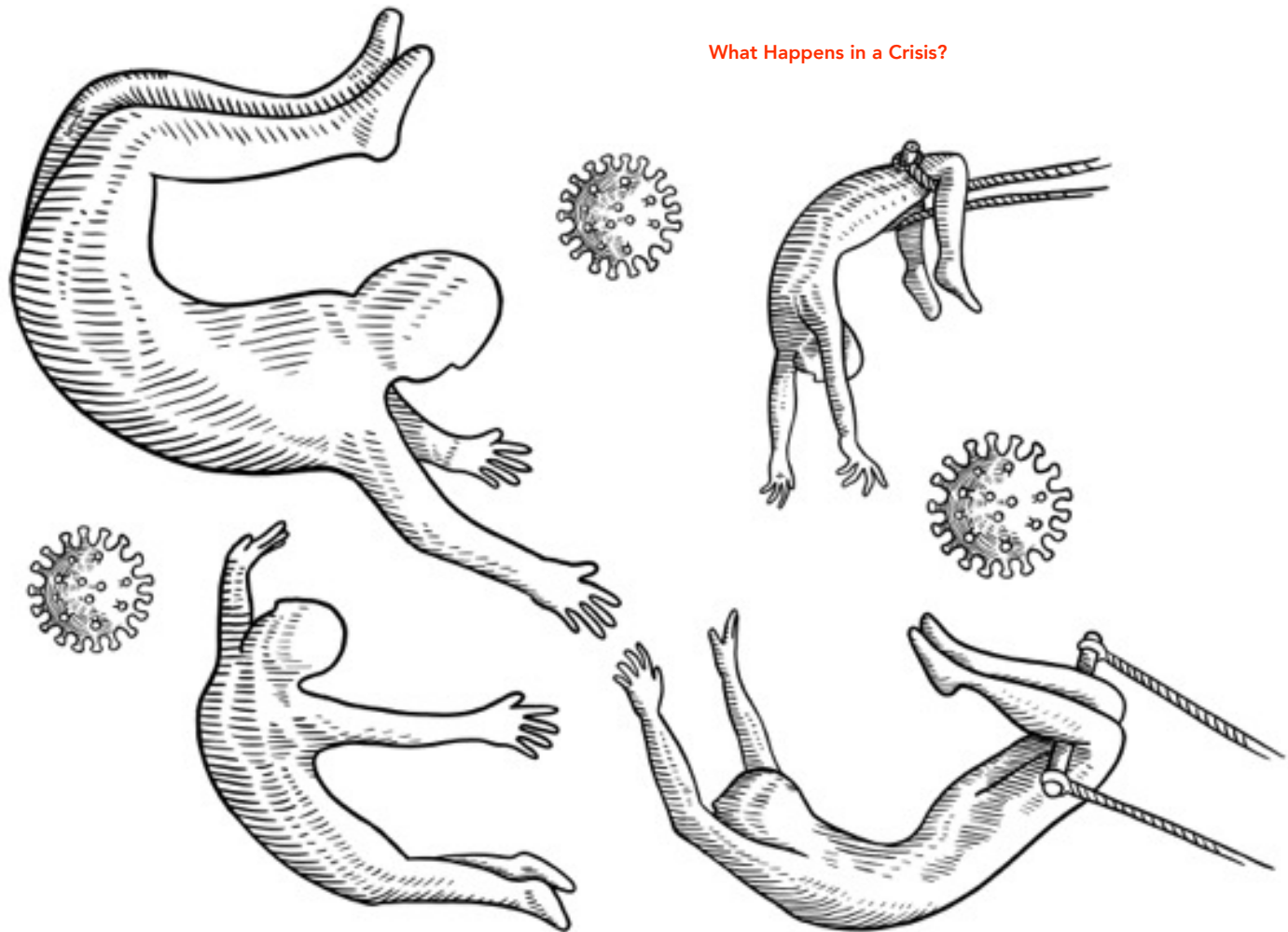


What Happens in a Crisis?



EXPECTATIONS:

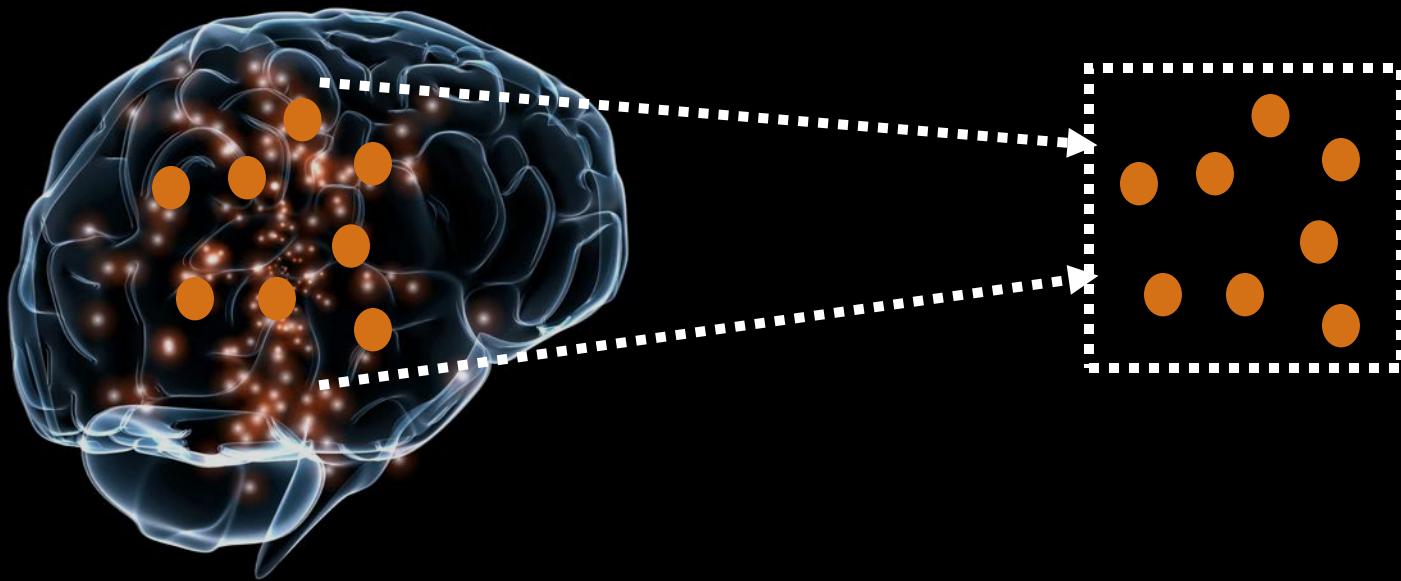
Everything should end soon

The solution of the crisis should be perfect.

Everything should be as it was before!!!

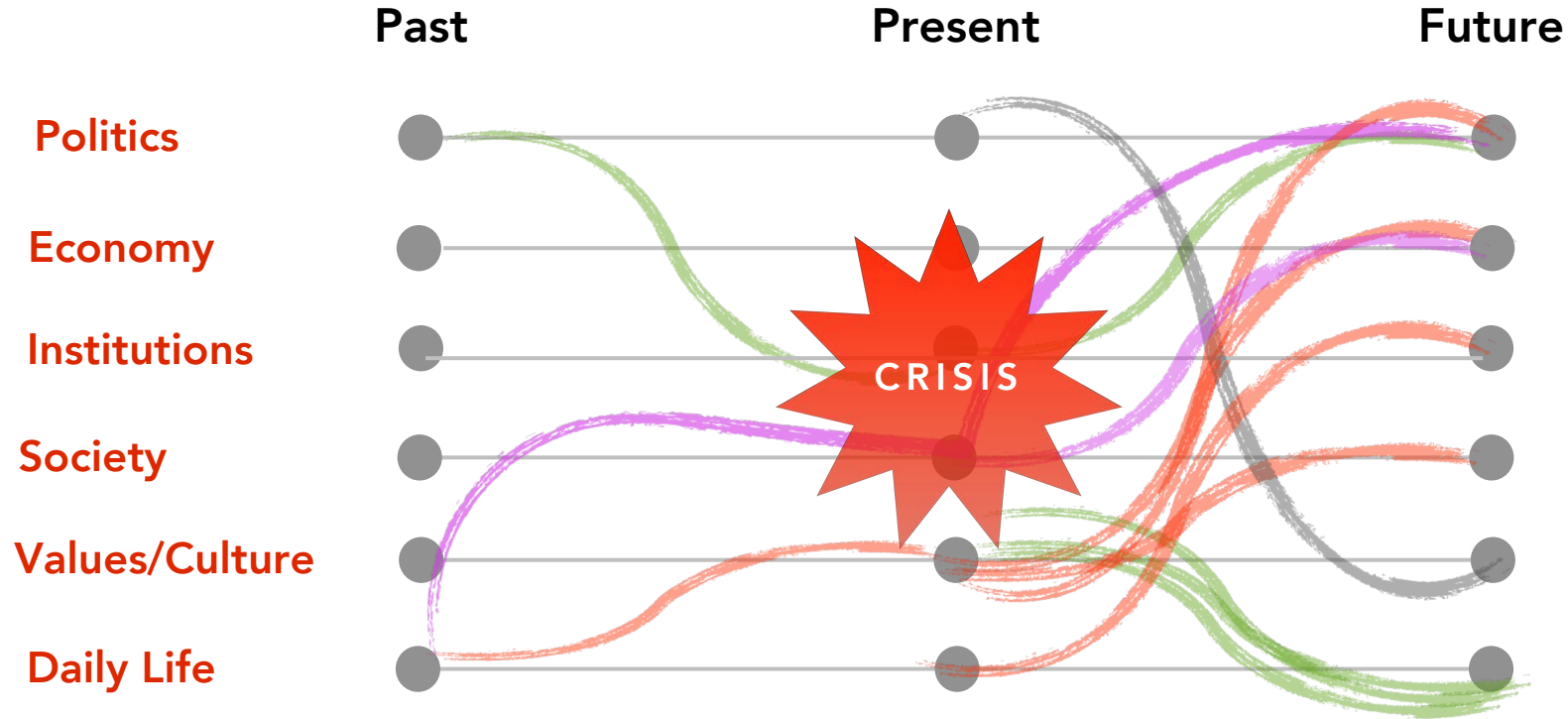
Old Normal
=
New Normal

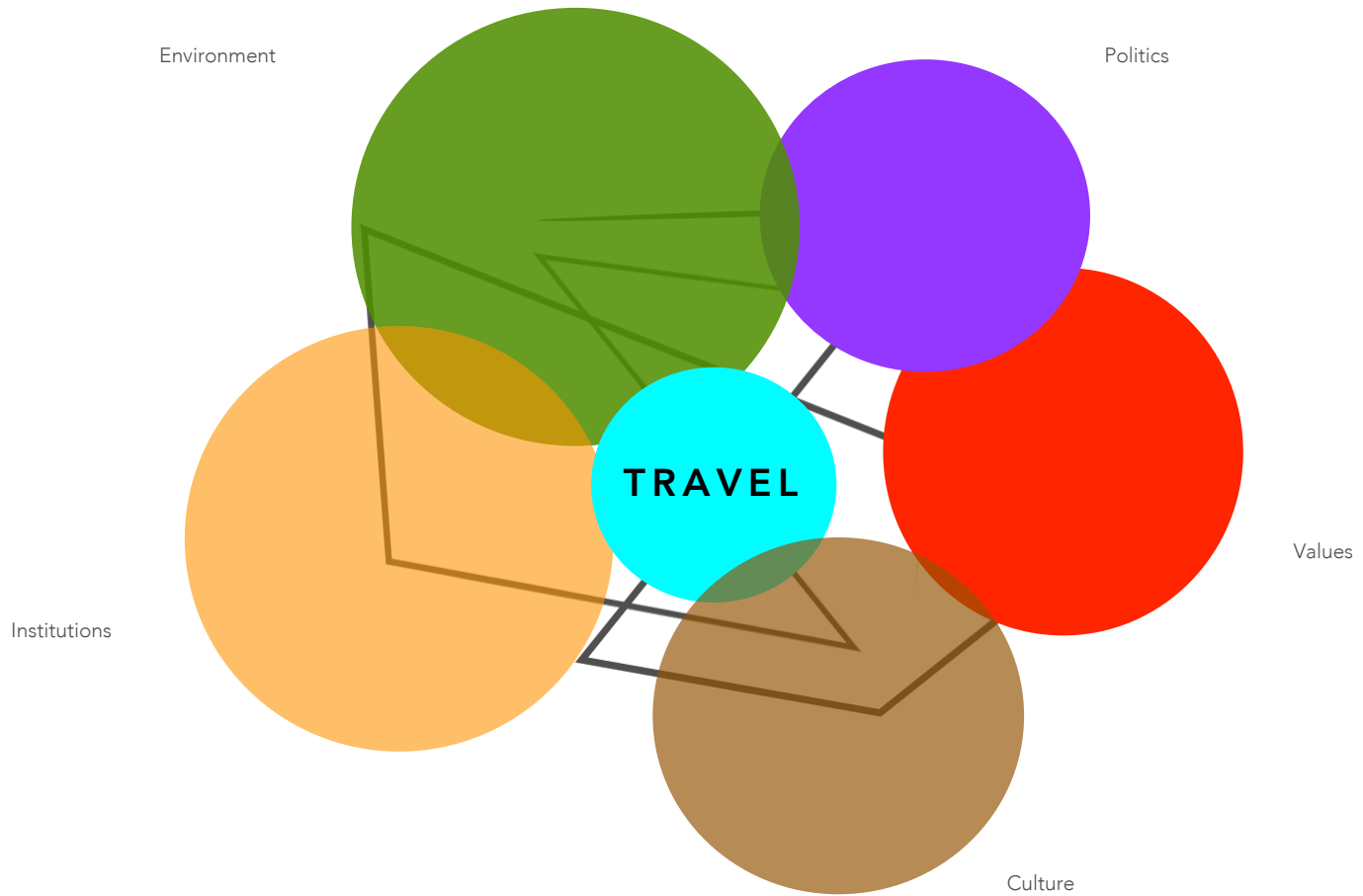
The Imagined Future



RE:THINK

Crisis as ENTANGLEMENT





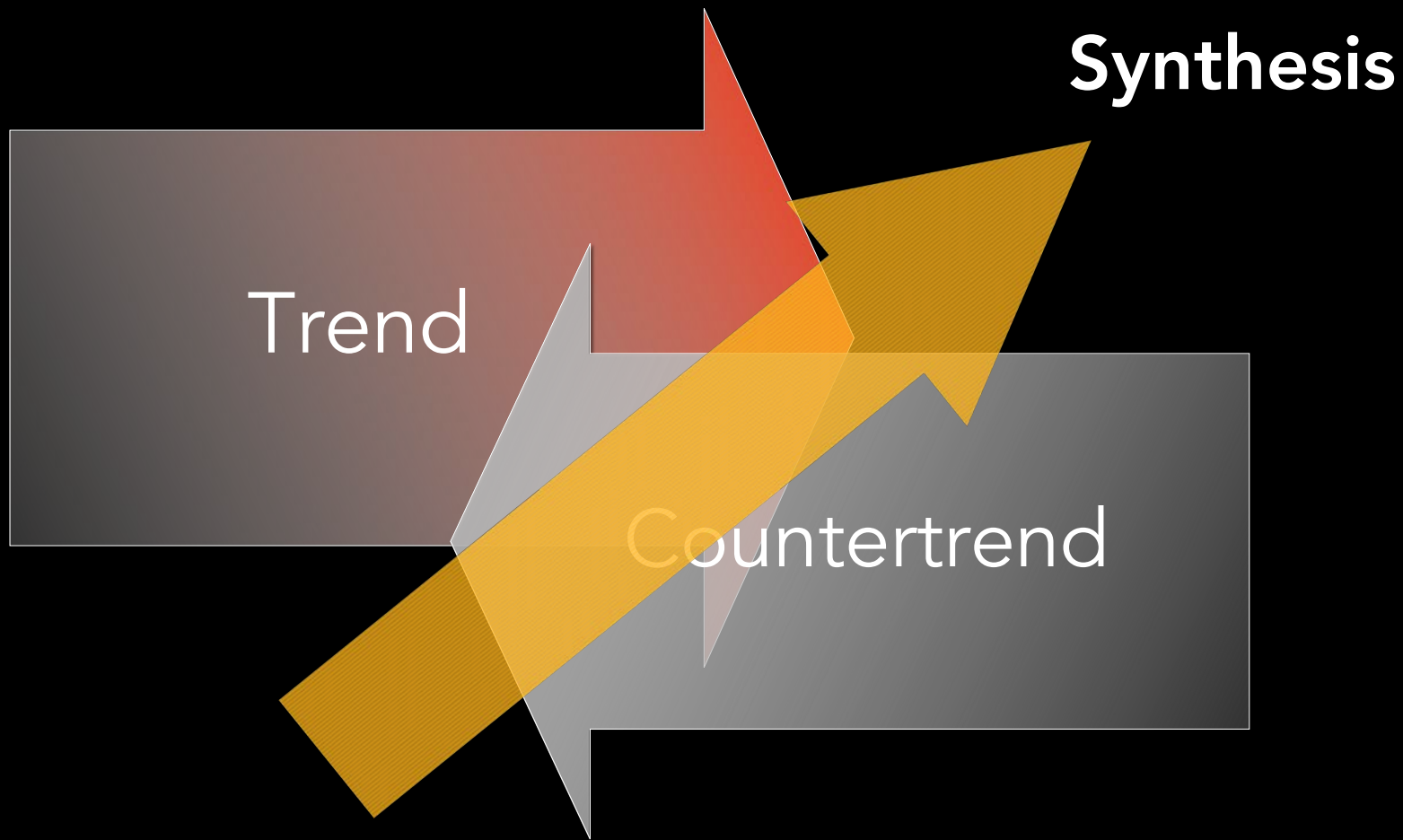
The change of perception



Lois Hechenblaikner, Ischgl, Feiern bis der Arzt kommt.







GLOCALIZATION





OUTSOURCING

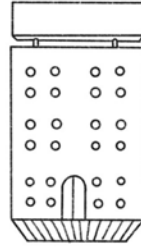
NEARSHORING



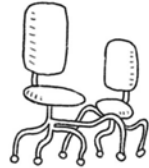
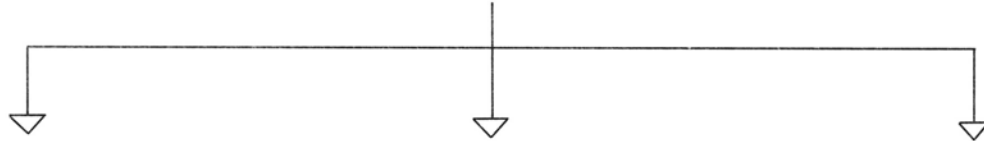
RE-SOURCING

NEO WORK

NOW



HEADQUARTERS



SATELLITE OFFICE



PROJECT OFFICE



FLEXIBLE SPACE

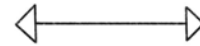
FUTURE



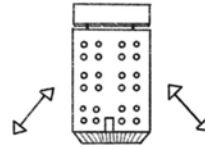
SATELLITE
OFFICE
NETWORK



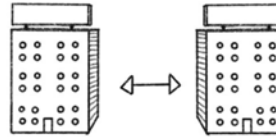
HOME



PROJECT
OFFICE



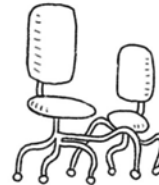
HEADQUARTERS
AS A NETWORK



MEETING
ON-DEMAND




GYM/CAFE



FLEXIBLE SPACE



A photograph of a Venetian canal with a gondola. The gondola is dark wood with a blue tarp covering its interior. It is moored at a wooden dock. The water is greenish and reflects the surrounding stone walls and the gondola. The text "RE:GNOSIS" is overlaid in white, serif, all-caps font in the center of the image.

RE:GNOSIS

VENICE PROTESTS



Demonstranten fordern Umdenken beim Massentourismus in Venedig



Link kopier...



WEITERE VIDEOS



Venice bans cruise ships from historic centre

🕒 1 April



DIE RUHENDEN REISENDEN

COMMENTO

Così un nuovo turismo salverà Venezia dalla crisi

I «viaggiatori posati» resterebbero per periodi più o meno lunghi in un certo luogo. E un approccio di questo genere ridurrebbe anche i rischi di contagio

di Carlo Ratti

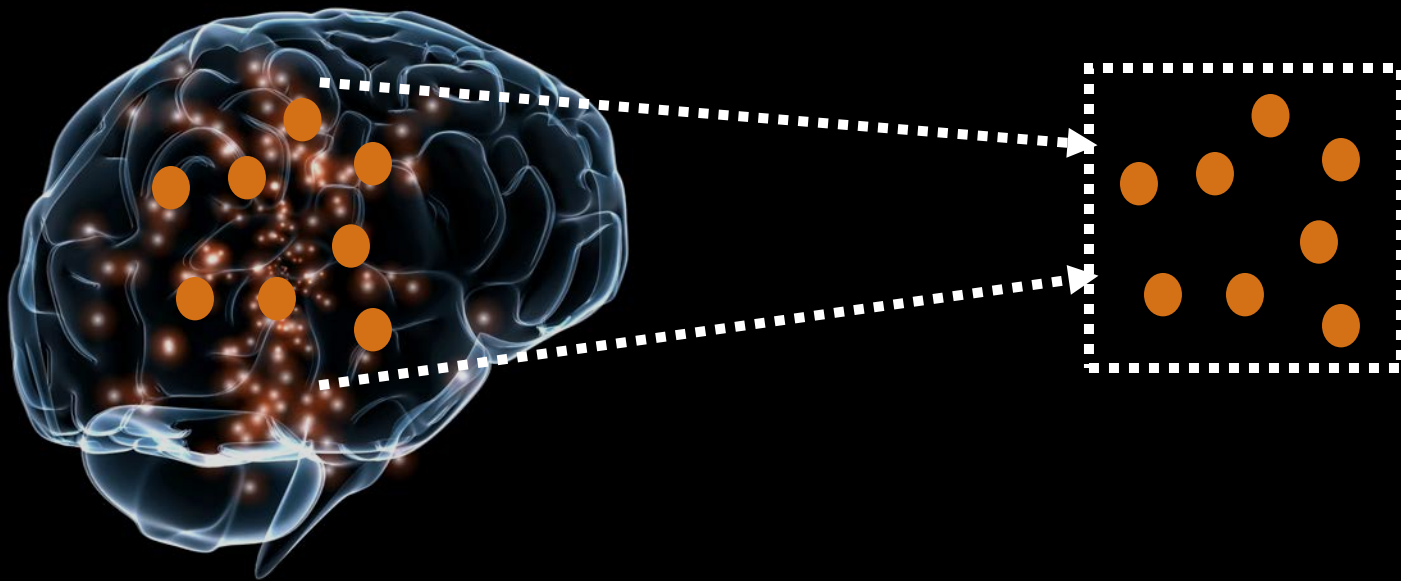


(Ansa)

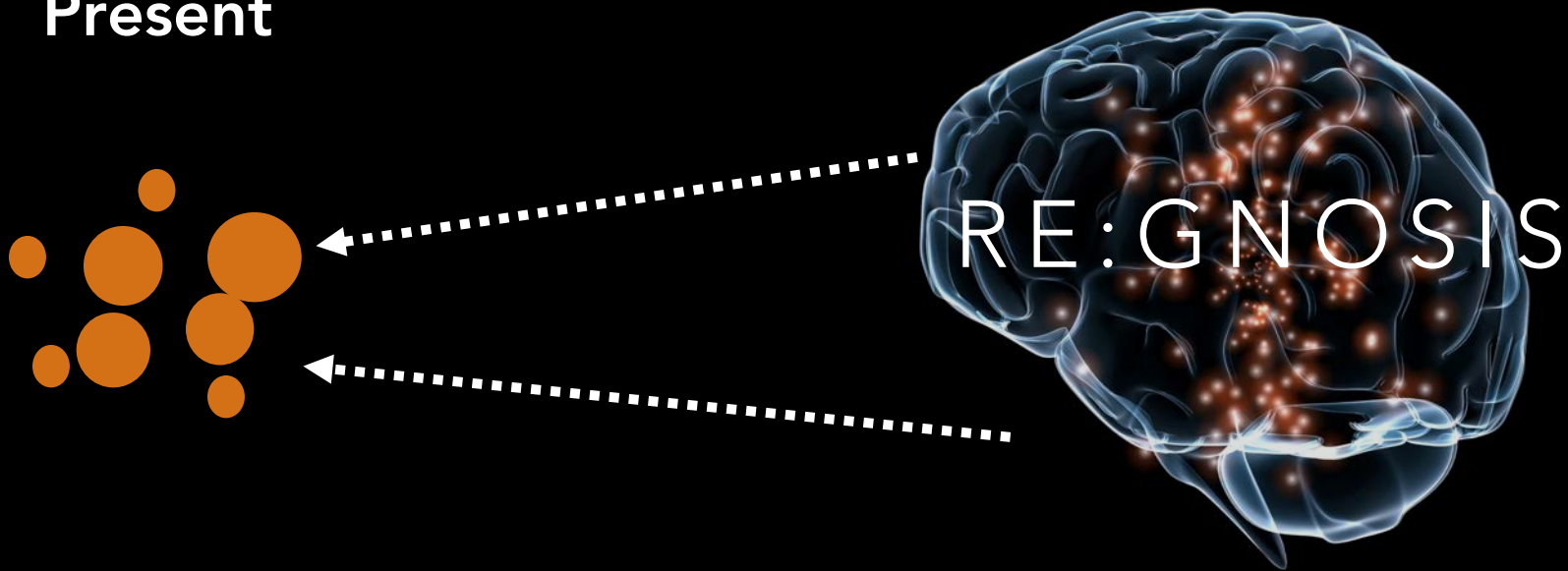
VIAGGIATORI POSATI
DIE RUHENDEN REISENDEN
THE CALM TRAVELERS

Carlo Ratti

The Imagined Future



The Re-Invented Present



WHAT WILL COME BACK:

- Wild Parties (temporarily)
- Over-cheap products (partly)
- Stupid Hedonism (smaller)

WHAT WILL NOT COME BACK:

- Copy Paste travelling (Instatravel)
- The Japanese/Chinese Style Travel (Europe in one week)
- Stupid Hedonism (smaller)
- Business travel camouflaged as holiday

WHAT WILL GROW:

- Individual „AdVenturing“
- Staycation
- Workation
- Health Encounters
- Environmental motives

WHAT WILL DIE OUT:

- Hotels without soul
- Ischgl as it was
- Bad food for high prices
- Overkill tourism

We travel, some of us forever, to seek other places, other lives, other souls.”

– Anais Nin

A journey is best measured in friends, rather than miles. – Tim Cahill

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