

Sunam Sarkar

President & Chief Business Officer

Director
Apollo Tyres Ltd



About Apollo Tyres Ltd

Apollo Tyres Ltd is a high-performance tyre manufacturer headquartered in India. It is built around the core principles of creating stakeholder value through reliability in its products and dependability in its relationships. The company has manufacturing units in India, the Netherlands and Hungary. India and Europe are the company's two domestic markets from where products are exported to over 100 countries. In each of the domestic markets the company operates through a vast network of branded, exclusive and multi-product outlets. The company manufactures and sells Apollo, Vredestein, Kaizen and Regal brand of tyres.

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Sunam Sarkar oversees Human Resources, Integrated Supply Chain including Raw Material sourcing, Production Planning & Logistics Operations, Information Technology, Corporate Social Responsibility and Corporate Strategy. Sunam, who is best known for his innovative perspectives and participatory management style, in his previous role as the CFO, had successfully led and executed Apollo's international acquisitions and greatly strengthening the company's Balance Sheet.

Sunam Sarkar began his career at Modi Xerox, where he held assignments in direct sales, sales management and training, before becoming one of the youngest executives to head a Business Unit as a General Manager. At Xerox, he also aided the development of cutting-edge sales training programmes and played a significant role in helping Xerox India attain 58-percent market share.

In 1999, Sunam joined Apollo Tyres as Head, Marketing, Non-Truck Tyres. Since then he has pioneered a number of initiatives that have had a significant impact on revenue, profitability, employee satisfaction and customer delight. He took over as the Chief Financial Officer in 2009, and as Chief Business Officer in November 2014. Sunam has been a Director on the Board of the Company since 2004.

A Commerce graduate from St. Xavier's College, Kolkata, Sunam also holds an International Masters in Practicing Management from Lancaster University, UK. An avid golfer, he enjoys western classical music, travelling and study of human behaviour and processes.

As on March 2019