

door2door joins the *Center for the Fourth Industrial Revolution* of World Economic Forum as the first European startup

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The World Economic Forum welcomes forward-thinking door2door as the very first European startup to join its prestigious Center for the 4th Industrial Revolution. The goal of the San Francisco based Center is to bring together impact-oriented companies and entrepreneurs from all around the globe to advance collaborations and eventually develop policy frameworks that accelerate the benefits of science and technology for society.

“The transformation of the mobility sector is happening at an overwhelmingly fast pace, and door2door is becoming a relevant player for public transport,” says Olivier Schwab, Head of Business Engagement and Member of the Managing Board of the Forum. “Startups are the fuel of the Fourth Industrial Revolution, driving the pace of innovation and technology. We need them to accelerate the development of policy frameworks and multi-stakeholder collaboration to unfold the benefits of technology for society. Therefore it is essential for the Forum to engage key startups like door2door in our new *Center for the Fourth Industrial Revolution* in San Francisco.”

door2door’s mobility platform unfolds major social impact for cities. It helps public transport companies introduce and operate their own on-demand rideshare shuttles as part of their existing public transport network. Public transport’s rigid schedules and fixed bus routes — in most cases running at a loss — will soon be history. Public transport operators are replacing this old system step by step with a highly dynamic, demand-based shuttle system — soon even with autonomous shuttles. It will be financially sustainable and far more efficient for a city and its citizens.

The ‘Lisbon-Study’ conducted by the OECD has shown how a flexible, on-demand rideshare shuttle-system is able to significantly reduce car traffic and emissions in order to create more green areas and housing space. Mayors and public transport operators around the world are looking for partners like door2door to help them quickly implement such solutions. door2door has designed its mobility platform to address those needs and support cities in their digital transformation. This is where door2door’s mission goes hand in hand with the Forum’s goals as well as the Forum’s vision to promote strategies for inclusive growth, which aims to strengthen existing resources, players and structures.

“We are excited to be part of Forum’s visionary Center for the 4th Industrial Revolution and to work together with some of the greatest technology experts in the world,” says Dr. Tom

Kirschbaum, Co-founder and Managing Director of door2door. “Our goal is to co-design and pilot innovative new approaches that can be adopted by policy-makers, legislators and regulators worldwide.”

“We are in the middle of the digital revolution, many things are in a state of transformation. Therefore, this change needs to be managed carefully, responsibly and cooperatively.” says Maxim Nohroudi, Co-Founder and Managing Director of door2door. “That is exactly what the Center in San Francisco aims for.”

As a member of the Forum’s Center for the Fourth Industrial Revolution door2door will further provide its expertise in the mobility sector in two distinguished working groups: The first working group ‘*Future of Urban and Autonomous Mobility*’ convenes the dialogue on the transformation of urban and autonomous mobility and shapes the direction and deliverables. The second working group ‘*Seamless Integrated Mobility System (SIMSystem)*’ focuses on developing a platform for public and private sector leaders to collectively design a such a system. It connects and integrates different means of transportation in order to enhance their overall efficiency and to enable faster, safer, cleaner, and more affordable mobility. The results from the project will be shared during the World Economic Forum’s Annual Meeting in Davos, Switzerland, in January 2018.

About door2door

door2door is Germany’s leading mobility startup. It provides cities and public transport companies with a technology platform, enabling them to run their own on-demand shuttle services as part of their public transport network. It employs 100 people from over 30 countries in Berlin, Germany and Porto Alegre, Brazil. door2door’s strength to innovate the mobility industry has been recognized by Germany’s Chancellor Dr. Angela Merkel, leading to a regular exchange and advisory on mobility and digital transformation topics. door2door is one of the latest members to join the World Economic Forum and has been awarded by Frost & Sullivan as European Entrepreneurial Company of the Year.

<https://www.door2door.io/>

<https://blog.door2door.io/>

Printable material as well as other background information can be found here:

<https://www.door2door.io/press.html>

When interested in an interview or additional information is required please contact:

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