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Apollo Tyres' Hungarian facility begins commercial production of truck tyres

First tyres fitted to the trucks of a Belgian transport company

Apollo Tyres started the commercial production of its Apollo brand of truck tyres from its Hungarian facility. The first lot of these truck tyres -- Apollo Endurance RT HD 385/65 R 22.5 -- are now being used by Piessens and Zonen from Londerzeel, Belgium, a company specialising in transportation of construction materials.

"We are pleased with the excellent price/quality ratio of these Apollo tyres," said **Patrick and Danny Piessens, owners of the Belgian company**. "Prior to making the purchase, we carried out very stringent tests, and the results showed all the characteristics of a premium tyre. The majority of our trucks and trailers have now been fitted with Apollo truck tyres."

Apollo Tyres started supplying Apollo brand of truck tyres in Europe in 2017, and has since then, sold in different countries. The number of European clients discovering the benefits of Apollo's truck tyres continues to grow. In addition to the favourable price/quality ratio, limited rolling noise and excellent grip, customers benefit from an excellent cost-per-kilometre ratio. Being the first country in Europe, where Apollo truck tyres were first introduced last year, Belgium was the obvious choice to start the delivery from the company's Hungarian plant. With over 2% market share already, the country has become an important market for the brand.

In partnership with European clients, Apollo's truck tyres have been tested for over 300 million kilometres and have proven their exceptional durability. All the truck tyres have at least a C-label for fuel consumption and an A-label for wet conditions, which is a unique performance for premium truck tyres. Apollo is also providing a 5-year warranty on any manufacturing issues, and a buy-back guarantee for the carcass, as they can be retreaded multiple times.

The Hungarian unit in Gyongyosalasz region, is Apollo Tyres' second production facility in Europe, and sixth worldwide. The production capacity continues to be ramped up on a daily basis in this facility, and will reach the planned capacity for Phase I by 2019.

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About Apollo Tyres Ltd

Apollo Tyres Ltd is an international tyre manufacturer and the leading tyre brand in India. The company has multiple manufacturing units in India and a unit each in The Netherlands and Hungary. The company markets its products under its two global brands – Apollo and Vredestein, and its products are available in over 100 countries through a vast network of branded, exclusive and multi-product outlets.

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