

door2door strengthens position as partner for mass transit by joining the global public transport network UITP

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Mobility startup door2door affirms its mission to partner with mass transit companies worldwide as a member of UITP's (The International Association of Public Transport) new membership subsection 'Digital Platforms' in Brussels.

"UITP is happy to work with door2door to build flexible public transport solutions and reinforce a customer-centric urban mobility network" says Alain Flausch, UITP Secretary General. UITP's 'Digital Platforms' will include players offering access to digital mobility services or digitally run assets to improve urban mobility and work together with existing UITP members on topics such as digitalisation, sustainable development or combined mobility among others.

Coming out of Europe, the birthplace of public transportation, Berlin-based door2door supports UITP's effort to elevate public transportation to the next level: the company provides a software platform that enables public transport companies and cities to run their own on-demand rideshare services, embedded into their infrastructure. Public transport operators will be able to complement and replace rigid schedules and fixed routes with a highly dynamic, demand-based shuttle system that is financially sustainable and far more efficient for cities and their citizens.

"Mobility is changing at a very fast pace – and there is no doubt that public transport should hold the pole position in leading that transformation instead of being replaced," says Dr. Tom Kirschbaum, Co-Founder and Managing Director at door2door. "Public transportation is the core of mobility in urban life and we support that foundation by providing them the right tools for their digital transformation."

The recent boom of the on-demand mobility market has resulted in an increase of single car usage rather than reducing it. The 'Lisbon-Study' conducted by the OECD has shown that a flexible on-demand rideshare shuttle-system, like door2door offers, could reduce the number of private cars on the street by 97% and significantly lower congestion and emissions, if embedded into an existing public transport network.

"We have been partnering with public transport operators and cities since the very beginning to create a real impact on cities and their quality of life," says Maxim Nohroudi, Co-Founder and Managing Director at door2door. "We are pleased that UITP has created a space where

public transport and tech companies meet to foster innovation together and exchange their vision on the future of mobility.”

With a track record in working with regulated markets, door2door has successfully launched on-demand services in major European cities, including Duisburg (DVG myBUS), Germany, located at the heart of the country's most car-crowded area. The Duisburger Verkehrsgesellschaft (DVG) is the first public transport operator worldwide to run their own demand-responsive shuttle service as part of their public transport infrastructure. More cities will follow soon.

In May 2017, UITP has honored Ulrich Strötz, Team Lead in Software Development at door2door, with its first ever ‘Y4PT Young Leadership’ award, celebrating public transport trailblazers under the age of 30.

About door2door

door2door is Germany's leading mobility startup. It provides cities and public transport companies with a technology platform, enabling them to run their own on-demand shuttle services as part of their public transport network. It employs 100 people from over 30 countries in Berlin, Germany and Porto Alegre, Brazil. door2door's strength to innovate the mobility industry has been recognized by Germany's Chancellor Dr. Angela Merkel, leading to a regular exchange and advisory on mobility and digital transformation topics. door2door is one of the latest members to join the World Economic Forum and has been named European Entrepreneurial Company of the Year by Frost & Sullivan.

<https://www.door2door.io/>

<https://blog.door2door.io/>

Printable material as well as other background information can be found here:

<https://www.door2door.io/press.html>

When interested in an interview or additional information is required please contact:

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