

## Former Uber Head of Data Science Joins the Board of door2door

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**Berlin, November 30, 2017**

*Uber's former Chief of Data Science Kevin Novak joins door2door as Board Member and Senior Advisor. The mobility company offers a technology platform to cities and public transport organisations that enables them to operate their own on-demand shuttle services in public transport.*

Kevin Novak, one of the leading Data Science experts worldwide, joins door2door's Board as Senior Advisor. Novak will support door2door in the evolution of its platform technology, product development as well as the expansion of the company's tech team.

"door2door is on its way to become a global mobility player for cities and mass transit, and I am looking forward to supporting the team on this path," says Kevin Novak: "I will share my knowledge and expertise with the team to contribute to the strategic development and growth of the company. My location in San Francisco is of essence in this process."

As Uber's 21st employee, Novak was responsible to set up their Data Science and Analytics Department. Under his leadership, functions such as Uber's Dynamic Pricing and UberPOOL algorithms were built. Most recently, Novak played a key role in building the intelligent freight and logistics marketplace Uber Freight.

"Today marks a pivotal moment, as a major industry calibre is joining our board," said Maxim Nohroudi, Co-Founder and Managing Director of door2door. "With Kevin, we significantly strengthen our expertise in the field of Data Science. And our partners – the cities and public transport operators – will strongly benefit from this addition."

Dr. Tom Kirschbaum, Co-Founder and Managing Director of door2door, added: "We are happy to welcome Kevin to the Advisory Board. He has spent so much of his career developing innovative tools for the mobility sector. We will benefit greatly from his expertise and insights as we seek to accelerate our growth internationally."

**About door2door**

door2door is Germany's leading mobility startup. It provides cities and public transport companies with a technology platform, enabling them to run their own on-demand shuttle services as part of their public transport network. It employs 100 people from over 30 countries in Berlin, Germany and Porto Alegre, Brazil. door2door's strength to innovate the mobility industry has been recognized by Germany's Chancellor Dr. Angela Merkel, leading to a regular exchange and advisory on mobility and digital transformation topics. door2door is one of the latest members to join the World Economic Forum and has been named European Entrepreneurial Company of the Year by Frost & Sullivan.

<https://www.door2door.io/>

<https://blog.door2door.io/>

Printable material as well as other background information can be found here:

<https://www.door2door.io/press.html>

When interested in an interview or additional information is required please contact:

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