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Apollo Tyres Global R&D Centre, Asia wins the NDTV Design & Architecture award 2016

The project has already been certified LEED Gold

Apollo Tyres Global R&D Centre, Asia located just outside the southern Indian city of Chennai, has been awarded with the NDTV Design & Architecture Award 2016 under the 'Architecture Award, Office' category. This Asian hub of research and development for Apollo Tyres has been designed and conceptualised for the company by Chennai-based independent architectural design practice, Calm Studio.

Considering the harsh weather conditions in this coastal city, Apollo Tyres Global R&D Centre, Asia has been crafted within a 'shelter', with its own inherent quality of light, shade, visual and sensory appeal, and pulse. The shelter or envelope was developed using a perforated screen that embraces within it the interior and exterior spaces of the building, and allowing for a vibrant and manageable landscape. The work stations, guest areas and ancillaries have been housed in transparent modular units, ensuring maximum daylight in all areas, and which can be easily multiplied. Energy saving being the key guiding factor in the design, the 'shelter' helps in cutting radiation, heat and glare. This project has also been certified LEED Gold.

The highly coveted NDTV Design & Architecture Awards focuses on the complexities of building project from a design, aesthetic, sustainability and conservation perspective, as well as a strong sense of purpose. The awards takes a collective view of the results confidentially selected after rigorous assessment by the Jury comprising eminent architects and interior designers.

Apollo Tyres Global R&D Centre, Asia in addition to the core research, services the development needs for all product segments for the entire Asia Pacific, Middle East & Africa region for the company, and has an employee strength of 140-odd people.

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About Apollo Tyres Ltd

Apollo Tyres Ltd is an international tyre major with manufacturing units in India and the Netherlands. It is setting up a new manufacturing facility in Hungary. The company markets its products under its two global brands – Apollo and Vredestein. Apollo is a leading brand in India and Vredestein is a premium brand in Europe. The company's products are available in over 100 countries through a vast network of branded, exclusive and multi-product outlets.

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