

Via Verde and door2door Launch Integrated Urban Route Planner App

Leading Electronic Tolling Provider Via Verde and Global Smart Mobility Provider door2door Release Route Planning Mobility App to Help Turn Lisbon into a Smart Mobility Hub

Lisbon, Portugal / Berlin, Germany – May 30, 2018 – Via Verde Serviços, an affiliate company of Brisa, has launched today its new mobility app, *Via Verde Planner*, developed with [door2door](https://www.door2door.io), a leading global technology provider of dynamic mobility solutions for on-demand economies and smart cities. The app provides users smart, accessible route planning options powered by an unprecedented level of data and mobility options. The new app is an important milestone in turning Lisbon into a leading hub of smart mobility.

The expansive mobility platform, the first initiative in a wide-ranging collaboration aimed at enabling smart-mobility solutions, will analyze several modes of transportation in a user's surroundings – including public transportation options (bus, tram, metro, ferries, etc.), carsharing services such as DriveNow and Cabify, ride-hailing apps and taxis – to create a detailed and comprehensive array of intelligent, data-driven options for commuters to get from one destination to another. From within the application, users can also call a taxi or link to their car-sharing or ride-hailing applications to book a vehicle. The tailored list will allow users to compare each mobility option based on price and travel time with an unparalleled level of accuracy, so they can plan their route quickly and effectively.

“As our cities begin to integrate smarter mobility options, the modern commuter needs a robust, accessible platform to analyze these modes and plan a route that is tailored to their needs,” said Dr. Tom Kirschbaum, Co-CEO and Founder of door2door. “By partnering with Via Verde to create smart mobility solutions in Lisbon, we are helping democratize transportation for citizens and personalize their everyday commute. Lisbon is a model for cities helping drive urban mobility forward, and we are proud to be a part of this initiative.”

door2door's technology and advanced data analysis capabilities enable Via Verde and other transportation players to better understand mobility patterns and identify key gaps in existing transportation offerings. The app enables users to reach destinations in the quickest way possible, while minimizing demand on

infrastructure and reducing traffic and pollution. Together, the companies are helping create more effective and sustainable on-demand travel options for commuters – accelerating the future of smart mobility in smart cities.

“The launch of the Via Verde route planner app is just the beginning of our partnership with door2door to lead Lisbon’s smart mobility revolution,” said Duarte Ricciardi, Mobility Program Manager at Via Verde Serviços. “Together, we are giving commuters full control of their commute in the palm of their hand.”

The easy-to-use app will be available on both iOS and Android.

About door2door

[door2door](https://www.door2door.io/) is a global technology provider of turnkey, on-demand mobility solutions. door2door’s flexible, agency-owned, intermodal mobility platform allows cities and their local mobility operators to embrace today’s transportation challenges and transform their transit network by integrating efficient on-demand services. door2door is a proud member of the World Economic Forum and the UITP, and has been named “European Company of the Year” by Frost & Sullivan.

<https://www.door2door.io/>

About Brisa

Brisa Group was founded in 1972 and it presently operates over 1600 km of toll motorways in Portugal. Brisa is today the largest Portuguese private transport infrastructure operator and an international reference in its sector for its operative efficiency, its advanced electronic toll collection and active traffic management technology solutions, as well as for its innovative approach to Mobility-as-a-Service. Brisa Group was a world leading pioneer in electronic toll collection solutions, through its Via Verde brand, which is presently widening its services offer to urban mobility and shared and connected mobility services.

Printable material as well as other background information can be found here:

<https://www.door2door.io/press.html>

When interested in an interview or additional information is required please contact:

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