

## Campanda GmbH Privacy Policy

This privacy policy informs you about the type, the scope, and the purpose of collecting and using personal data on this website, either [‘at a glance’](#) or [in detail](#).

You may view this privacy policy at any time at [www.campanda.co.uk/privacy-policy](http://www.campanda.co.uk/privacy-policy); alternatively, you may print the policy or [download it here](#).

The controller is Campanda GmbH, Umlandstrasse 175, 10719 Berlin, registered with the Charlottenburg local court (*Amtsgericht Charlottenburg*), registration no. HRB 149092 and represented by its managing director, Christian Möller (**We/Us/Our**) as the content provider of a website at [www.campanda.co.uk](http://www.campanda.co.uk) (**Website**).

Please email your questions regarding the protection of data and privacy to [privacy@campanda.com](mailto:privacy@campanda.com).

### View data protection ‘at a glance’:

Controller / Data Protection Officer	<p>Campanda GmbH Umlandstrasse 175, 10719 Berlin</p> <p>registered with the Charlottenburg local court, registration no. HRB 149092 and represented by the managing director, Christian Möller</p> <p>Tel: +49 (0) 30 8095 20 444 Email: <a href="mailto:info@campanda.com">info@campanda.com</a> VAT ID: DE 288836474</p> <p>We have appointed a Data Protection Officer who can be reached at the following email address: <a href="mailto:privacy@campanda.com">privacy@campanda.com</a>.</p>
Purposes of processing data / necessity / legal grounds / legitimate interests	<p>Your data are processed for the prevention of fraud (Article 6 (1) lit. c. and f. GDPR) and for the purpose of advertising and quality assurance (Article 6 (1) lit. a., b. and f. GDPR) so as to facilitate ongoing technical accuracy and faultlessness and an improvement of the offer.</p> <p>The data are used to create a user account and use our online services or for contact inquiries in relation to pre-contractual obligations or to fulfil a contract with us (Article 6 (1) a. and b. GDPR).</p> <p>Moreover, data are processed with your express consent for publication on the website (Article 6 (1) lit. a. GDPR).</p> <p>The legal grounds regarding the protection of data are defined in particular in Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data, on the free movement of data, and the repeal of Directive 95/46/EC (General Data Protection Regulation - GDPR) as well as the respectively applicable national legislation.</p> <p>With regard to data processing in accordance with Article 6 (1) lit. f. GDPR, the provider or its authorized third party pursues the legitimate interests of marketing and quality assurance.</p>
Recipient and provision of data	<p>We process the data in the capacity of provider or for hosting and quality assurance or advertising purposes, also through third-party providers. For more details on this,</p>

	please refer to the privacy policy below. You provide the data online via the website if this is required for the named purposes. Failure to provide said data may entail legal disadvantages for you, such as the loss of legal positions, or an inaccurately displayed website or the inability to purchase products in the online shop.
Data transfer to non-EU states	When using the offer, the use of integrated third-party providers may require the transfer of your data to third countries, i.e. non-EU states, whereby the providers referred to guarantee a level of data protection as is applicable within the EU, or you expressly consent to the transfer of data. For more details on this, please refer to the privacy policy below.
Erasure of personal data	The data are erased insofar as they are no longer required for processing.
Your rights	<p>You have the right to withdraw the consent issued to us for use of your data which were processed subject to said consent, at any time and effective for the future.</p> <p>You have the right of access to information regarding the saved data (in a structured, commonly used and machine-readable format) at any time, to object to the use of data for direct marketing purposes or in accordance with legal requirements and, if data are inaccurate, to the rectification of the data or in the event of the unauthorized storing of data, to request the erasure of the data.</p> <p>To do so, you may contact us via one of the above contact options.</p> <p>You, or the data subject affected by the processed data, each have the right to lodge a complaint with the supervisory authority. For a list of data protection authorities, please go to: <a href="https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html">https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html</a> or <a href="http://ec.europa.eu/newsroom/article29/item-detail.cfm?item_id=612080">http://ec.europa.eu/newsroom/article29/item-detail.cfm?item_id=612080</a></p>
Automated individual decision-making, including profiling	The website or the use of our online offer is not subject to automated individual decision-making, including profiling on our part which has a legal impact for you or the data subject concerned, or which may impact you in any similar format; however, such profiling or automated decision-making may be conducted by third-party providers that we use in the individual case whereby we, insofar as is possible, mention this specifically in our privacy policy.
Data security	To best protect your data, the offer on the website supports an SSL-secured connection between your server and the browser, which ensures an encrypted transfer of the data. We have taken technical and organizational measures which safeguard that the regulations pertaining to the protection of data and privacy are observed by both ourselves as well as third-party service providers.

**Detailed information on the protection of data and privacy:**

- I. [What are personal data?](#)
- II. [How are the data of visitors to the website or of users of our online services used? Is there any automated individual decision-making, including profiling?](#)
- III. [Which services and third-party offers \(cookies, Google Analytics, social plug-ins\) are embedded on the website?](#)
- IV. [Are data shared with third parties?](#)
- V. [Are data transmitted or transferred to third parties outside of the European Union \(EU\)?](#)
- VI. [Your rights: access to information, withdrawal, objection, change, rectification and updating, erasure, restriction of processing, data portability, right to lodge a complaint](#)
- VII. [Storing and erasure of data; data integrity, scope, contact person](#)

## I. What are personal data?

Personal data are information which is used to identify a person, i.e. details that can be traced back to an individual. This includes, but is not limited to, the name, the email address or the telephone number, but also information on hobbies, memberships or which websites someone viewed.

The legal grounds regarding the protection of data are defined especially in Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data, on the free movement of data, and the repeal of Directive 95/46/EC (General Data Protection Regulation - GDPR).

## II. How are the data of visitors to the website or of users of our online services used? Is there any automated individual decision-making, including profiling?

### Visit to the website

We collect the following data during each visit to our website:

*IP address, the website making the request, date and time of retrieval, data volume transferred, User Agent, referrer URL, poss. the name of the browser, its version and language, the operating system*

We use these data for statistical analyses only, to run, secure and optimize the website. However, we reserve the right to check these access data later if there are specific concerns regarding the justified suspicion of its unlawful use. The data are processed on the legal grounds of Article 6 (1) lit c. GDPR and, where appropriate, Article 6 (1) lit. f. GDPR, whereby our legitimate interests (or the legitimate interests of our authorized third parties) in relation to quality assurance and the prevention of fraud are pursued.

### Contact

When contacting us (for example, by email), your details are saved to process the inquiry and to be able to respond to any subsequent questions. The basis for this is either your consent (Article 6 (1) lit. a. GDPR) or the purpose of processing your inquiry (Article 6 (1) lit. b. GDPR).

### Informative emails for registered users; use of Mailchimp & Episerver

If you buy our products or refer to our services, we will send you emails containing information about similar products or services in future. You may request at any time to no longer receive these informative emails from us. For this, please contact us or click on the link at the end of each informative email. You will not incur any charges for the transmission other than those under the basic rate.

To send out emails and to analyse user behaviour, we use the following services:

1. **Mailchimp**, a service provided by the Rocket Science Group LLC, 675 Ponce De Leon Ave NE, Suite 5000, Atlanta, GA 30308, USA

For the purpose of sending emails, Mailchimp processes the IP address, the device name, the mail provider as well as the first name and last name as well as the date on Mailchimp servers based in USA.

We analyze together with Mailchimp the behavior of users, such as whether they open the email sent to them or certain links contained in the emails. When opening the email, the information contained therein (so-called web beacon) connects with the Mailchimp servers based in USA to analyze the behavior of the user. For this, technical information is collected, such as the IP address, the browser type and the operating system.

Mailchimp is EU-US Privacy Shield-certified which guarantees compliance with EU data protection standards (see: <https://www.privacyshield.gov/>). Mailchimp's data protection terms can be found here: <https://mailchimp.com/legal/terms/>.

2. **Episerver**, a service provided by Episerver GmbH, Wallstraße 16, 10179 Berlin.

Episerver process user registration and usage data such as email address, first and last name, date, IP address, location of enquiries and bookings on our website on Episerver servers based in the EU.

We use the service from Episerver to analyse the behavior of users, such as whether they open the email sent to them or click on certain links contained in the emails. Furthermore, Episerver use cookies to track user behaviour after clicking on a link, such as which pages they visit after clicking or which purchases are made consequently (so-called conversion tracking). To do this, Episerver process additional technical information on their servers located in the EU, such as the IP address, the user behaviour data or the purchased product.

Episerver's data protection terms can be found here:

<https://www.episerver.com/legal/privacy-statement/>

Information emails are sent out on the legal grounds of Article 6 (1) lit. b. by virtue of the existing business relationship with you, or Article 6 (1) lit. f. by virtue of our legitimate interest in relation to wishing to mention our offer to you. In each case in connection with Article 7 (2), (3) "UWG" (Act Against Unfair Competition).

The analysis of user behaviour and the related data processing by Mailchimp/Episerver/Us is based on the legal grounds of Article 6 (1) lit. f. GDPR, whereby our legitimate interests (or the legitimate interests of our authorized third parties) in relation to quality assurance or marketing are pursued.

**Objection:** The user may object to the data processing for the purpose of sending the information email or the analysis (as described above) by Mailchimp/Episerver/Us at any time. For this, the user may click on the respective link contained in each information email or send us a message.

## **Creating an account; booking online via the website**

If you wish to register with our website as a potential Renter or Vehicle Owner of vehicles, we will process the following data:

*Your first name, last name, password, email address*

### Information about the Renter:

As soon as you have definitely decided on a certain rental offer and wish to book the vehicle, we will process the following data additionally:

*Age, telephone number, possibly first name / last name and age of persons to be the additional drivers or fellow travelers, salutation*

If you provide data of another person, you vouch that you have the consent of that data subject for us to process the data as described herein.

You have the right at any time to adjust the data provided within your account.

We require these data to create and manage your account, to process your rental offer inquiries, to prepare potential rental contracts on behalf of the Vehicle Owner and to support you with the performance of the rental contract and, if necessary, to contact you. This information is also necessary so as to take out a third-party and fully-comprehensive insurance cover for the rental vehicle. In these cases, we will also share the above user data with the insurance company named on our website for the exclusive purpose of processing the contract. Further, we will share the user data with the Vehicle Owner only for the performance of the rental contract. The legal grounds for processing the data on our part are defined by Article 6 (1) lit. b. GDPR by virtue of the existing user agreement.

### Information about the Vehicle Owner:

As the Vehicle Owner, you are asked to provide the following additional information when registering and using the website:

*where applicable, the name of your company and contact person including first name and last name, address (street, number, postal code, city), email address, telephone number, account details with your credit institution, account number and sort code*

If you are a private Vehicle Owner, we will request the following additional data:

*the particulars stated in your identity card (copy of the identity card), information relative to the vehicle to be rented including the official registration plate (copy of the registration document), date of birth, salutation*

You have the right at any time to adjust the data provided within your account.

We collect, save and process the above data to create and manage your account as a Vehicle Owner; to offer your rental vehicles online on the website; to prepare your rental contracts with potential Renters and to support you with the performance of the contracts; to handle invoicing and to take out the respective third-party or fully-comprehensive insurance for your vehicle and to manage it accordingly. In the latter case, we will forward the user data to perform the insurance contract to the insurance company stated on the website. We will also list your first name and last name, the name of the company, the contact person and the complete address on the website with the individual rental offer so that prospective Renters, in accordance with legal requirements, are informed accordingly about who the owner of the individual vehicle is. Further, we will forward your user data only to such Renter who has

made a binding reservation for your vehicle. This is also subject to the degree to which this is required to process the rental contract. The legal grounds for processing the data on our part are defined by Article 6 (1) lit. b. GDPR by virtue of the existing user agreement.

### **Content Data for our online offers**

Especially as a Vehicle Owner within the context of the individual rental offers, you have the option to add descriptions, pictures, and other content to the website (**Content Data**). We will store such content online, ready for users to prompt, and should you provide personal data in your offers or in connection with these, naturally those also. You alone decide which information you wish to share. The legal grounds for processing the data on our part are defined in Article 6 (1) lit. b. GDPR by virtue of the existing user agreement with us or your express consent pursuant to Article 6 (1) lit. a. GDPR.

You have the right at any time to adjust the Content Data provided within your account.

### **Reviews and comments**

As a registered user of our offer, you may also voluntarily submit comments and reviews of the offers online on the website and (optionally) provide personal data. You alone decide which information you wish to share.

Provided that such information contains personal data, we will process these for the purpose of display on the website to the public (to each visitor to the website) or to any other registered user by virtue of your consent (legal grounds Article 6 (1) lit. a. GDPR).

**Withdrawal of your consent:** You may withdraw this consent at any time effective for the future. To do so, simply forward a message to [privacy@campanda.com](mailto:privacy@campanda.com).

### **Analysis of user behavior**

To specifically spot the wishes of our current and future users, we analyze our available data on business transactions, contracts, inquiries, etc. For this, we process user data, communication data, contract data, payment data, usage data and meta data of the registered users.

The analyses serve the purpose of business evaluations, of marketing and market research based on the stipulations under Article 6 (1) lit. f. GDPR. To do so, we may take into consideration the profiles of the registered users including information on, for example, the services they referred to. The analyses serve to improve the user friendliness and optimization of our offer. The analyses are performed internally only, and we do not share personal data with third parties.

Insofar as our analyses and profiles are personalized, they will be deleted or anonymized following the termination of the contract with you, or 6 years following the conclusion of the contract. If possible, these analyses are created anonymously using a pseudonym.

### **Automated individual decision-making including profiling**

The website or the use of our online offer is not subject to automated individual decision-making, including profiling on our part which has a legal impact for you or the data subject concerned, or which may impact you in any similar format; however, such profiling or

automated decision-making may be conducted by third-party providers that we use in the individual case whereby we, insofar as is possible, mention this specifically in our privacy policy.

### III. Which services and third-party offers (cookies, Google Analytics, social plug-ins) are embedded on the website?

#### Cookies

Cookies are small text files that enable saving specific device information on the device which the user accesses (PC, Smartphone or the like). On the one hand they support the user friendliness of websites and therefore, the personal online experience (e.g. storing of log-in data). On the other, they serve to collect statistical information on website usage and to analyze it to enhance the website.

If you visit the website, so-called session cookies are used which are automatically deleted from the user's hard drive as soon as you close your browser window. Session cookies are required to attribute consecutive page visits to the individual users who access the website simultaneously.

Insofar as the IP address is processed, data are processed on the legal grounds as defined in Article 6 (1) lit f. GDPR, whereby our legitimate interests (or the legitimate interests of our authorized third parties) in relation to quality assurance or the statistical analysis of user behavior are pursued.

**Objection:** You have options regarding the use of cookies. Most browsers provide an opt-out that restricts or even completely prohibits the saving of cookies. However, we wish to point out that the use, and especially the user friendliness, are restricted without cookies. You may manage cookies for your online ad choices of companies via the US site <http://www.aboutads.info/choices/> or the EU site <http://www.youronlinechoices.com/uk/your-ad-choices/>.

#### Google Analytics

We use Google Analytics on the website, a web analytics service provided by Google LLC, Mountain View, CA, USA (**Google**). Google Analytics uses 'cookies', which are text files placed on the terminal device used, to help the website analyze how you as a user, use the site. The information created by the cookie on how you as a user, use the offer, such as the *browser type and version; the operating system used; referrer URL; the host name of accessing computer (IP address); the time of server inquiry when using the website;* are sent to a server of Google in USA and saved, whereby if IP anonymization has been activated on this website, Google will truncate the IP address in Member States of the European Union or in other states party to the Agreement on the European Economic Area. The full IP address will therefore not be transmitted to a Google server in the United States and truncated there. IP anonymization has been activated on the website. On our behalf, Google will use this information to analyze the use of the website by users, compiling reports on website activity and providing other services relating to website activity and internet usage for us. Insofar as IP anonymization has not been activated, data are processed on the legal grounds as defined under Article 6 (1) lit f. GDPR, whereby our legitimate interests (or the

legitimate interests of our authorized third parties) in relation to quality assurance and the statistical analysis of user behavior are pursued.

Google will not associate the IP address transmitted by your browser with any other data held by Google within the context of Google Analytics. You may refuse the storing of cookies by selecting the appropriate settings in your browser software, however please note that if you do this you may not be able to use the full functionality of the website.

**Objection:** To opt out of data collected by cookies and the use of website-related data (including the IP address) for Google as well as the processing of data by Google, download and install the add-on for your current web browser available at the following link: <http://tools.google.com/dlpage/gaoptout?hl=en-GB>

Also, we wish to point out that by embedding Google and an existing Google account, automated decision-making including [profiling](#) may take place. **Objection:** <https://adssettings.google.com/authenticated>

More information can also be found in Google's privacy statement: <https://policies.google.com/privacy>

## Google Adwords

This website uses the remarketing functionality provided by Google LLC, Mountain View, CA, USA (Google). This functionality serves to display to visitors to the website ads of their interest within the Google ads network. The browser of the visitor of the website saves so-called 'cookies': text files saved on your terminal device which recognize the visitor as a repeat visitor when prompting websites which are affiliated with the Google ads network. Advertisements will be displayed to visitors on these pages which refer to content which the visitor previously prompted on websites using Google remarketing. Insofar as the IP address is processed, data are processed on the legal grounds as defined under Article 6 (1) lit f. GDPR, whereby our legitimate interests (or the legitimate interests of our authorized third parties) in relation to advertising or the statistical analysis of user behavior are pursued.

**Objection:** You may opt-out from the installation of cookies with the respective setting in your browser, such as by deactivating the browser setting which automatically sets cookies or by specifically deactivating only cookies from googleadservices.com.

We wish to point out that by embedding Google or an existing Google account, automated decision-making including [profiling](#) may take place. **Objection:** <https://adssettings.google.com/authenticated>

More information is also available in Google's privacy policy: [services.google.com/sitestats/en.html](https://services.google.com/fh/files/misc/sitestats/en.html)

## Bing Advertising Networks

Microsoft's Bing Advertising Network which is integrated in our website is used for search engine optimization purposes and does not contain any personal data. This service saves one or multiple cookies on your terminal device. Moreover, the provider uses web beacons to save cookies and create analyses. These may be web beacons of third-party providers which must not collect any personal data.

To execute this service and to activate certain search functions, a cookie ID is used. Microsoft uses these cookies to provide Bing services and a search environment with more relevant results. Cookies can be removed or blocked via the settings in your browser on your terminal device. Insofar as personal data are processed, such data are processed on the legal grounds as defined in Article 6 (1) lit f. GDPR, whereby our legitimate interests (or the legitimate interests of the third party) in relation to advertising and the statistical analysis of the user behavior are pursued.

Information regarding the collection, the processing and use of the service are defined in the privacy policy of Microsoft Corporation: <https://privacy.microsoft.com/en-gb/privacystatement>

**Objection:** You may deactivate the collection by Bing by clicking on the following link. An opt-out cookie is set which prevents the future collection of your data when visiting this website: [https://www.bing.com/profile/history?oma=error:toggle\\_off](https://www.bing.com/profile/history?oma=error:toggle_off)

## **Awin**

This website uses the Performance Advertising Network of AWIN AG, Eichhornstrasse 3, 10785 Berlin. AWIN's tracking services save cookies on terminal devices of users who visit websites or use other online offers of its clients (e.g. register for a newsletter or submit an order via an online store) to document transactions (e.g. leads and sales). These cookies serve the sole purpose of accurately attributing the success of an advertising media and the respective invoice within its network. AWIN does not collect, process or use personal data for this. A cookie merely holds the information on when a certain terminal device was used to click on certain advertising media. AWIN Tracking Cookies hold an individual sequence of numbers which, however, cannot identify the individual user and which document the partner program of an advertiser, the publisher, the time of the user's campaign (click or view). AWIN also collects information about the terminal device from which a transaction was performed, e.g. the operating system and the browser that was used.

AWIN Cookies are stored on the basis of Article (1) lit. f GDPR. The website operator has a legitimate interest in this as only the cookies establish the amount of its affiliate remuneration.

**Objection:** Cookies can be removed or blocked via the settings in the browser on your terminal device. Please note that this may restrict the functionality of the website.

Additional information regarding the data processing of AWIN can be found here: <https://www.awin.com/gb/legal>

## **criteo**

We employ the criteo offer by Criteo SA, 32 Rue Blanche, 75009 Paris, France. Criteo uses technologies to present you with relevant advertisements. Insofar as personal data are processed, such data are processed on the legal grounds as defined in Article 6 (1) lit f. GDPR, whereby our legitimate interests (or the legitimate interests of the third party) in relation to advertising and the statistical analysis of the user behavior are pursued.

Additional information regarding the data processing of criteo can be found here: <https://www.criteo.com/privacy/>

**Objection:** You may opt out of the collection by criteo by clicking on the following link: <https://www.criteo.com/privacy/>

### **Visual Website Optimizer**

On our website, we use the offer of Visual Website Optimizer, a web analytics provider of Wingify Software Private Limited, E-170, Antriksh Apartments, Sector-14, Rohini, Delhi-110085, India. Visual Website Optimizer tests the user friendliness of certain pages. For this, data are collected on the user behavior. Cookies are used for this and the user's IP address can be processed. You can delete cookies in the settings of your browser at any time.

**Objection:** If you do not wish the data to be processed by Visual Website Optimizer, you can opt-out here: <https://vwo.com/opt-out/>

For the privacy policy of Visual Website Optimizer, please go here: <https://vwo.com/privacy-policy/>

### **IV. Are data shared with third parties?**

We work with third-party providers who support us in implementing the necessary steps required to process our offer online or offline. We transmit personal data as a rule to third parties only insofar as this is legally admissible (such as, e.g. for processing the offer on the website in accordance with Article 6 (1) lit. b. GDPR) or if you expressly consented to this or instructed us to do so (in accordance with Article 6 (1) lit. a. GDPR).

As described above, we transmit the data to third parties after [creating an account](#), provided that this is necessary to process the contract with you. We 'share' your [comments, reviews](#) or [Content Data](#) which you uploaded to our servers in the context of the rental offers to the public by making them technically available on our website for all online users.

Moreover, data are at times shared with third parties as described under III. and in the manner as described thereunder.

For additional information in this regard, please contact [privacy@campanda.com](mailto:privacy@campanda.com).

### **V. Are data transmitted or transferred to third parties outside of the European Union (EU)?**

When using the offer, the use of integrated third-party providers may require the transmission of your data to third countries, i.e. to non-EU states.

A list of the providers that we use who process data in non-EU states, or the purpose of processing and proof of compliance with data protection standards can be found [here](#).

For additional information in this regard, please contact [privacy@campanda.com](mailto:privacy@campanda.com).

## **VI. Your rights: access to information, withdrawal, objection, change, rectification and updating, erasure, restriction of processing, data portability, right to lodge a complaint.**

### **Access to information, objection, change, rectification and updating, erasure, restriction of processing, data portability. withdrawal**

In accordance with legal requirements, you as the data subject have the right of access to information at any time and free of charge on the data which we process on you.

Moreover, you may enforce your rights to the rectification, erasure or restriction of processing or the right to object at any time towards us. This equally applies to a right to data portability.

You may object to the processing of your personal data provided that your personal data are used for direct marketing and/or if data are processed on the basis of legitimate interests in accordance with Article 6 (1) lit. f GDPR and insofar as reasons are given for an objection that are the result of your specific situation.

Should you have provided us with your personal data based on a consent, you could withdraw the consent at any time effective for the future.

To exercise the rights, you may contact us by email, such as at [privacy@campanda.com](mailto:privacy@campanda.com).

### **Right to lodge a complaint**

You or the data subject concerned have a right to lodge a complaint with a supervisory authority of your choice. The supervisory authorities in Germany are the competent (data protection authorities) governed by the respective legislation of the Federal States.

For a list of data protection authorities, please go to: [https://www.bfdi.bund.de/DE/Infothek/Anschriften\\_Links/anschriften\\_links-node.html](https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html) or [http://ec.europa.eu/newsroom/article29/item-detail.cfm?item\\_id=612080](http://ec.europa.eu/newsroom/article29/item-detail.cfm?item_id=612080)

The contact information for the competent supervisory authorities in Berlin are listed here, for example: <https://www.datenschutz-berlin.de/>

## **VII. Storing and erasure of data; data integrity, scope, contact**

### **Storing and erasing data**

In principle, we save your personal data only for as long as this is required for the performance of the contract or the individual purpose and limit the storage period to the absolute minimum. The data listed above under the item '[Visit of the website](#)' will be erased after 7 days the latest. Upon termination of the user agreement with us, your account will be deactivated and your personal data will be erased unless we are required to (still) store the data by virtue of legal obligations.

In the event of longer contractual relationships, such as use of our offer, these data retention periods may vary but tend to be limited to the duration of the contractual relationship or in

relation to the user data, to the maximum legal data retention periods (for Germany, as stipulated in the German Commercial Code (*Handelsgesetzbuch* - HGB) and the German Fiscal Code (*Abgabenordnung* - AO). Criteria pertaining to the data retention period are, inter alia, whether the data are still current; the contractual relationship with us still exists; or whether a request has already been processed or a procedure has been completed or not and whether legal retention periods for the personal data concerned are relevant or not.

**Data security**

To best protect your data, the offer on our website supports an SSL-secured connection between your server and the browser, which ensures an encrypted transfer of the data.

We use technical and organizational security measures to guarantee that your personal data are protected against loss, incorrect manipulation or unauthorized access from third parties. In any event only authorized persons have the right of access to your personal data and only insofar as this is required in the context of the above purposes.

**Scope of data protection provisions; update**

Data protection provisions can be viewed, downloaded and printed out at any time from the internet page at [www.campana.co.uk/privacy-policy](http://www.campana.co.uk/privacy-policy).

We have the right to update these data protection provisions subject to the applicable regulations.

**Your contact; Data Protection Officer**

You may contact us by email for all questions relating to the protection of data and privacy. Our contact information can also be found [here](#).

We have appointed a Data Protection Officer who can be reached at the following email address: [privacy@campana.com](mailto:privacy@campana.com).

**Providers who process data in non-EU states**

<b><u>Name of provider we use</u></b>	<b><u>Purpose of processing</u></b>	<b><u>Data processing in non-EU states and compliance with EU data protection standards</u></b>	<b><u>Additional information</u></b>
<b>Functional Software Inc. (Sentry)</b>	We use the offer of Functional Software Inc. (Sentry) for error reporting purposes. For this, the customer data that you provided, for example your email address and street address as well as IP address, are processed on servers in USA and Europe.	The service by Functional Software Inc. (Sentry) is EU-US Privacy Shield-certified and thus guarantees compliance with EU data protection standards. See also: <a href="https://www.privacyshield.gov/">https://www.privacyshield.gov/</a>	<a href="https://sentry.io/privacy/#eu-us-privacy-shield">https://sentry.io/privacy/#eu-us-privacy-shield</a>
<b>Digital Ocean</b>	We use the offer provided by Digital Ocean Inc., USA to host our website. For this, the customer data that you	The service by Digital Ocean is EU-US Privacy Shield-certified and thus guarantees compliance with EU data	<a href="https://www.digitalocean.com/legal/privacy/">https://www.digitalocean.com/legal/privacy/</a>

	provided, for example your email address and street address, are processed.	protection standards. See also: <a href="https://www.privacyshield.gov/">https://www.privacyshield.gov/</a>	
<b>Amazon Web Services (AWS)</b>	We use the service provided by Amazon Web Services by Amazon Web Services, Inc., 410 Terry Avenue North Seattle WA 98109, USA to host the website. For this, the customer data that you provided, for example your email address and street address, are processed.	Amazon Web Services, Inc. is EU-US Privacy Shield certified and thus guarantees compliance with EU data protection standards. See also: <a href="https://www.privacyshield.gov/">https://www.privacyshield.gov/</a>	<a href="https://aws.amazon.com/compliance/gdpr-center">https://aws.amazon.com/compliance/gdpr-center</a>  <a href="https://aws.amazon.com/compliance/germany-data-protection/">https://aws.amazon.com/compliance/germany-data-protection/</a>
<b>Mandrill Mailchimp</b>	We use the service provided by Mandrill (by Mailchimp) by The Rocket Science Group LLC, 675 Ponce De Leon Ave NE, Suite 5000, Atlanta, Georgia 3030 for the purpose of processing emails. For this, your name and your email address are processed. Furthermore, we use the service provided by Mailchimp by The Rocket Science Group LLC, 675 Ponce De Leon Ave NE, Suite 5000, Atlanta, Georgia 3030 for the purpose of processing emails. For this, the customer data that you provided, for example your email address and street address, are processed.	The Rocket Science Group LLC is EU-US Privacy Shield-certified and thus guarantees compliance with EU data protection standards. See also: <a href="https://www.privacyshield.gov/">https://www.privacyshield.gov/</a>	<a href="https://mailchimp.com/legal/privacy/">https://mailchimp.com/legal/privacy/</a>
<b>Google</b>	We use the service provided by Google LLC, 1600 Amphitheatre Pkwy, Mountain View, California 94043, USA for the purpose of analytics and marketing. For this, your IP address is processed.	Google LLC is EU-US Privacy Shield-certified and thus guarantees compliance with EU data protection standards. See also: <a href="https://www.privacyshield.gov/">https://www.privacyshield.gov/</a>	<a href="https://policies.google.com/privacy?hl=en-GB">https://policies.google.com/privacy?hl=en-GB</a>
<b>Bing Advertising Networks (Bing Ads)</b>	We use the service provided by Bing Ads by Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, USA for marketing purposes. For this, your IP address is processed.	Microsoft Corporation is EU-US Privacy Shield-certified and thus guarantees compliance with EU data protection standards. See also: <a href="https://www.privacyshield.gov/">https://www.privacyshield.gov/</a>	<a href="https://privacy.microsoft.com/en-gb/privacystatement">https://privacy.microsoft.com/en-gb/privacystatement</a>
<b>Visual Website Optimizer</b>	We use the service provided by Visual Website Optimizer as an offer of Wingify Software Private Limited, E-170, Antriksh Apartments, Sector-14, Rohini, Delhi-110085, India for marketing purposes. For this, your IP address is processed.	The Indian company Wingify Software Private Limited, which provides Visual Website Optimizer, has undertaken in accordance with EU standard contractual clauses to comply with EU standards.	<a href="https://vwo.com/privacy-policy/">https://vwo.com/privacy-policy/</a>

<b>Zoho</b>	We use the service provided by Zoho Corporation, 4141 Hacienda Drive, Pleasanton, California, 94588, USA for Customer Relationship Management purposes. For this, the customer data that you provided, for example your email address and street address, are processed.	Zoho Corporation is EU-US Privacy Shield-certified and thus guarantees compliance with EU data protection standards. See also: <a href="https://www.privacyshield.gov/">https://www.privacyshield.gov/</a>	<a href="https://www.zoho.eu/privacy.html">https://www.zoho.eu/privacy.html</a>
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