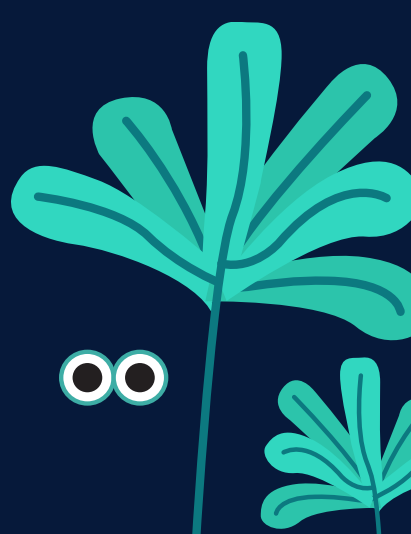
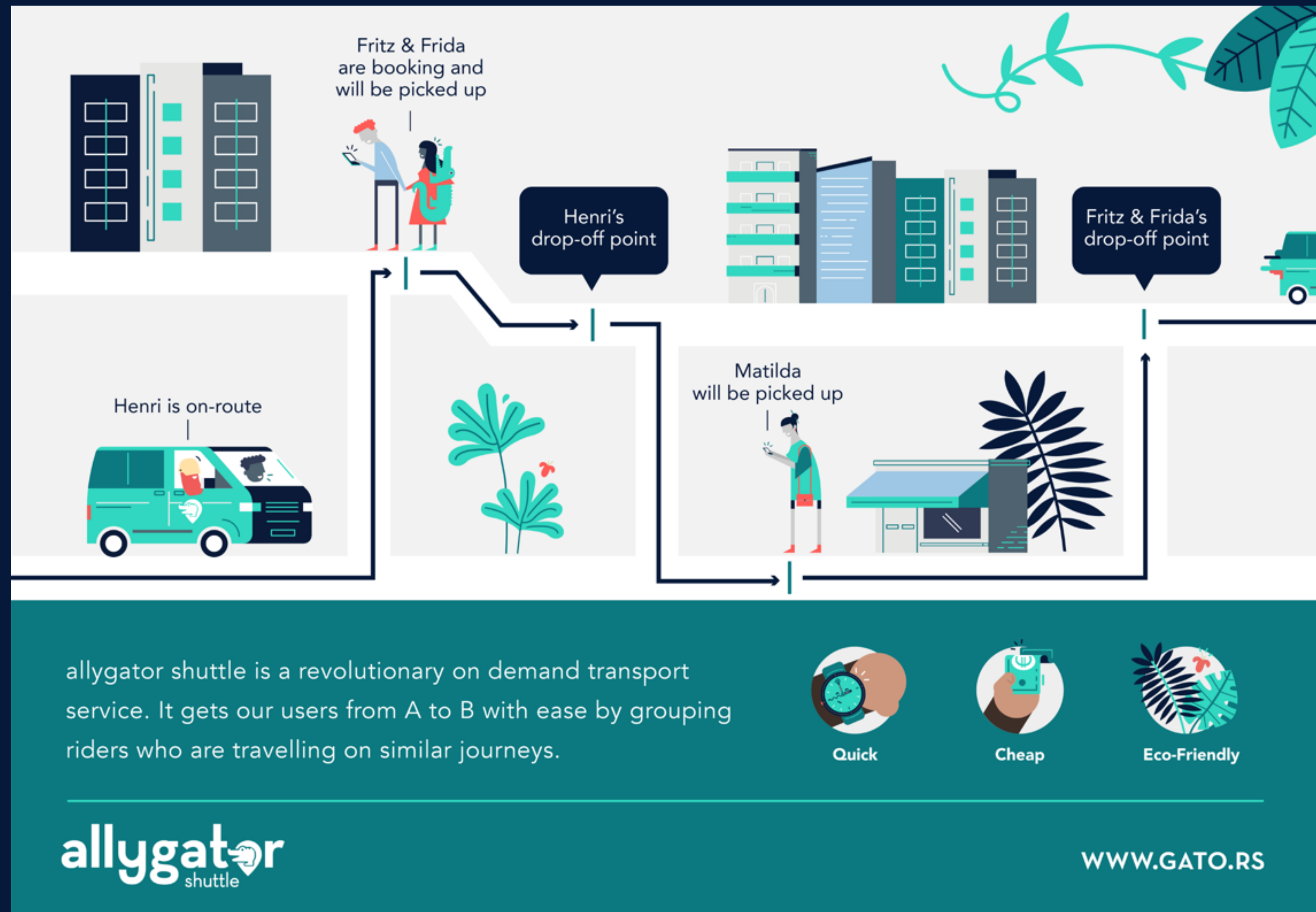




allygator
shuttle
from 🐢 Door2Door



as cheap as a bus,
as comfortable as
a limousine

WWW.GATO.RS

allygator
shuttle

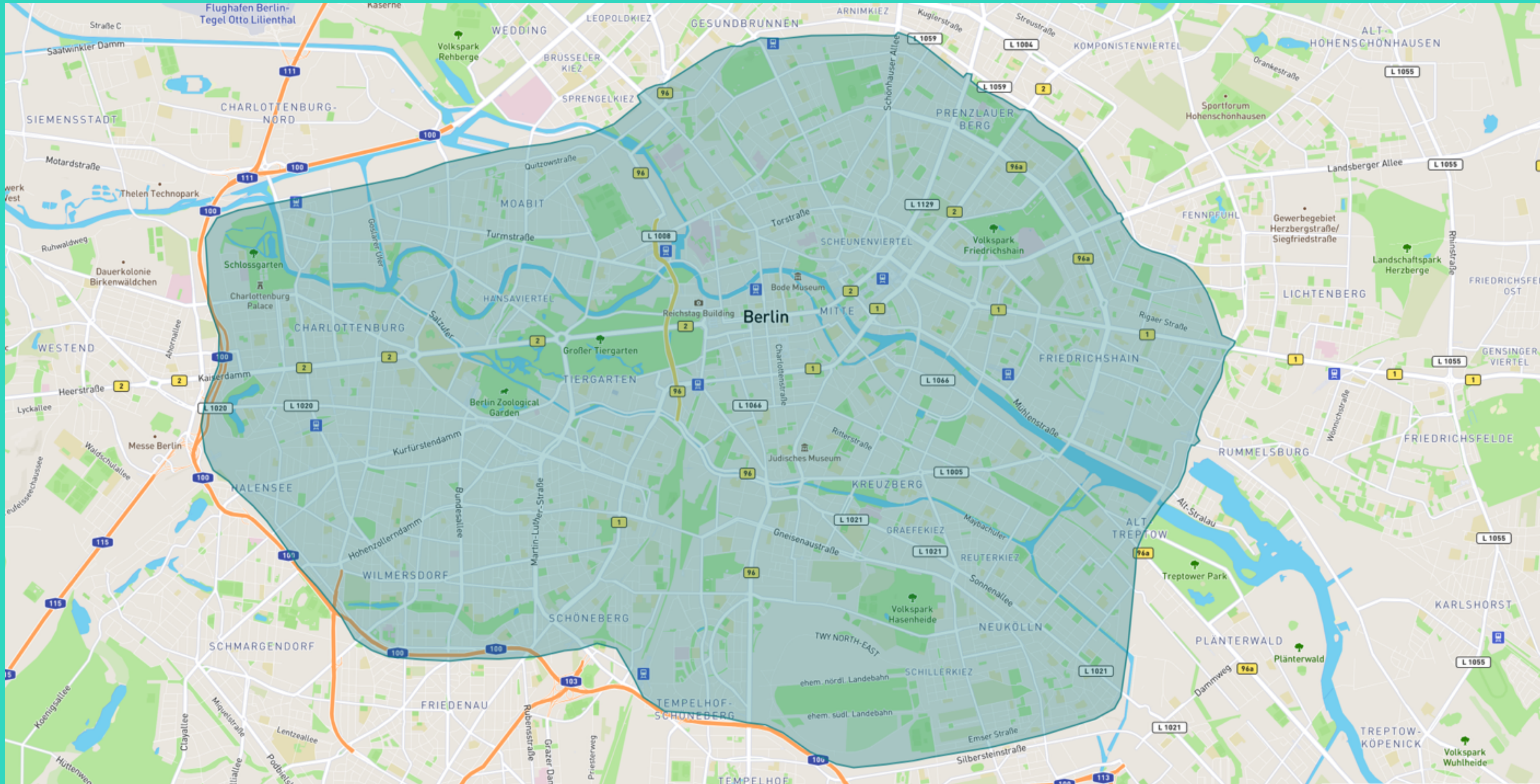
ride through the city for 1€*

WWW.GATO.RS

*10 cents per km, a 10km ride = 1€

allygator 
shuttle

Operational area: Inside the Berlin Ringbahn.



What is allygator shuttle?

- ❖ allygator shuttle is a **shared, on demand shuttle service**
- ❖ Passengers with similar journeys **share the same shuttle to travel from door to door**
- ❖ **As cheap as a bus**, as comfortable as a limousine
- ❖ We are building a transport service that meets each person's **individual needs**
- ❖ allygator shuttle makes urban life, and urban transport in particular, **more people and planet-friendly**:
 - ▶ We **reduce the number of personal vehicles** in the city, and thereby
 - ▶ **reduce traffic and pollution**
 - ▶ can **increase open space** by reducing areas needed for parking spaces



advantages?



Affordable and secure.

Affordable: Shared rides allow for competitive pricing
Fixed price: displayed in the app before booking
Safe: from door to door, no unsafe routes, our service is especially beneficial at night
Experienced drivers: with extensive training & who speak German/English



Quick and comfortable.

Quick: our waiting and journey times are short and will directly corresponds with the time given before booking
Comfortable: our cars are clean and in mint condition
Transparency: at all times you can see the name, picture and location of your driver



Efficient and environmentally-friendly.

Efficient: the number of personal vehicles on the street will significantly decrease
Environmentally-friendly: less traffic and CO₂ emissions
Sustainable: space will be opened in the city, as more green spaces can flourish



Worth knowing...

❖ Helsinki wants to make cars obsolete by 2025 through "shared, on-demand" transport services

Quelle: <http://www.autoblog.com/2016/07/05/helsinki-cars-obsolete-2025/>

❖ Research on the city of Lisbon show that personal car usage can be reduced by 97% through "shared, on-demand shuttles"

OECD's International Transport Forum (ITF) researched in their study "Shared Mobility - Innovation for Livable Cities" how "shared, on-demand shuttles" would affect mobility solutions in Lisbon.

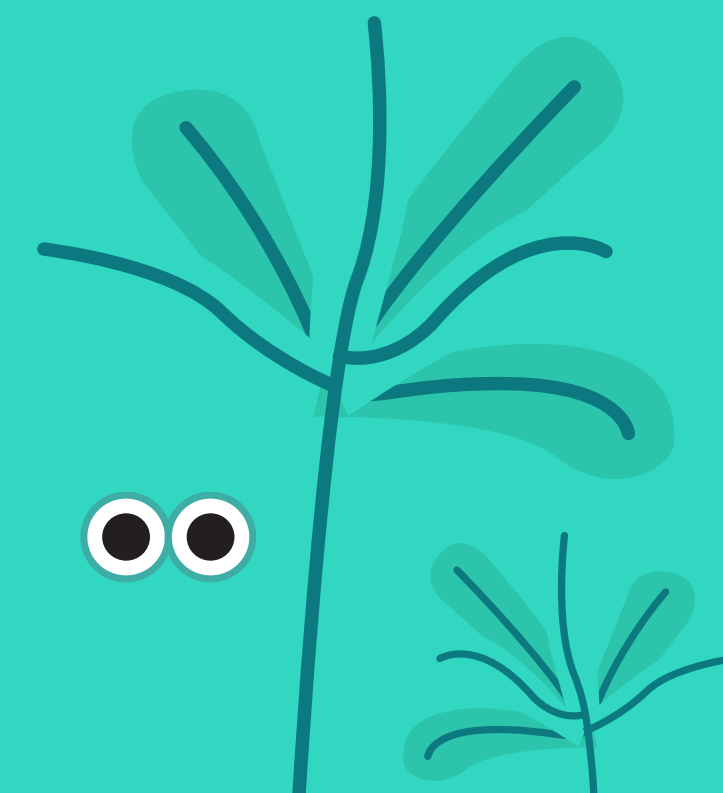
The results:

- ▶ Traffic completely disappears
- ▶ CO₂ emissions were reduced by 33%
- ▶ Parking lots reduced by 95%

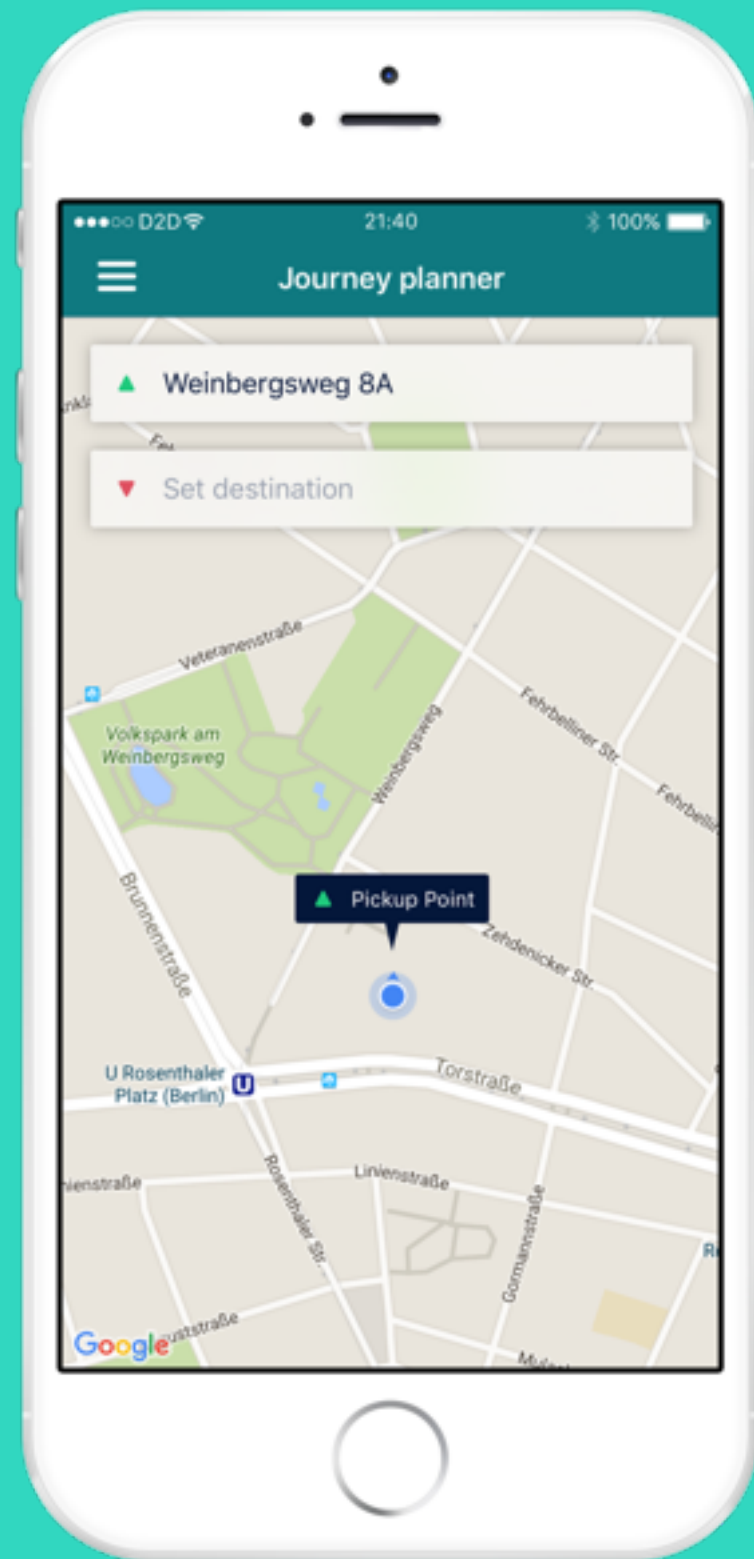
= Having 3% of all cars as "shared and on-demand shuttles" can cover almost all of the transport needs within a city

= 97% of personal cars thus become unnecessary

Source: OECD/ITF, Shared Mobility - Innovation for Livable Cities, 2016

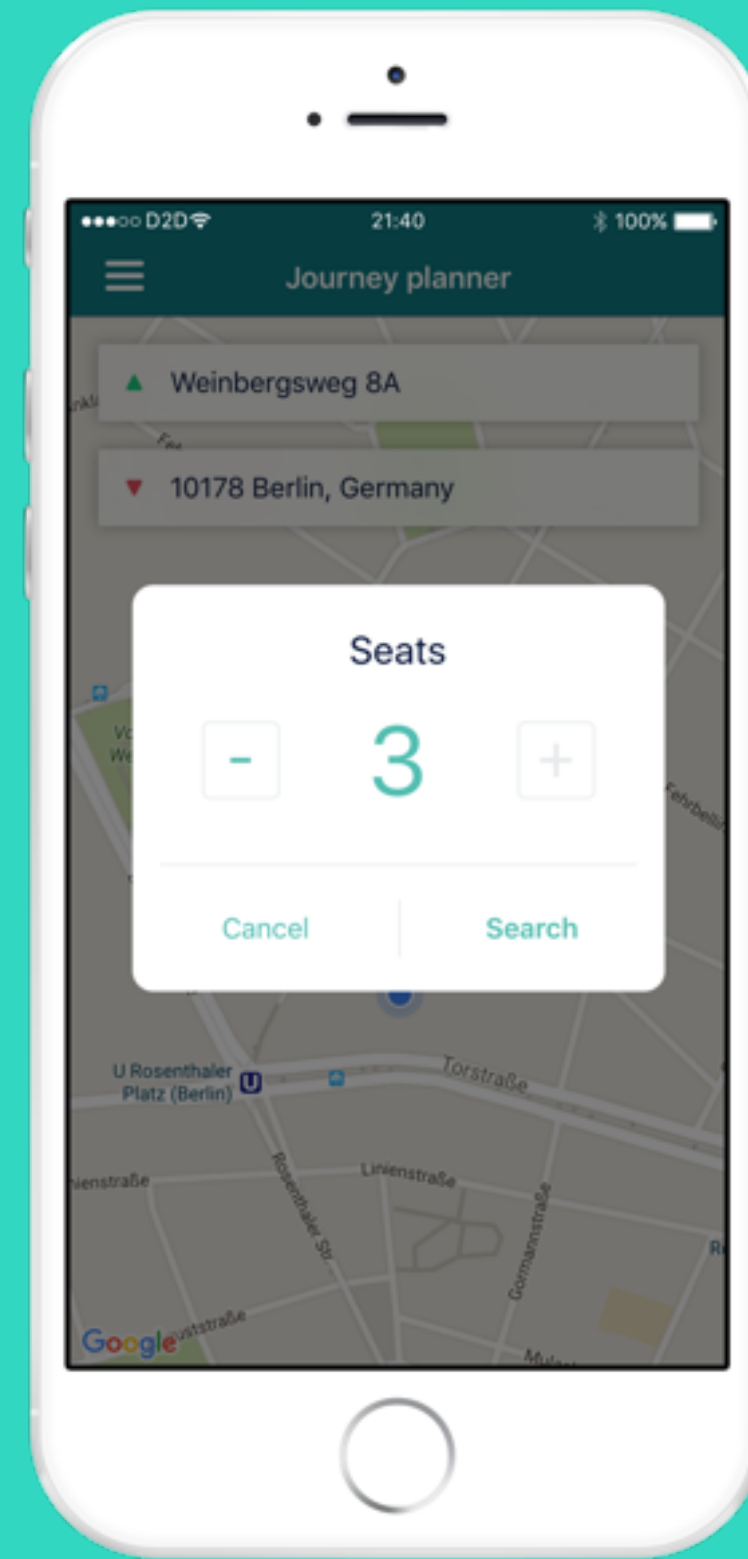


How does the app work?



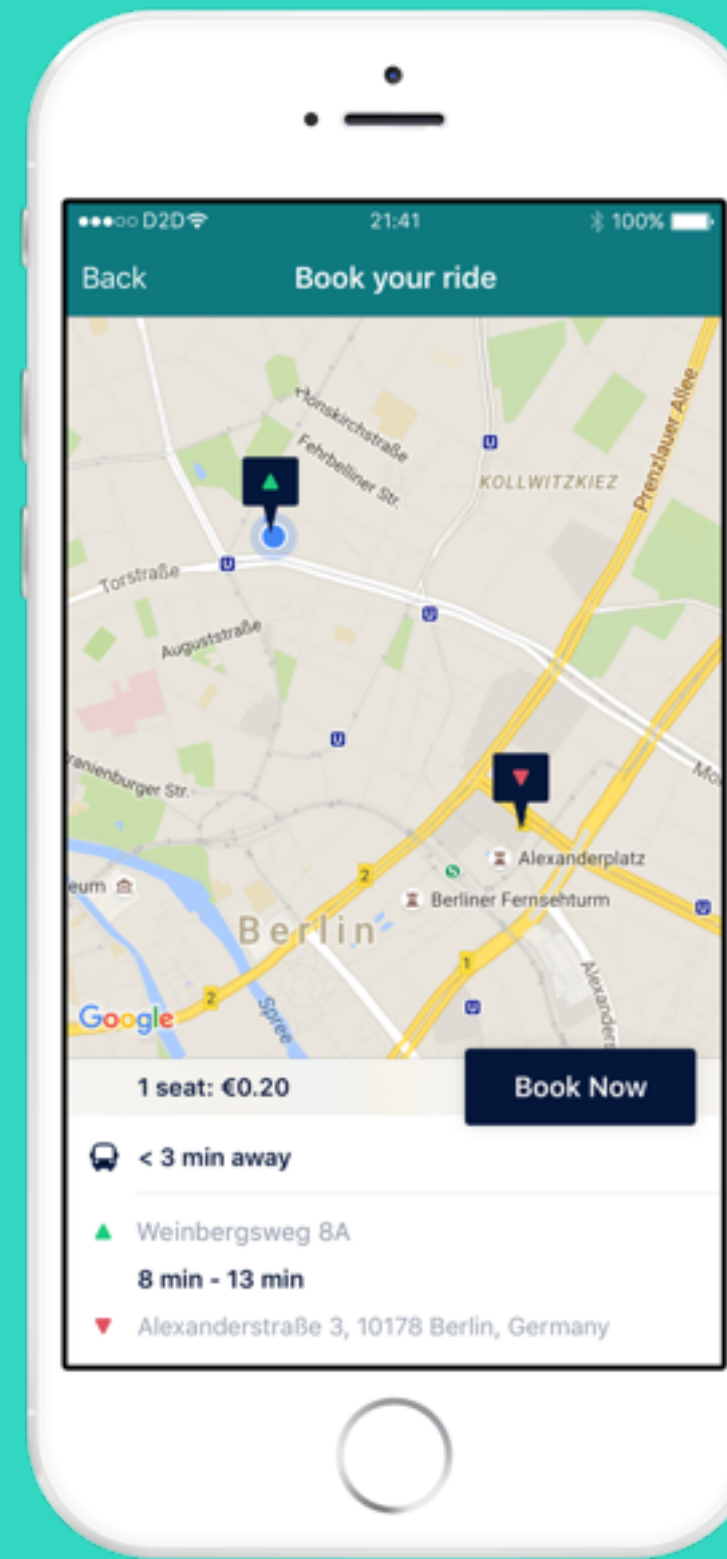
1. Pickup and Drop-Off Point

Open the app and simply enter your journey's pickup and drop-off point



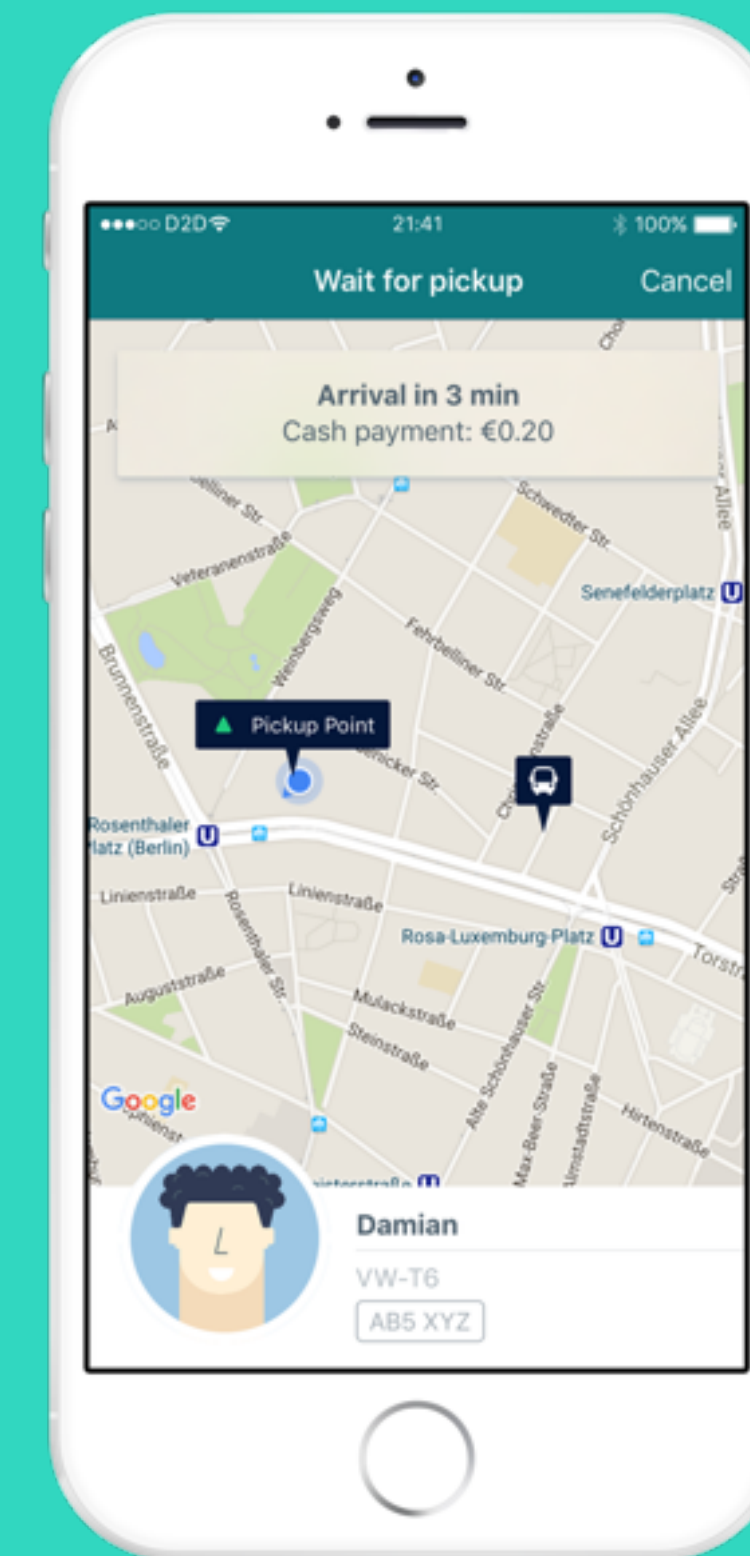
2. Enter number of seats

Share: enter the number of passengers and share the ride with friends



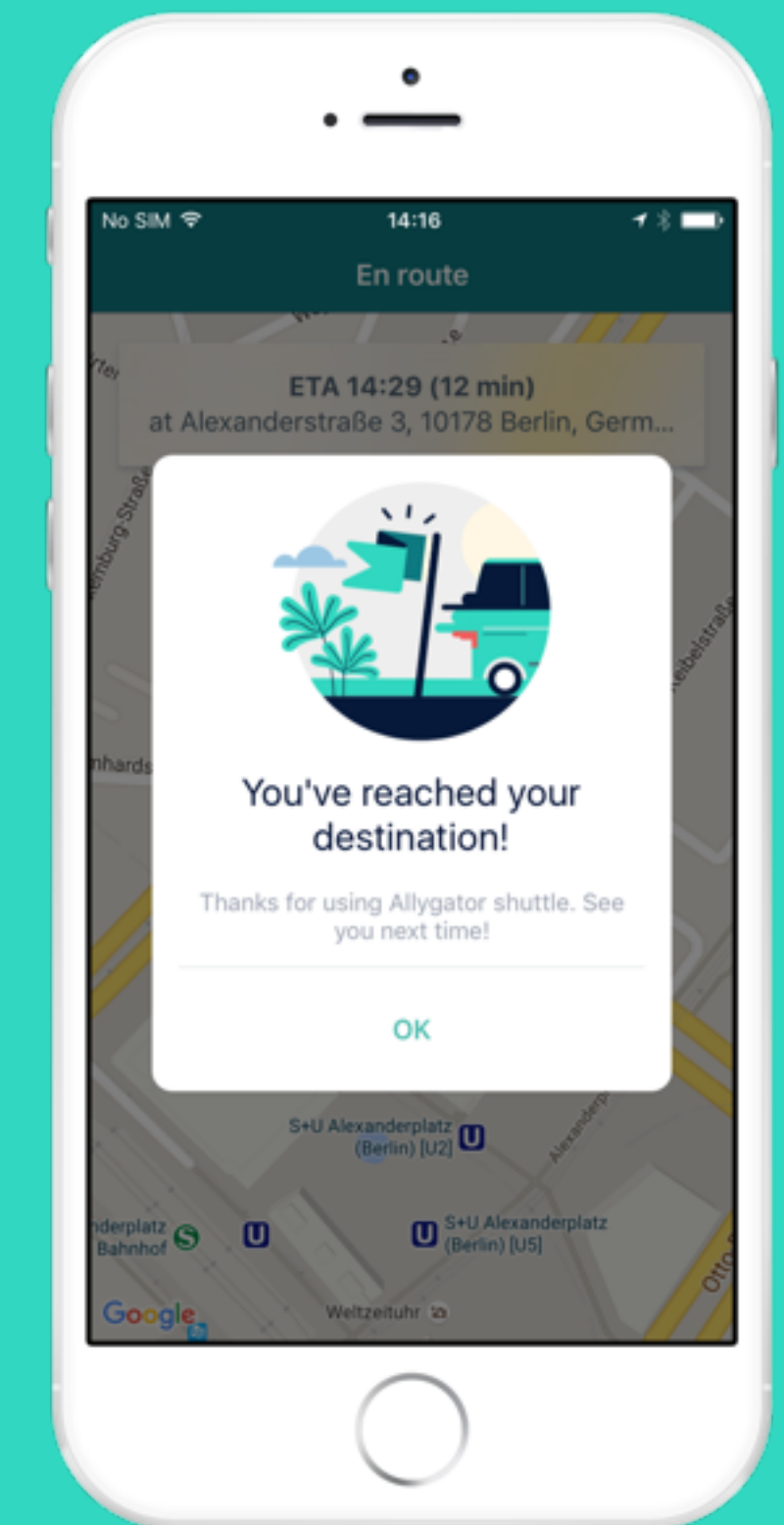
3. Book a ride

Price, waiting time and duration of journey will be shown before booking. Then just book



4. Pick-up

Follow your allygator shuttle on the map as it approaches your destination and picks you up



5. Arrival

Arrive swiftly at your destination — in an affordable, efficient — and comfortable manner





Facts. Facts. Facts.

In which cities do you operate?

Our pilot phase begins on August 5th in Berlin. Additional cities will follow soon - also outside of Germany.

When will the service run?

Initially, the service will run on Friday and Saturday from 18.00 until 02.00. However, we will quickly expand our operating hours.

How much does it cost?

During our pilot phase, our service will cost you 10c/km.

What does pilot phase mean?

During the pilot phase we will be testing out our service with a limited number of users who have received an invitation code. At the end of this pilot phase, this service will be available to all users. We will work with the Berlin senate department to coordinate when exactly this will happen.

How does the payment work?

The price of your trip will be given at the beginning of the booking. You will need to pay at the start of your journey, just like a bus. At the moment, we only accept cash. Payment through a mobile device will be integrated shortly. :)

Can an allygator shuttle be booked without downloading the app or creating a user profile?

No. You will need to download the app to book a ride.

Is a ride with the allygator shuttle safe?

Absolutely! Every driver has had to go through extensive interviews and background checks. We want to ensure that you ride with the best of the best drivers. This makes the allygator shuttle an especially good alternative at night.

On which operating systems is the app available?

At the moment, allygator shuttle is available on both iOS and Android phones.

Can the destination be changed mid-ride?

No. Since the ride is shared with other travelers who are heading in the same direction, it is not possible to change the destination mid-ride.

Is a booking lost by closing the app?

Absolutely not! The booking will remain even if the app is closed. Any time it is reopened, you will see how far away your ride is.

What are the benefits?

1. You save money. Sharing the ride means sharing the cost.
2. You save time. The allygator shuttle works on your schedule. To book, you only have to tap a button and the shuttle will pick you up at your doorstep and drop you off in front of your destination.
3. You're doing something good for your city! When you ride with others you reduce both CO₂ emissions and the number of cars on the road.

How do you book a trip?

1. Apply for an invitation code by providing your email and city
2. Create your profile after receiving your invitation code.
2. Once logged in, enter your pick-up and drop-off points
3. Review the itinerary and press "Book" to order
4. Be on the outlook for your driver. When you order a ride, a picture of your driver will appear. Beside the picture, you will find the driver's name and the number plate.

How are the vehicles recognizable?

Our shuttles are recognizable by the allygator flags on our window. Look for the blue and turquoise flags.

The creators of allygator shuttle: Door2Door GmbH



from left to right Jay Barker (CTO), Dr. Tom Kirschbaum (COO), Maxim Nohroudi (CEO)

Mission

We're public transport visionaries. We strongly believe it's time to go beyond static routes, stagnant schedules and inefficient transport systems. We are convinced that new technology, ideas and approaches will bring about a quantum leap in meeting each individual's mobility needs.

We want to establish allygator shuttle as a worldwide franchise. Through our pilot projects, such as the one we are currently running in Berlin, we are able to solidify and prove our knowledge about mobility patterns, and can show how beneficial our service can be within the city. So that other transport agencies can integrate and operate the shuttle service into their cities, we provide all the necessary resources. We will work on-site with local cities and transport services to expand their current reach.

Door2Door GmbH is a multi award-winning urban mobility startup. Founded in 2012, it belongs to a group of "data-driven mobility" pioneers. The organization is developing a global platform for self-driving local transport. **We aim to bring our "on-demand solution" worldwide in both urban and regional areas.**

Awards

- ★ Apple Best Apps 2015
- ★ Mobile Tech Award
- ★ Smart Mobility Award

Team

40 team members from 20 countries

Press contact: Mareike Gegner

Cell: +49 (0) 175 / 452 60 68

Email: mareike.gegner@mslgroup.com

Management

Maxim Nohroudi | CEO

- Spokesperson at Bitkom Berlin-Brandenburg -

Dr. Tom Kirschbaum | COO

- Member of the Board of the German Startup Association -

Jay Barker | CTO