actionaid

MUPA

MUSEUM OF PATRIARCHY

From a future, where patriarchy no longer exists

MUPA is a museum from the future that preserves objects, artifacts, and testimonies from the 20th and 21st centuries to show the behaviors, habits, and narratives that fueled male violence against women. The exhibition, which will be open to the public, invites visitors to look at the past with a critical eye and think about the present and the future

The present we see

Today, patriarchy is still part of our reality. In daily life — in public, domestic, workplace, cultural, digital, and relational spaces — social rules and gender expectations still shape how people act. These patterns may seem normal or harmless, but they help create the conditions where violence can flourish. Institutions mostly focus on reacting to violence, instead of working on deep and lasting changes to stop it at its roots.

ActionAid research

In the research “SO THAT IT DOESN’T HAPPEN. Primary prevention as a policy for structural cultural change” (2025, 2026) and “SUGGESTED FOR YOU. Manosphere, femosphere and primary prevention of gender-based violence in Italy” (2026); ActionAid explored how it is necessary to build a systemic approach to primary prevention, which is still mostly missing in Italy. A gradual and continuous approach can help bring real change, shifting the focus from emergency responses to long-term, structural solutions. Investing in primary prevention — for people of all ages and in every part of society — is essential to create a different present and future.

What if tomorrow

If patriarchy truly disappeared, male violence against women could finally become a thing from the past. MUPA is a creative project that encourages people to imagine this possible future — and to think about how each of us can help build it. The present shapes the future, but imagining the future we want can also help transform the present.

DONATE TO SUPPORT ACTIONAID'S FIGHT AGAINST GENDER-BASED VIOLENCE