

door2door and Volkswagen offer ridepooling fleets for EURO2020 fans in nine cities

Berlin/Wolfsburg, 12 July 2019 Cheering fans, pure emotions and new friendships - excitement about the European Football Championship EURO2020 is already running high, but there is another spotlight looming: the state of mobility emergency surrounding key locations such as stadiums and dedicated fan areas. This is why Volkswagen, UEFA's mobility partner, is planning a number of initiatives that offer fans value-added mobility options. To implement these projects, Europe's largest car manufacturer is relying on the Berlin-based technology company door2door. With the help of door2door, the ridepooling market leader and software technology partner for on-demand public transport, Volkswagen will provide vehicle fleets for fans and visitors in nine cities that are hosting football games next summer. The service will be bookable through the EURO2020 app and include 30 Volkswagen models in each city. *"The service is part of our comprehensive mobility concept for the EURO2020. It is our goal that when thinking of mobility, fans also think of Volkswagen,"* says Stephan Franssen, who oversees UEFA sponsoring at Volkswagen.

Market leadership in Germany showcased in Europe

"We are very pleased about the level of trust that Volkswagen has placed in our technology - and to be stepping out of our D-A-CH core market into Europe is a big leap forward for our company. At door2door, highly qualified people from 35 different nations are committed to working on the future of mobility - a spirit that is in keeping with Volkswagen and this project!" says Maxim Nohroudi, co-founder and CEO of door2door. In Amsterdam, Munich, Bilbao, Rome, Budapest, Copenhagen, Dublin, Glasgow and Bucharest, fans will be able to enjoy free on-demand ridepooling via the EURO2020 app. *"We are really looking forward to this job, since these cities greatly differ in structure and the spread of locations. This is a great opportunity to once again prove our skills,"* Nohroudi adds.

About door2door

Founded in 2012, door2door is a global provider of dynamic mobility solutions for public transportation. The company provides cities and mass transport companies with an on-demand mobility platform which enables micro-transit ridepool shuttle systems that can be easily integrated into any existing mass transport network. door2door is a proud member of the World Economic Forum and the UITP, and has been named "European Entrepreneurial Company of the Year" by Frost & Sullivan.

