

door2door Partners With Via Verde To Drive Future Of Mobility In Smart Cities

Global Smart Mobility Provider door2door and Leading Electronic Tolling Provider Via Verde Collaborate to Develop and Deploy Solutions for Smart Cities' Mobility Challenges

Berlin, Germany and Lisbon, Portugal – February 23, 2018 – [door2door](#), the digital mobility solution for today's on-demand economy and tomorrow's smart cities, announced today its partnership with Brisa, through its affiliate company Via Verde Serviços. The partnership aims at creating advanced mobility solutions for smart cities and at democratizing access to on-demand mobility services.

The first initiative of this collaboration will be an all-in-one platform for on-demand mobility services and public transportation options – with a pilot to be launched in Lisbon, later this year. The platform will analyze an array of mobility options in a user's surrounding – such as ridesharing apps, carpooling services, public transportation, etc. – to provide a list of data-driven, intelligent options to a destination; including pricing and real-time schedules. The marketplace will be accessible via an easy-to-use app available on both iOS and Android.

“The mobility market is saturated with transportation options, but it's difficult to know which option or route is best, especially with the hectic schedule of today's modern commuter,” said Dr. Tom Kirschbaum, Founder and Managing Director of door2door. “With this exciting partnership with Brisa, we want to provide commuters with a first step towards more individualized public transportation decisions in Lisbon.”

door2door's technology and data analysis capabilities enable Via Verde and other transportation players to understand mobility patterns and to identify gaps in existing public transportation. Brisa's technologies enable users to reach destinations in the fastest way possible, while minimalizing the impact on the environment. Together, the companies will help create more effective and sustainable on-demand travel options for users – accelerating the future of smart-mobility in smart cities.

“We're thrilled to be collaborating with door2door to provide better transportation accessibility and efficiency in smart cities – starting with Lisbon,” said Filipe Coelho, Mobility Program Manager at Via Verde Serviços. “This initiative will offer a glimpse of what's to come from the partnership of these two leading companies: first movers changing the way we move through our urban environment.”

About door2door

Founded in 2012, door2door is a global provider of dynamic mobility solutions for public transportation. The company provides cities and mass transport companies with an

on-demand mobility platform which enables micro transit rideshare shuttle systems that can easily be integrated into any existing mass transport network. door2door is a proud member of the World Economic Forum and the UITP, and has been named “European Entrepreneurial Company of the Year” by Frost & Sullivan.

About Brisa

Brisa Group was founded in 1972 and it presently operates over 1600 km of toll motorways in Portugal. Brisa is today the largest Portuguese private transport infrastructure operator and an international reference in its sector for its operative efficiency, its advanced electronic toll collection and active traffic management technology solutions, as well as for its innovative approach to Mobility-as-a-Service. Brisa Group was a world leading pioneer in electronic toll collection solutions, through its Via Verde brand, which is presently widening its services offer to urban mobility and shared and connected mobility services.

About door2door

<https://www.door2door.io/>

<https://blog.door2door.io/>

Printable material as well as other background information can be found here:

<https://www.door2door.io/press.html>

When interested in an interview or additional information is required please contact:

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