achieving leadership position in India by 2020."

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About Apollo Tyres Ltd

Apollo Tyres Ltd is an international tyre manufacturer and the leading tyre brand in India. The company has multiple manufacturing units in India and a unit each in The Netherlands and Hungary. The company markets its products under its two global brands – Apollo and Vredestein, and its products are available in over 100 countries through a vast network of branded, exclusive and multi-product outlets.

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