

A mobility revolution: the door2door platform introduces ridesharing as part of Duisburg's local public transport

On-demand shuttle follows DVG app – Tech company and Duisburger Verkehrsgesellschaft (Duisburg Transport Operator) intensify their collaboration and initiate the pilot phase for on-demand ridesharing with minibuses.

Berlin/Duisburg, June 07, 2017.

The [Berlin-based technology company door2door](#) collaborates with the [Duisburger Verkehrsgesellschaft AG \(DVG\)](#) to introduce Germany's first on-demand shuttles in a metropolitan area as part of the public transport infrastructure. The pilot project, in a test phase until 2019, represents a radical change to the regional public transport infrastructure: instead of being centred around a static transport schedule and fixed routes, the shuttles work on the basis of real-time demand from passengers, who share their ride from pick-up location to the end destination.

"Times in which people are dependent on fixed transport schedules and routes are now history. Public transport of the future will be just one click away, and will take passengers from door to door", explains Dr. Tom Kirschbaum, Founder and Managing Director of the [Berlin-based technology company door2door](#).

The pioneer for such innovation is the city of Duisburg, which is the first metropolitan area in Germany to introduce an on-demand ridesharing service embedded in the existing public transport. The new service will be operated by the Duisburger Verkehrsgesellschaft AG (DVG). The shuttles complement the existing public transport network and do not follow a static schedule, but drive based on passengers real-time demand, and can be ordered via an app. Passengers share trips in the shuttles and are brought to their destinations from individual pick-up locations.

"Together with the DVG, we are revealing which potentials the future holds for public mobility in the city. Our vision is to make inner-cities car-free, while offering an alternative that is as comfortable and flexible as your own car", continues Kirschbaum.

The core of the new service is the comprehensive [door2door mobility platform](#), which allows municipalities and transport companies to operate mobility solutions and integrate them into existing transport infrastructures. This platform is now being further extended in Duisburg. In November 2016, the companies developed the "[DVG App](#)", which shows all available

mobility alternatives in the city, ranging from bicycle and rental bike via bus and rail, to taxis. The on-demand bus thus represents a further component of the cooperation and is an innovative complement to the mobility chain.

“With the on-demand bus, we are taking a new direction to offer our passengers flexible and individual solutions. Demand driven services will become an increasingly important component in the mobility of the future”, says Marcus Wittig, Chairman of the Board at DVG.

During the test phase, planned until 2019, both the operating area and the operating times will be initially limited. “Our long-term goal is to establish sustainable on-demand services, and to integrate the new offerings into the existing public transport system”, says Birgit Adler, Project Leader and Head of Operations and Market at DVG.

About door2door:

door2door is a multi-award-winning technology company. At their core is a mobility platform that enables local authorities and transportation companies to introduce, and independently operate, new digital services. Established in 2012 by Dr. Tom Kirschbaum and Maxim Nohroudi, the company today employs more than 100 people from 20 countries. The company’s power of innovation prompted a visit from Federal Chancellor Angela Merkel.

www.door2door.io

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About Duisburger Verkehrsgesellschaft AG (DVG):

Due to its unique position between the Rhine and the Ruhr rivers, Duisburg is a true transport hub. The DVG ensures that everything runs according to plan in local public passenger transport. More than 63 million passengers travel annually in 176 buses and 64 trains; i.e. a total of approx. 170.000 passengers per day. With three tram lines, one suburban railway line and 32 bus lines, the DVG links more than 700 stopping points in Duisburg.

www.dvg-duisburg.de

Printable image material and further background information can be downloaded here: <https://www.door2door.io/press.html>.

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