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## Shuttle service to revolutionize urban transport

As cheap like a bus, as comfortable as a limousine: allygator shuttle launches in Berlin.

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August 1, 2016

*Berlin, Germany* – A new transport service will launch on August 5<sup>th</sup> in Berlin: the allygator shuttle. Allygator customers are not alone: they share their ride in a comfortable shuttle with other passengers. Through this car pool system, allygator shuttle offers an inexpensive, comfortable and environmentally friendly service. A smart algorithm calculates the best route that brings all passengers to their individual destinations. Passengers order their ride via the allygator app, a qualified driver picks them up from their preferred locations and shuttles them to their individual destinations. The drivers hold passenger transport licenses in accordance with German regulations. They are moreover individually selected by the company. allygator shuttle is a service provided by the German mobility startup Door2Door, operating from Berlin. The service will initiate its trial periods on weekends within the borders of Berlin's S-Bahn transport circle. Soon, the service will be available in other German cities as well as in other countries.

“By launching the allygator shuttle, we are closing a gap in the urban transport system: providing individual, inexpensive, shared and environmentally friendly rides. In Berlin, we will demonstrate how the future of urban mobility will look like. Our aim is to be an alternative to having one's own car. Due to new technologies and increasing expectations of customers, mobility patterns are currently undergoing enormous change” states Maxim Nohroudi, CEO and Co-founder of Door2Door. “In the past years, we have observed the market closely and have learned a lot. Our approach is based on cooperation with municipalities and urban transport providers to create fair and innovative solutions for urban public transport.”

Since its establishment, the company applies a philosophy based on partnership with transport enterprises and cities. “We want to establish allygator shuttle as a worldwide franchise. Through pilot projects as in Berlin, we want to demonstrate in different regions that our system is a useful supplement to the current public transport offering. We provide the necessary resources that enable other transport enterprises to introduce and run the shuttle service in their city,” explains Dr. Tom Kirschbaum, COO and Co-founder of Door2Door. The underlying idea is to use resources jointly, reduce the volume of traffic and pollution in urban spaces and address the individual needs of passengers – by simultaneously providing high comfort and low prices.

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## About Door2Door

Door2Door GmbH is a distinguished startup that has won awards in the category of urban mobility. Founded in 2012, it is one of the pioneers in “data-driven mobility”. The company is developing a global platform for automotive public transport. Its goal is a worldwide launch of “on-demand solutions” in urban and regional public transport.

<https://www.allygatorshuttle.com>

[https://twitter.com/allygator\\_app](https://twitter.com/allygator_app)

<https://www.facebook.com/allygatorshuttle>

Printable material as well as other background information can be found here:

<https://www.allygatorshuttle.com/press.html>

When interested in an interview or additional information is required please contact:

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